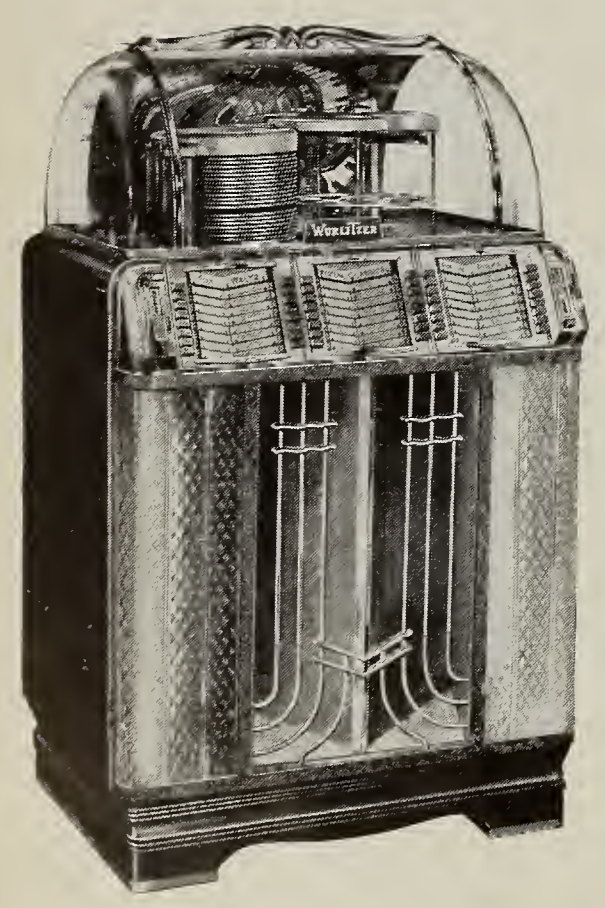
THE CASH BOX

VOLUME 13 DECEMBER 15, 1951 NUMBER 12

Johnnie Ray, sensational new singing discovery, hits the jackpot with his Okeh recording of "Cry" and "Little White Cloud That Cried." Both ends of this disk are making a terrific amount of noise and both are headed for the top of the lists. Johnnie came out of obscurity with his first disk "Whiskey and Gin", and as a result of his current smash, he is being switched to the Columbia label. Now breaking all records in his night club appearances, this artist is one of the most potent around.

no need for

EAR TRUMPETS OR EAR MUFFS



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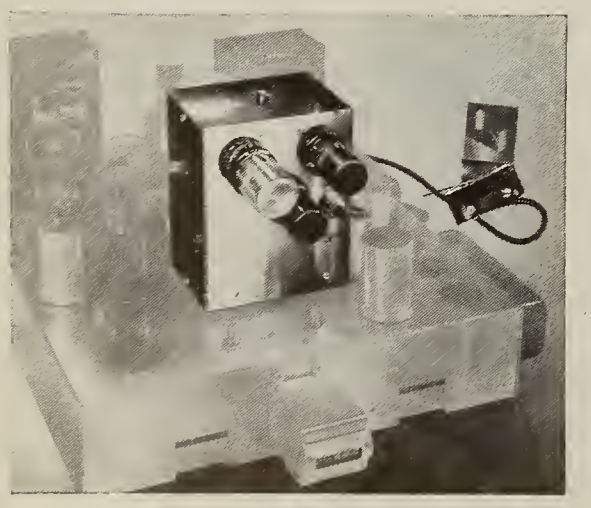

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NORTH TONAWANDA, NEW YORK

THE CASH BOX

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(All Phones: LOngacre 4-5321)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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As Sales Volume Fades MORE OPERATIONS Get Under Way

A very well known manufacturer stated the other day:

"The distributor who isn't operating is going to find things rough in 1952."

Many months ago this writer stated that operating would lead the way as defense work grew ever more important. Just as operating led the way during World War II.

The fact remains, and is growing more noticeable each and every day, that distributor sales of new equipment continue to fade. And as they fade, more and more operations are appearing, everywhere in the nation.

This is the usual fact. Distributors and jobbers realize that the one and only thing which will keep them in business (especially, should all new equipment fade out of the production picture) will be an operating backbone.

A long time ago, one of the largest distributors ever known to this industry, the late Joseph Calcutt of Fayetteville, North Carolina, stated:

"A distributor without an operation going for him is like a man without a backbone."

It is a well known fact that, for many years, whether openly or whether hidden under other names, many jobbers and distributors have conducted important and outstanding operations.

Today, this is becoming ever more into the open, and is more apparent than it ever was before.

The fact remains that the professional operator is not worried about any distributor or jobber operating in the same area with him as long as the operation is conducted on an ethical basis.

More and more operations are getting under way. Some under phony names. But, in the majority, these are known to be operations of various distributors.

And there is absolutely nothing wrong with this sort of venture on the part of the distributor or jobber. After all he, too, must continue to earn a living and, at the same time, be able to continue in business on a profitable basis (if at all possible) so that he can continue to serve his many operator-customers.

Those operators who complain of distributors and jobbers operating should also take into consideration the other side of the picture.

They must remember that these men have staked them to many thousands of dollars worth of equipment and that, at the same time, they want to still be there, when conditions return to normal, so that they can again continue to bankroll the operators in their territory.

The larger the number of operations, the more progress for all the industry.

This will mean bringing home to the nation's entertainment industries the importance of coin operated equipment.

In no fashion whatsoever should the average operator concern himself about distributors and jobbers setting up operations.

After all, if he is an intelligent operator he has, long ago, protected himself with location agreements.

Has become the important factor to his location owners and will be an extremely difficult competitor to defeat.

The operator must stop kidding himself. He knows that the average distributor is operating. He also knows that he will never stop this practise.

No more than the tobacco retailers have been able to stop many wholesale tobacco dealers from buying the best tobacco concessions.

The tobacco retailer has always had the tobacco wholesaler, the man he buys from, as his competitor. And doesn't worry one whit about it.

It simply means, all boiled down, that the trade is seeing an influx of operating the like of which equals what went on in World War II.

The field grows apace of the machines which are being placed on locations everywhere in the nation to its own greater and better growth.

THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

		CODE		
AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA-National	5IT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	5P—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	RA—Rainbow	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RE—Regent	UN—United
CH—Chess	4 Star—Four Star		RG—Regal	VI—Victor

Pos. Last Week

1 — **SIN**
EDDY HOWARD — FOUR ACES — 1
CA-1806 (F-1806)—Four Knights
CO-39567 (4-39567)—Sammy Kaye
DE-27769 (9-27769)—Arthur Prysock
DE-27794 (9-27794)—Al Morgan
ME-5711 (5711x45)—Eddy Howard O.
MG-11066 (K11066)—Billy Williams Qt.
VA-101—Four Aces
VI-20-4280 (47-4280)—Savannah Churchill

2 — **COLD, COLD HEART**
TONY BENNETT — 2
CO-39449 (4-39449)—Tony Bennett
DE-27761 (9-27761)—Eileen Wilson
DE-27816 (9-27816)—Louis Armstrong
ME-5693—Tony Fontane
ME-5728 (5728x45)—Dinah Washington
MG-10904 (K10904)—Hank Williams
VI-20-4247 (47-4247)—Fontane 5isters

3 — **BECAUSE OF YOU**
TONY BENNETT — 4
CA-1493 (F-1493)—Les Baxter
CO-39362 (4-39362)—Tony Bennett
CR-60440 (9-60440)—Bob Crosby
DE-27666 (9-27666)—Lombardo & DeHaven
DE-27816 (9-27816)—Louis Armstrong
ME-5643 (5643x45)—Ray Barber
MG-10947 (K10947)—Johnny Desmond
VI-10-3425—Jan Peerce
CR-60561—Erskine Butterfield

4 — **UNDECIDED**
AMES BROTHERS & LES BROWN — 5
CA-1824 (F-1824)—Ray Anthony
CR-60566 (9-60566)—Ames Bros. & Les Brown
DE-27835 (9-27835)—Guy Lombardo

5 — **DOWN YONDER**
DEL WOOD — 3
AB-15053—Lawrence "Piano Roll" Cook
CA-1777 (F-1777)—Joe "Fingers" Carr
CO-39533 (4-39533)—Champ Butler
DE-46362 (9-46362)—Harold Carmack
DE-46355 (9-46355)—5pade Cooley
KI-986 (45-986)—Eddie 5mith & The Chief
KI-4053—Eddie 5mith & The Chief
ME-5706 (5706x45)—Al Trace
ME-5695—Clem Watts
MG-11057 (K11057)—Frank Petty Trio
RE-25010—Enoch Light
TE-775 (45-775)—Del Wood
VI-20-4267 (47-4267)—Freddy Martin O.

6 — **JEALOUSY**
FRANKIE LAINE — 9
CA-1644 (F-1644)—Clark Dennis
CA-1873 (F-1873)—Dick Beavers
CO-39585 (4-39585)—Frankie Laine
ME-5753 (5753x45)—Buddy Morrow O.
MG-11111 (K11111)—Billy Eckstine

7 — **AND SO TO SLEEP AGAIN**
PATTI PAGE — 7
CA-1784 (F-1784)—Margaret Whiting
CO-39569 (4-39569)—Paul Weston O.
DE-27731 (9-27731)—Dick Haymes
ME-5706 (5706x45)—Patti Page
RE-25010—Enoch Light O.
VI-20-4283 (47-4283)—April Stevens

8 — **I GET IDEAS**
TONY MARTIN — 6
CA-1573 (F-1573)—Peggy Lee
DE-27720 (9-27720)—Louis Armstrong
VI-20-4141 (47-4141)—Tony Martin

9 — **SLOW POKE**
PEE WEE KING — —
CA-1837 (F-1837)—Helen O'Connell
DE-27792 (9-27792)—Roberta Lee
ME-5740 (5740x45)—Tony Hill
VI-21-0489 (48-0489)—Pee Wee King
VI-20-4373 (47-4373)—Ralph Flanagan

10 — **DOMINO**
TONY MARTIN — 8
CA-1849 (F-1849)—Mary Mayo
CO-39596 (3-39596)—Doris Day
DE-27830 (9-27830)—Bing Crosby
KI-15129—Mary Small
ME-5747 (5747x45)—Harmonicats
VI-20-4343 (47-4343)—Tony Martin

11) CHARMAINE. 12) TURN BACK THE HANDS OF TIME. 13) BLUE VELVET. 14) WORLD IS WAITING FOR THE SUNRISE. 15) SHRIMP BOATS. 16) CRY. 17) SOLITAIRE. 18) UNFORGETTABLE. 19) JUST ONE MORE CHANCE. 20) IT'S ALL IN THE GAME. 21) HEY, GOOD LOOKIN'. 22) LITTLE WHITE CLOUD THAT CRIED. 23) KISS TO BUILD A DREAM ON. 24) GAMBELLA. 25) OUT IN THE COLD AGAIN.

The Publisher's Dilemma:

WHEN IS A PLUG NOT A PLUG?

The day of the number one plug is just about through.

Music publishers still call a song their plug tune, but it's no longer treated as such.

There was a time when a song was selected by the general professional manager as the big one of the season and that song was worked on, come what may. The publisher stuck with it through good records and bad, fighting for it, plugging it.

Today that no longer holds. The meaning of a plug tune—and after all plug means to keep going, to continue, to persist—seems to have been lost.

A publisher today stays with a tune until he gets his records. If a smash interpretation comes along, fine. He has a hit. But if all the records are out and there isn't one which has immediately caught the public's attention, then the publisher too gives up, dooming his song to failure.

This is the attitude and behavior on the part of publishers which has lost them control of their own tunes. They've forfeited authority in favor of the record company. They've sacrificed the plug tune in favor of the quick hit.

A record company naturally is in business to sell as many records as possible. By the very nature of its operation, a major disk firm must put out records at a fast rate. It can give just so much promotion to any particular record and then it must go on to the next. If one tune doesn't quickly send an artist into the public limelight, then the diskery can put out disk after disk after disk until the artist hits. A record company is geared for that sort of operation.

A publisher is not. No publisher can afford to go on working on song after song after song without getting a hit. First of all the publisher's cost of putting out a song is proportionately much greater than the cost to a record company of issuing a record. Moreover, a diskery has a great many more records for sale than a publisher has tunes and no matter how bad business may be, the major disk firm probably will have a hit in some of its products, while the publisher who may be working on only two or three tunes, may have no income at all, except that from his catalogue. Therefore a publisher, unless he can withstand one disastrous loss after another, must establish a plug tune, one which he will stick with, one which he can count on to create income for him.

The present method of working for fasties creates a hectic mode of operation for every publisher. For now very few take the time, trouble or expense to build a song. It must hit at once or it doesn't have a chance.

And this has given rise to the de-emphasis of the song material itself — the music and lyrics—and the growth in importance of the interpretation.

Today it's no longer a question of whether the tune that the publisher is listening to has lovely music or clever lyrics. The important thing is how will it sound with French horns or a harpsichord, or a glockenspiel. And this is not to depreciate what arrangers who use these instruments have accomplished. As a matter of fact, it is a tribute to their genius that they can have hits with some of the material they've had to work with.

But the fact remains that when there is a total emphasis on the interpretation, there is in turn a de-emphasis of the basic material.

Of course a "Come On-A My House" reaches the top of the list faster than a "Too Young". It has more immediate impact and it requires very little more work beyond its initial push. But it is also true that a "Too Young" remains in the best seller lists after a "Come On-A My House" has disappeared from the popular scene.

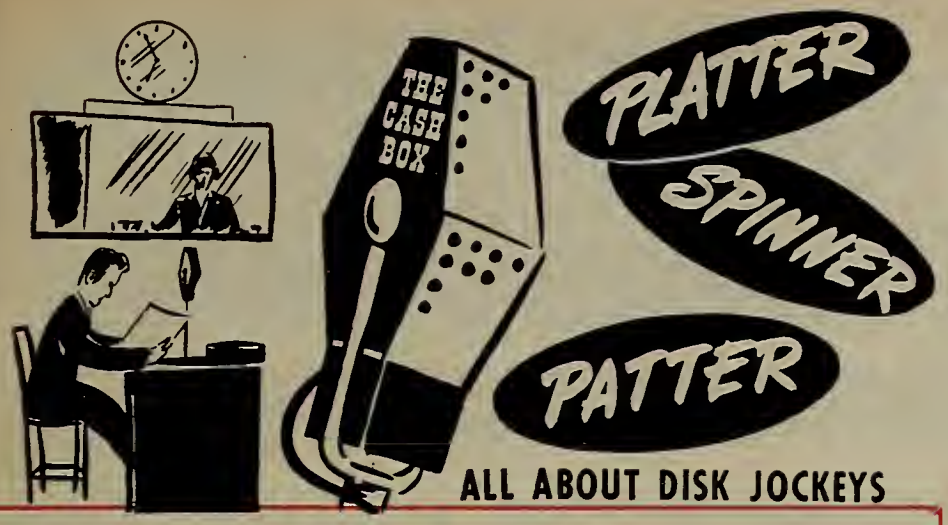
It's the fashion today to decry the fact that we have very few great song writers left, no more George Gershwins or Jerome Kerns or Gus Kahns. It's true we don't have many great writers left. But who knows what chance they would have today. It's hard to imagine Gershwin writing "Sweet Violets".

To sum up the present situation: publishers today have lost control of their tunes through their panic for the fast hit. They no longer choose tunes solely on their worth but on how they can be interpreted. They no longer build a song, working on it month after month, but depend upon a smash record to get it over the top for them. They've abdicated their authority in the music field in favor of the record company, in favor of an arranger's unusual interpretation, creating one passing fancy after another instead of future standards.

The music publisher could once again become the dynamic force he used to be. He could once again control his own material. He could do this by sticking with a tune which he has faith in, by building it, by promoting it even after the record company has gone on to other things, in short by once again treating his major song as a number one plug.

And just calling a song a plug tune doesn't make it one.

No tune is a number one plug unless it's treated as such.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	SIN	Eddy Howard (Mercury) Four Aces (Victoria)
2.	COLD, COLD HEART	Tony Bennett (Columbia)
3.	UNDECIDED	Ames Bros. & Les Brown (Coral)
4.	CHARMAINE	Mantovani (London)
5.	BECAUSE OF YOU	Tony Bennett (Columbia)
6.	JEALOUSY	Frankie Laine (Columbia)
7.	DOMINO	Tony Martin (RCA Victor)
8.	SLOW POKE	Pee Wee King (RCA Victor)
9.	AND SO TO SLEEP AGAIN	Patti Page (Mercury)
10.	CRY	Johnnie Ray (Columbia)
11.	LITTLE WHITE CLOUD THAT CRIED	Johnnie Ray (Columbia)

Mac McGuire (WIP—Philadelphia) had as his guest last week a $10,000 bill. The Federal Reserve reports that there are only 80 of these wonderful greenbacks in circulation. . . . After serving a year as Navy Hospital corpsman on Korea, popular dj **Dick Lawrence**, formerly of WVCH, Chester, Pa., has joined the staff of WKDN, Camden, N. J. . . . **Rosemary Wayne** (WJJD—Chicago) the talk of the record promoters as one of the most cooperative dj's in the business. . . . **Joe Grady** and **Ed Hurst** (WPEN—Philadelphia) are giving the visiting record and song pluggers an hour of their time from 12 noon so that their show, the "950 Club" can go on uninterrupted. . . . Two Syracuse jockeys, **Ed Murphy** of WSYR and **Ron Curtis** of WFBL sporting band-aids on their faces. . . . Ed was scratched by a Chimpanzee on his TV show and Ron by his pet dog. . . . **Jack Mills** (KSIB—Creston, Iowa) has replaced **Dick Weiss** at that station as dj, chief announcer and misic director. . . . **Bill Silbert** (WWJ—Detroit) receiving requests from the boys over in Korea who catch his midnight show via short wave.

BILL SILBERT
(WWJ—Detroit, Mich.)

* * * * *

From Chattanooga comes the following news: **Luther Masingill**, WDEF, has a Hooper which is 3 points higher than all other stations on at the time. **Chris Conrad**, WAGC, is a miss who's annoyed when letters come addressed to her as "Mr." . . . **Bernard Bloom**, who sounds like **Godfrey** without even trying, is known as "Mr. B. B." He held a contest for the "most courteous salesperson" and got almost 100,000 letters in five weeks. Amazing mail pull . . . **Gus Chaimberlain** does sports and "Matinee with Gus" on WDEF. . . . **John Gray** holds forth at WDOD in the afternoons and **Bob Kinney** is the morning man there. **Harry Thornton**, "Your Milkman," uses hoofbeats off and on as a theme for his many shows throughout the day at WAGC. Mighty popular guy too. **Roy Morris** has a 3 hour request show on the same station. . . . **Billie Dorsey** likes progressive stuff for his show on WMFS. . . . **Tom Nobels**, dj and program director at WDXB, says **June Valli** is gonna be a tremendous gal around there. . . . In Athens, Tennessee, the morning man is **Lynn Dawson**, who's building his audience with bright patter and good late records. Has an hour and a half each a.m.

* * * * *

The ultimate in song plugging has **Doris Day** calling from Hollywood to WINS, New York, djs **Jack Lacy**, **Fred Robbins** and **Brad Phillips**, plugging her album and her latest picture "I'll See You In My Dreams." . . . **Alan Saunders** is playing piano rolls and singing on his "Vaudeville Variety" show from one to two p. m. over WVNJ, Newark, N. J. . . . **Irving Field's** disk jockey party at his "Embers" opening was enjoyed by all the djs there. **Irving's** playing of the standards is something to hear. . . . **Allan Curtis** (WFGM—Fitchburg, Mass.) had a cute gimmick. He ran a contest in connection with **Perry Como's** disk of "It's Beginning To Look Like Christmas." Contest was for boys and girls between eight and fourteen. They were to write a letter on "The First Sign of Christmas I've Seen This Year." Response was heavy and the boy winner received a Hopalong Cassidy belt and wallet set while the girl winner received a Bonnie Braid doll. Each gets a personal Christmas card from **Perry Como**.

This week's
New Releases
...on RCA Victor

RELEASE #51-50

POPULAR

TONY BAVAAR
Another Autumn
Close To You
20-4420—(47-4420)*

THE BELL SISTERS with HENRI RENE
June Night
Bermuda
20-4422—(47-4422)*

PHIL REGAN
Nothin' Else To Do
Oh, How I Miss You Tonight
20-4423—(47-4423)*

MERV GRIFFIN
If I Forget You
Eternally
20-4360—(47-4360)*

COUNTRY - WESTERN

ROY ROGERS
Horseshoe Moon
Home Sweet Oklahoma
20-4424—(47-4424)*

ROSALIE ALLEN
I've Paid For My Mistake
Shoot Him High Paw
20-4425—(47-4425)*

SACRED

SHANNON GRAYSON
If You Don't Love Your Neighbor
The Secret Weapon
20-4426—(47-4426)*

RHYTHM - BLUES

THE FOUR TUNES
I'll See You In My Dreams
Tell Me Why
20-4427—(47-4427)*

NEW ALBUMS

GEORGE BEVERLY SHEA
Inspirational Songs P/W-323*

* 45 rpm catalog nos.

Going Strong...

$ ... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF DECEMBER 8

$ Slow Poke
Pee Wee King
21-0489—(48-0489)*

$ Any Time Never Before
Eddie Fisher
20-4359—(47-4359)*

$ It's Beginning To Look Like Christmas
Perry Como
20-4314—(47-4314)*

$ The Loveliest Night Of The Year
Mario Lanza
10-3300—(49-3300)*

$ Turn Back The Hands Of Time
Eddie Fisher with Hugo Winterhalter's Orch.
20-4257—(47-4257)*

$ Sleigh Ride
Serenata
Boston Pops Orch.
10-0515—(49-0515)*

$ I Get Ideas
Tony Martin
20-4141—(47-4141)*

$ A Howdy Doody Christmas
The POPCORN Song
The Fontane Sisters
45-5324—(47-0294)*

$ You Tried To Ruin My Name
Johnnie and Jack
20-4389—(47-4389)*

$ O, Holy Night
Virgin's Slumber Song
Mario Lanza
10-1582—(49-1338)*

$ (It's No) Sin
Savannah Churchill
20-4280 (47-4280)*

$ Charmaine
Vaughn Monroe
20-4375—(47-4375)*

$ Rudolph The Red-Nosed Reindeer
Two Front Teeth
Spike Jones
20-4315—(47-4315)*

$ Music Makin' Mamma From Memphis
The Highest Bidder
Hank Snow
20-4346—(47-4346)*

$ Slow Poke
Charmaine
Ralph Flanagan
20-4373—(47-4373)*

* 45 rpm catalog nos.

The stars who make the hits are on
RCA VICTOR Records
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"BLUE DECEMBER" (2:55)
"IT'S ALL OVER BUT THE MEMORIES" (3:15)
MURRAY ARNOLD
(King 15136)

● Murray Arnold continues his excellent work for King with two more accomplished sides. The top half is a ballad which looks very strong while the bottom end is a ballad that's been getting a lot of recordings and is grand to hear. Both sides get some good piano work and both are fine halves.

"I GOTTA HAVE ANOTHER CHANCE" (3:03)
"THESE THINGS SHALL PASS" (3:14)
ALAN HOLMES ORCH.
(King 15147)

● Alan Holmes and the orchestra tackle two different types of tunes on this platter. The first is a novelty which Herbie Weil sings while the second is a ballad with religious overtones which Holmes sings himself. Ops might take a peek at this one.

"MERRY CHRISTMAS EVERYWHERE" (2:59)
"WHAT AM I GONNA DO THIS CHRISTMAS?" (2:42)
FRANKIE LAINE
(Mercury 5553; 5553 x 45)

● A Xmas disk which was put out last year gets another go from Frankie Laine. The top half is a very appealing holiday tune which Frankie does in wonderful style. The lower end is a somewhat subdued rendition. The upper end should get some more play this year.

"GRAND CENTRAL STATION" (2:25)
"ALABAMA JUBILEE" (2:08)
THE FONTANE SISTERS
(RCA Victor 20-4387; 47-4387)

● A novelty with a lot of appeal is given a ride by the Fontane Sisters. The girls make this one sound real appealing. Bottom half is taken from the folk field and gets a dynamic, driving rendition. Mitchell Ayres provides a suitable backing for either end. Ops oughta tune in.

"POINCIANA" (2:43)
"SWEET AND LOVELY" (3:08)
ANDREA FELIPPO
(Tempo 1248)

● Two standards get very unusual interpretations from Andrea Felippo and his string ensemble. Each side is given a beautiful arrangement by the boys and each makes for very interesting listening. Ops will do well to take a look at this disk. With some work it might make some noise.

"I DON'T WANT TO WALK WITHOUT YOU, BABY" (3:09)
"SOMEBODY LOVES ME" (2:44)
BEN LIGHT
(Tempo 1236)

● Ben Light joins up with Bob Mitchell and Lloyd Sloop to turn out two oldies in piano and organ combination. The first half is a slow one which comes out ok while the second half is a more lively piece. This may make suitable filler items for some locations.

DISK OF THE WEEK

"HERE'S TO MY LADY" (3:00)

"MISS ME" (2:59)

NAT "KING" COLE

(Capitol 1893; F-1893)

NAT "KING" COLE

● Nat "King" Cole comes up with another one of his wonderful interpretations and makes this disk one to watch. Titled "Here's To My Lady", the side has great appeal as a song and with Cole's soft vocalizing, it has a good chance to break through. Ops who know what this artist can do in the boxes won't be taking any chance with the disk. It's due for plenty of play. Les Baxter provides the backing for the side and does a mighty job. It's just right for Nat's type of singing and fits in perfectly. The lower end is a new ballad which he also does in his well known style lending his charm to the song. The end which looks strong however is the top half. This one could easily be another big King Cole side.

"GREEN SLEEVES" (2:44)
"SNOWFLAKES" (2:16)
GUY LOMBARDO and EVELYN KNIGHT
(Decca 27892; 9-27892)

● Two interesting sides are offered here. The top half is an old Elizabethan ballad brought up to date and done by Guy Lombardo and Evelyn Knight while the lower end has been getting a great push, having been written by a 9 year old girl. Both sides look strong.

"WHISPERING SHADOWS" (3:04)
"I'LL SEE YOU IN MY DREAMS" (3:05)
NICK PERITO ORCH.
(Coral 60610; 9-60610)

● A couple of easy listening sides are turned out here. Both ends get soft vocals from the Heathertones while Nick Perito and the orchestra do a wonderful job on the backing with a mandolin predominant in the backing. Ops will want to hear this.

"GO-GO-GO POLKA" (2:51)
"UNDER CLEAR SKY" (2:46)
GENE WISNIEWSKI ORCHESTRA
(Dana 3066)

● The Gene Wisniewski orchestra joins the polka parade with its waxing of two likely lids. Both ends are happy sounding affairs and the boys do a good job in handling the instrumental arrangement. Ops need the right locations for this disk

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"BEGIN THE BEGUINE" (3:20)
"THIRD STREET RHUMBA" (3:20)
WHITTEMORE & LOWE
(RCA Victor 20-4404; 47-4404)

● Whittemore and Lowe offer something different on this disk. The duo present their twin piano interpretation of a grand oldie and this level comes out as a pleasureful half. The bottom deck is another piano rendition of a number with a Latin American flavor. Ops have a choice of either dish.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SNOWFLAKES"
"GREEN SLEEVES" .....Guy Lombardo.....Decca 27892; 9-27892

★ "BLUE DECEMBER" .....Hugo Winterhalter...RCA Victor 20-4412; 47-4412

"BLUE DECEMBER" (3:01)
"I'LL SEE YOU IN MY DREAMS" (3:03)
HUGO WINTERHALTER ORCHESTRA
(RCA Victor 20-4412; 47-4412)

● The top end is a powerful number that can easily take off and the Hugo Winterhalter orchestra gives it a big push in the right direction. The flip side is an oldie that's done softly by the chorus and orchestra. Our nod goes to the upper level; it looks good.

"I CAN'T HELP IT" (2:35)
"SOMEBODY'S BEEN BEATIN' MY TIME" (2:05)
BOB EBERLY & LES BAXTER ORCH.
(Capitol 1887; F-1887)

● Two tunes from the folk and western field are given pop send offs by Bob Eberly and the Les Baxter orchestra. The first end is a ballad that comes out ok. The under lid is a cute number that sounds fine as handled by these artists. We like the top dish.

"LAUGHING ON THE OUTSIDE" (2:45)
"BABY, WON'T YOU PLEASE COME HOME?" (2:42)
KAY STARR
(Crystalette 647)

● The distinctive piping of Kay Starr is put to wonderful use on a pair of grand tunes. The first side is an oldie with a sweet melody and Kay carries it through in a feelingful manner. The under level is another pretty song that Kay and the All Stars handle well. Both ends are strong.

"DIXIE" (2:28)
"OH, SHE'S GONE, GONE, GONE" (2:07)
MILT HERTH TRIO
(RCA Victor 20-4390; 47-4390)

● The top deck is an instrumental treatment of an oldie. The Milt Herth Trio takes this fine tune and gives it a thorough going over. Flip is an interesting novelty number that the group sings and plays to a listenable end. Ops oughta take a peek.

"DUSTER POLKA" (2:35)
"MAKE ME GO AROUND AND AROUND" (2:29)
SIX FAT DUTCHMEN
(RCA Victor 20-4374; 47-4374)

● The Six Fat Dutchmen have a couple of polkas working for them on this new waxing. Each lid receives all the necessary ingredients needed for numbers of this kind and the group does a workmanlike job in turning them out. Ops who are in need of material of this nature oughta take a look.

"WEDDING POLKA" (2:30)
"PULASKI SKYWAY POLKA" (2:32)
BERNIE WITKOWSKI ORCHESTRA
(Dana 3069)

● A happy sounding polka done with a wedding aire to it is run through in a grand manner by the Bernie Witkowski orchestra. The second level is an unusual number that creates a highway scene with music. Both lids are strong polka items and we advise ops to look in.

'ROUND THE WAX CIRCLE

NEW YORK:

In a check of current Christmas tunes it was found that there were close to 150 available this year. The unseasonable weather has delayed action on them until the very last minute. . . . **Arthur Godfrey** did a super special production with "The Tinkle Song" last Wed. on CBS-TV. . . . **Dick Brown,** recently signed by King, has a likely hit in his recording of "I Wish Had A Girl" featured tune in the current pic "I'll See You In My Dreams". A preview of the film which stars **Doris Day,** was held for the music trade last Thursday. . . . **Jerry Blaine** of Jubilee reports every previous sales record broken by the Orioles on "Don't Tell Her What Happened To Me." . . . "Little White Cloud That Cried" has gone over the 100,000 mark in sheet music sales. . . . **Bobby Wayne** into the Paramount Theater for 2 weeks beginning December 13. . . . **Guy Lombardo** received a gold record last week for the millionth record sale of "Winter Wonderland." . . . **Mitch Miller** leaves for the coast for a few weeks and while he's away, **Bernice Manes,** his girl Friday, will be off to Miami with her husband for a vacation. . . . **Joe Sinsheimer** of Allen Distributing Co. reports he has sold 50,000 copies of **Del Wood's** "Down Yonder." . . . **Leo Levine,** formerly **Red Doff's** eastern rep, has joined **Morris Diamond's** disk promotion office. . . . **Eddie Heller** of Rainbow Records has just signed **Joe King** and **Eddy,** known as honky tonk vaudeville stars. Their first release is a surprise juke box number. . . . **Alec Wilder** (It's So Peaceful In The Country) and **Ruth Poll** (Bring Back The Thrill) have teamed up on their first song together "You Weren't There." . . . **Freddie Mitchell** opens at The Celebrity Club in Providence, R. I. for 3 weeks starting December 17. . . . **Johnny Clarke,** former WNJR and WINS dj, has been inked for an additional 26 weeks by Explorer's Pictures for narration on **Osa Johnson's** "Big Game Hunt." . . . **Vaughn Monroe,** being profiled in current issue of Coronet.

DORIS DAY

CHICAGO:

Tony Bennett thrilled to teeney-weeney bits when he received that wire from our New York offices regarding the fact that final count showed him winner of the juke box ops' poll as "Best Male Vocalist of '51". Immediately public relations staff of the Chicago Thitter took advantage of this win and read the wire on stage to the audience prior to **Tony's** stint all Satty long. Understand it brought a big hand from the audience. . . . **Irwin Berke** and **Johnny Desmond** talking things over in front of the Woods Bldg with the possibility that Irwin will be handling **Desmo's** disk promotion here. . . . **Guy Mitchell,** who should make a perfect movie football star, dropped in to thank us for his high rating in the poll. **Guy** dropped in just after making a TV appearance with Chi's favorite, **Danny O'Neil.** After five-a-day at the Oriental, you've got to hand it to this husky **Guy** for his willingness to make all appearances. A swell guy this **Guy** . . . **Lorry Raine** and **Tim Gayle** drop in all excited over the way **Lorry's** new disk, "Am I Blue" and "Satisfied" catching on here, there and everywhere. . . . **Marvin Drager** in from Noo Yawk and yowling about "My Guy." . . . Bumped into **Maurice (Moe) Wells** at Fritzel's and Moe telling us he isn't feeling too well yet. . . . **Chet Roble** certainly does pull 'em over to his grand piano playing at the College Inn Cocktail Lounge with a kid just in from Korea singing happily to Chet's 88'ting. (Wonder why some diskery hasn't grabbed Chet for a ragtime album. His ragtime style terrif') . . . **Ray Anthony** in for a one-niter at the Melody Mill and **Norm Paisley** and the boys at Capitol quickly arranged for a cocktail party this past Friday at the Sherman Penthouse. Ray clicking like everything with his one-niters and his latest disks getting grand attention. . . . **Joel Cooper** of Jeb Records relinquishes the presidency of the firm to take over sales management as biz booms.

GUY MITCHELL

LOS ANGELES:

Dropped in at the **Biharis'** very sumptuous setup in Beverly Hills to learn from brothers **Saul** and **Joe** that brother **Jules** and they had just closed a deal with **Dick Bradley** of Tower Records, whereby Modern will manufacture and distribute **Dick's** cuttings henceforth but still on the Tower label. . . . This should give the **Biharis** a fair chance to crack the pop market they've been eying for some time. . . . They now have several new items going strong in the blues and rhythm fields via both their Modern and RPM labels.

TEX WILLIAMS

That was really a fine blowout tossed by **Pee Wee King, Charlie Adams,** RCA-Victor, the **Leo Meyberg** organization, manager **Cliff Carling** and publicist **Beep Roberts** in welcoming **Tex Williams** to the Victor label. . . . Setting was the Riverside Rancho, where **Tex** holds forth with his group quite regularly, and host **Mart Landau** was on hand to see one and all got enough fried chicken and all the works. . . . Among the artists on deck to extend their best wishes to the well liked Tex were **Jimmy Wakely, Wesley Tuttle, Hank Penny, Cindy Walker, Kenny Roberts, Tim Spencer** and the **Sons of Pioneers.** . . . With **Pee Wee King,** to be sure, were singing-songscribe **Redd Stewart** and manager **J. L. Frank.** . . . The dee-jays were there in good number too, including one of our favorites, **Dick Haynes** who's now on TV via ABC as well as on his radio show. . . . This is a fellow who, with the right break, could come up a bigtime comedian in the **Red Skelton** manner, with a little **Sid Caesar** thrown in. . . . The jukebox business was represented by **Bill Leuenhagen, Mary** and **Kay Solle** who are all set for that Dec. 11 jukebox op party at Rodger Young Auditorium.

Making with the serious speeches at the shindig, to our surprise, was another very funny fellow, **Hank Penny,** who's now off to a flying start via the RCA-Victor label after several years with King. . . . In thanking all his friends and wellwishers, **Tex Williams** was sincere and thoughtful enough to note that he's received good treatment from the folks at Capitol and was looking forward to more of the same from Victor. . . . Congratulatory wires were read from Victor western & folk A & R chief **Steve Sholes** and a host of other execs. . . . Helping **Pee Wee** and **Charlie Adams** in emceeing the affair were **Bob York** of Victor and **Art DePaul** and **Dottie Vance** of the Meyberg distributing firm, whose sales folks on hand included **Dave Hilton, Ed Brown** and counter gal **Bee Soriano.**

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BILLY ECKSTINE

A WEAVER OF DREAMS

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FRAN WARREN

FIND ME

SPEAK LOW

78 RPM—MGM 11114 • 45 RPM—MGM K11114

BILLY WILLIAMS QUARTET

BUSY LINE

I'LL NEVER FAIL YOU

78 RPM—MGM 11117 • 45 RPM—MGM K11117

CINDY LORD

SINCE YOU SAID GOODBYE

HERE IS MY HEART

78 RPM—MGM 11123 • 45 RPM—MGM K11123

ROBERT Q. LEWIS

I'D LIKE TO BABY YOU

GRAND CENTRAL STATION

78 RPM—MGM 11116 • 45 RPM—MGM K11116

TOMMY EDWARDS

SOLITAIRE

MY CONCERTO

78 RPM—MGM 11077 • 45 RPM—MGM K11077

LIONEL HAMPTON

SAMSON'S BOOGIE

HELPLESS

78 RPM—MGM 11108 • 45 RPM—MGM K11108

TOMMY TUCKER

WHISP'RING SHADOWS

A HOUSE IS A HOME

78 RPM—MGM 11124 • 45 RPM—MGM K11124

BUDDY DE FRANCO

THE CLOSER YOU ARE

TOO MANY DREAMS

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THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MY SHAWL" (2:58)
"ON MIAMI SHORE" (2:43)

KEN WRIGHT
(Theme 172)

● A couple of organ pieces are offered here by Ken Wright. Both ends are played softly and easily and make for pleasant listening. Although these sides won't go in every location, they should prove ok for the quieter spots. Ops in those locations might tune in.

"ME AND MY SHADOW" (2:41)
"LOU-EASY-AN-I-A" (3:04)

BROTHER BONES
(Theme 166)

● Brother Bones makes his own type of music here coming up with two sides that sound the same. Each end is a fast, lively one with the Joe Darensbourg Quintet doing the backing. This one may get a play from some spots. Brother Bones is an unusual artist.

"PIANA ANNA" (2:52)
"RAG TIME MELODY" (2:49)

LOLA AMECHE
(Mercury 5750; 5750x45)

● Two honky tonk piano ends with vocals to match from Lola Ameche make up this disk. Both sides are in the same vein, the ragtime style which has been getting such a play of late. Ops who can take any more of it might tune in here. It's right in that groove.

"DEAR MARY" (2:55)
"ON THE OLD POTATO FARM" (2:22)

BUDDY MORROW ORCH.
(RCA Victor 20-4361; 47-4361)

● Two different kinds of sides are sent our way on this platter by Buddy Morrow and the orchestra. The top deck finds Frankie Lester giving out with the vocal as he gets an outstanding backing from the orchestra. Lower end is a novelty with a beat. Ops oughta take a look.

"BE MY LIFE'S COMPANION" (3:10)
"LOVE LIES" (2:33)

MILLS BROTHERS
(Decca 27889; 9-27889)

● The Mills Brothers come through with a couple of more likely sides. Both of these ends show their expert harmony and both are very smooth pieces of work. Sy Oliver and the orchestra do the backing on either half. Ops will do well to take a look at this one.

SLEEPER OF THE WEEK

"THE PRISONER'S SONG" (2:52)
"SAN ANTONIO ROSE" (2:48)

PATTI PAGE
(Mercury 1219; 45x1219)

PATTI PAGE

● Patti Page revives an old favorite on the top deck and gives it the chance to be a hit all over again. Taking the tune, "The Prisoner's Song," Patti gives it her wonderfully soft treatment and she's in excellent voice on this one. Ops who go along can be sure of a mighty strong coin catcher here. With Jack Rael's orchestra providing an easy backing, the musical setting is just right. This is a first rate Patti Page side. The lower end is a western sounding number which Patti also does in easy manner again with Jack Rael on the backing. This too is good to hear. But the big side is the first one. This is gonna gather in plenty of those coins for ops.

"WHISPERING SHADOWS" (3:04)
"CRAZY HEART" (3:20)

GUY LOMBARDO ORCH.
(Decca 27888; 9-27888)

● Guy Lombardo has some strong material to work with on these ends. The first is a tune that broke on a small label and is now being recorded all over the place. The second is from the folk field and it gets a good going over from Kenny Gardner. Both of these sides are worthwhile.

"STOMPIN' AT THE SAVOY" (2:30)
"OCTOBER 32, 1992" (2:16)

THE MODERNAIRES
(Coral 60609; 9-60609)

● The Modernaires tackle an oldie and make it sound real good. Giving it their own kind of harmony, the group runs through this one in dynamic style. The lower end is a novelty which they also sing well. The top deck looks like the better bet.

"TOCCATA" (3:19)
"TOCCATA" (2:27)

MEL HENKE
(Tempo 1234)

● Some ultra modern piano playing shows up here done by Mel Henke. Coming up with two unusual sounding sides, Mel gives his own touch to this number. Although the disk is lacking in general juke box potentiality, it might go in very specialized spots.

"SENSATIONAL" (3:14)
"TENNESSEE SATURDAY NIGHT" (2:17)

ELLA MAE MORSE
(Capitol 1903; F-1903)

● A lovely tango that appears to be a likely comer is turned out by Ella Mae Morse. Ella's treatment makes this an interesting end. The under level is a driving folk type tune that's belted home in a convincing manner by the vocalist and orchestra. We feel the second side might catch on.

"IF I CAN'T HAVE YOU ALL TO MYSELF" (2:51)
"YOU'RE GONNA LOVE SOMEBODY SOMEDAY" (2:59)

ANN GIBSON
(Capitol 1883; F-1883)

● The top deck is a slow, dreamy tune that Ann Gibson delivers in a warm and appealing manner. Jerry Shard and his orchestra turn in a grand backing on this side as well as the under half. Flip is a sexy sounding thing that makes for good listening. Ops have two strong numbers.

"THE HONEYDRIPPER" (2:25)
"BUSMAN'S HOLIDAY" (2:46)

RAY ANTHONY ORCHESTRA
(Capitol 1884; F-1884)

● A pair of wonderful instrumentals are run through by Ray Anthony and his orchestra. The first end is a grand jump tune that the boys handle well, while the lower lid is a slower number that also comes out good. Ray's arrangement should make this disk top flight juke box material.

"HI, BEAUTIFUL" (2:27)
"TOYLAND JUBILEE" (2:19)

JAN GARBER
(Capitol 1886; F-1886)

● Jan Garber and his orchestra, with Roy Cordell and Trio working over the lyrics, ease through a happy sounding novelty tune. The bottom dish finds the same artists spinning around with a cute number that comes out as a listenable level. Ops might take a peek at this disk.

"NEVER BEFORE" (3:06)
"SAILOR'S POLKA" (1:56)

DEAN MARTIN
(Capitol 1901; F-1901)

● Dean Martin has some wonderful material to work with on the top lid and he turns in an excellent performance. The bottom half is a change of pace, from the ballad to a nautical ditty that sounds fine. Dick Stabile and his orchestra do the musical setting. Ops have good material here.

"I WANNA SAY HELLO" (2:29)
"I LOVE THE SUNSHINE OF YOUR SMILE" (2:28)

SIR HUBERT PIMM & ELLEN SUTTON
(Kem 2710)

● Sir Hubert Pimm and Ellen Sutton join the bandwagon and throw a couple of honky tonk piano tunes into the race. The first end is a novel thing done with a rasping vocal by Ellen while backed by the typical honky tonk piano. The lower side is a similar number that lacks the appeal of the first lid.

"CHINATOWN, MY CHINATOWN" (2:40)
"SHEIK OF ARABY" (2:36)

GEORDIE HORMEL
(Mac Gregor 1025)

● An oldie is given a new face by Geordie Hormel as he drives home the lyrics of this tune. Along the same lines the under dish is a fast moving number and here too Geordie manages an interesting outcome. Both lids are backed by the currently popular honky tonk piano. Ops oughta look in since disks of this type are going strong now.

"MAMBO—HOW HIGH THE MOON" (2:38)
"I'LL LOVE NO MORE" (2:45)

PHIL CARREON ORCHESTRA
(Philmos)

● An oft recorded oldie comes out on the top end with a new arrangement and treatment by the Phil Carreon orchestra. The result is an interesting mambo. The second half is a pretty ballad that's piped in a grand style by Ray Vasquez. Ops oughta take a look here, the disk should draw some coin.

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The HALE You Say

by natt hale

Having completed our morning ablutions the other day, we sat back and reflected upon the various aspects of this fabulous record industry in regard to promotion and exploitation. Feeling throughly cleaned ourselves, we thought it an appropriate time to think about the modus operandi of one company or another, and what makes for effective public relations to cause sales to go soaring.

Hypothetically, let's follow the case history of the number just released by Titanic Music Publishers called, "So I Love You—So What?"

Six record firms have leaped on the bandwagon with their top luminaries in the recording field. And each feels that their own particular artist will have the one. . . .

But—and here is the proverbial rub—it will take a "gimmick." . . .

NATT HALE

The "gimmick" is the most frequently abused and overworked word in the record business today. Anything considered to be unethical, unorthodox, unusual, unbelievable and unbalanced, can be described as a "gimmick."

The Diskery Record Co. has released "So I Love You—So What?" by Georgie Porgie and his Orchestra. Simultaneously with the issuance of the platter to the d.j.'s, the radio stations are flooded with huge, scented cards, each bearing the name of a disc jockey assigned to the station.

In minute letters on the bottom of the placard is a notation which states: "Hold this card under a strong light for a few seconds, then darken the room." This being done, the jockey gets the pleasurable thrill of seeing a glowing question-mark composed of the phrase: "Georgie Porgie and his Orchestra plays "So I Love You—So What?" on Diskery Records.

In much smaller letters, the jockey sees his own name in radium-effect reading: "Thank you, Stanislaus!" (or Leonid, or Isiah, or whatever the name happens to be.)

This might be effective or not, as a gimmick. It certainly doesn't approach the ingenuity of the genius who dreamed up the gimmick for the release of the platter of the number done by Darken Hansome on Gee Whiz Records.

This consists of a gigantic floral piece delivered to each d.j. while he is on the air. The deilvery is made by a beauteous and fetching little lass usually a model, who is dressed so scantily that, for a moment, the d.j. thinks he's made a mistake and walked into a TV studio.

In the midst of his most important commercial, our jockey friend is interrupted by this apparition approaching his microphone and whispering sexily: "So I Love You—So Wh-a-a-t?"

Then he is handed the floral piece which has been mounted on a roller for the occasion. This reads (in orchids, yet!): "Listen to Darken Hansome sing "So I Love You—So What?" on "Gee Whiz Records." On the back, a bevy of hyacinths spells out: "But there's NO question that we do love YOU, Mihailovitch O'Reilly." Clever?

The other four companies all employ one phase or another of the gimmick. But, generally speaking, they all follow the same course and accomplish the same result.

Sometimes this causes violent nausea and regurgitation on the part of the d.j.'s. . . . Sometimes it causes a heavy concentration of floral scent in the offices of the record company, which oftimes leads visitors to believe they may have entered the chapel of a funeral parlor where the body of Public Enemy No. 1 is lying in state.

Whatever the gimmick, it is rare indeed that it doesn't leave an odor of some kind.

To top it all off—"So I Love You—So What?" turns out to be the biggest turkey of the year and all six recordings lay bombs.

Aw, Hale!—what're you gonna do?

Recorded Music Increases Efficiency Of Employees, A M I President Asserts

GRAND RAPIDS, MICH.—Beneficial effects of recorded music on factory and office efficiency were described this week by John W. Haddock, president of AMI, Incorporated, manufacturer of automatic music machines.

"The number of establishments using music in their offices and workshops has increased substantially since 1945," said Haddock, who added that the therapeutic value of music now is generally recognized by business and industry.

Typical of the reactions which employers of music in offices have found, the manufacturer said, were the following results reported by a company in Chicago one year after the installation of the music:

1. Reduction by 75 per cent in employee turnover.
2. Reduction by 67 per cent in employee discharges due to inefficiency, at a time when such discharges were on the increase.
3. "A distinct and direct improvement in general performance."

For quite obvious reasons, Haddock declared, the music used must be planned to fit not only the "temperament and temperamental plane of the employees, but also to fit their type of work."

Office workers, he explained, whose work is very routine need music that soothes and breaks the monotony, such as light classics, semi-classic and slower swing tunes. In factories, however, livelier "pop" music can be used to establish a definite tempo of work and reduce the fatigue.

Haddock also noted that "it has been definitely proven that music stimulates rather than reduces the efficiency among employees working with figures such as bookkeepers and members of accounting departments. It has long been a myth that music distracts those in such work."

9 Year Old Songwriter Discusses Disk

NEW YORK—9 year old Marjorie Kurtz is pictured with Guy Lombardo and Evelyn Knight who have just recorded her song "Snowflakes." Marjorie, whose tune won a recent "Songs For Sale" program contest, now appears to be the youngest popular song writer on record.

Johnnie Ray's "Little White Cloud" Floats Up To 300,000 Mark

NEW YORK—Johnnie Ray has a smash hit in his recording of his own tune, "The Little White Cloud That Cried." The "Cloud" has floated up to the 300,000 mark in record sales with less than three full weeks of promotion behind it.

The young singer, whose earning power has rocketed to star proportions via his Columbia recordings and sensational night club appearances was, until only a short time ago, working for minimum wages, wondering where—when—his next small club job was coming from. Today Ray is being besieged by offers from all over the United States and has a tentative date to play the Copacabana in New York and is also scheduled for a near future booking at the Paramount Theater.

The reverse side of "The Little White Cloud That Cried,' a ballad called "Cry," is also showing up big for Johnnie.

Ray Bloch To Switch?

NEW YORK—During the recent visit of Irv Green and Art Talmadge to New York, discussions were held with Ray Bloch and Bob Thiele concerning old Signature label masters, which may be turned over to Mercury.

It is also said that negotiations are reaching the final stage which will bring Bloch into the Mercury fold as an artist.

WE SAY—

"IN YOUR HAT"

Is a terrific novelty. There should be six labels cutting it. We Say—"IN YOUR HAT" is in.

JOE SHUSTER MUSIC PUB. CO.
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"TURN BACK THE HANDS OF TIME"
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JERRY GRAY ORK.....Decca
BOB SANDS.....Capitol

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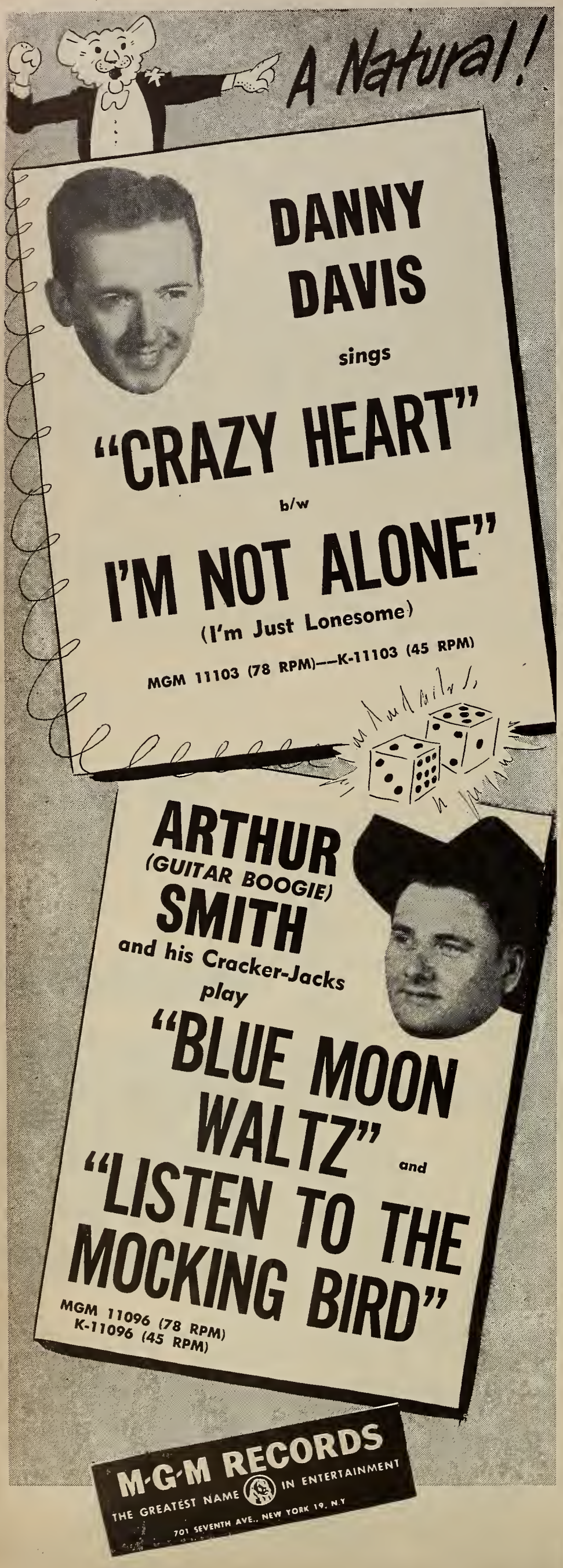
SAMMY KAYE.....Columbia
LES COMPAGNONS de La Chanson..Columbia
EDITH PIAF.....Columbia
JUNE VALLI & HUGO WINTERHALTER..Victor
SOUTHERN MUSIC PUB. CO., INC.
1619 Broadway New York, N. Y.

"NIGHT TRAIN TO MEMPHIS"
Recorded by
ROY ACUFF.....Columbia
ROBERTA LEE & RED FOLEY.....Decca
DEAN MARTIN.....Capitol
PEER INTERNATIONAL CORP.
1619 Broadway New York, N. Y.



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 8 without any changes on the part of THE CASH BOX.

Hy Davis
WJXN—Jackson, Miss.

1. DOMINO *(Bing Crosby)*
2. ALL OVER AGAIN *(Tommy Edwards)*
3. NEVER *(Toni Arden)*
4. I GET IDEAS *(Tony Martin)*
5. I LIKE IT *(Jane Turzy)*
6. JEALOUSY *(Frankie Laine)*
7. CHARMAINE *(Gordon Jenkins)*
8. BLUE VELVET *(Norman Kaye)*
9. THE THREE BELLS *(June Valli)*
10. SANTA CLAUS LOOKS LIKE MY DADDY *(Danny Kaye)*

Rosemary Wayne
WJJD—Chicaga, Ill.

1. I GET IDEAS *(Tony Martin)*
2. NEVER *(Toni Arden)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. JAZZ ME BLUES *(Les Paul-Mary Ford)*
5. A KISS TO BUILD A DREAM *(L. Armstrong)*
6. THE OLD SOFT SHOE *(Shore-Martin)*
7. ON A BLUE CLOUD *(Perry Como)*
8. EVERYWHERE I GO *(Doris Day)*
9. SUMMER TIME *(Mimi Benzell)*
10. MY SIN *(Johnny Long)*

Ray Drury
WSPR—Springfield, Mass.

1. SIN *(Eddy Howard)*
2. COLD, COLD HEART *(Eileen Wilson)*
3. UNDECIDED *(Ames Bros.-Les Brown)*
4. DOMINO *(Tony Martin)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. SLOW POKE *(Pee Wee King)*
7. JUST ONE MORE CHANCE *(Les Paul-Mary Ford)*
8. BLUE VELVET *(Arthur Prysock)*
9. DOWN YONDER *(Champ Butler)*
10. SHRIMP BOATS *(Jo Stafford)*

Bill Ruff
KOLO—Rena, Nev.

1. UNFORGETTABLE *(King Cole)*
2. TENDERLY *(Ralph Marterie)*
3. DOMINO *(Doris Day)*
4. I CAN'T HELP IT *(Guy Mitchell)*
5. I GET A WARM FEELING *(Marion Morgan)*
6. AW C'MON *(April Stevens)*
7. I'LL REMEMBER APRIL *(Ray Anthony)*
8. WHITE CHRISTMAS *(Walter Schumann)*
9. COLD, COLD HEART *(Tony Bennett)*
10. THE BLUES *(Ralph Flanagan)*

Wallie Dunlap
WLIZ—Bridgepart, Conn.

1. SIN *(Eddy Howard)*
2. BLUE VELVET *(Tony Bennett)*
3. SLOW POKE *(Pee Wee King)*
4. UNFORGETTABLE *(King Cole)*
5. CHARMAINE *(Mantovani)*
6. I WANT TO SAY HELLO *(Sir Hubert Pimm)*
7. ALL IN THE GAME *(Tommy Edwards)*
8. TELL ME WHY *(Four Aces)*
9. BLUE TANGO *(Leroy Anderson)*
10. ALWAYS, ALWAYS *(Percy Faith)*

Gene Whitaker
WREV—Reidsville, N. C.

1. IT'S NO SIN *(Eddy Howard)*
2. UNDECIDED *(Les Brown-Ames Bros.)*
3. I GET IDEAS *(Tony Martin)*
4. AND SO TO SLEEP AGAIN *(Patti Page)*
5. DOMINO *(Tony Martin)*
6. IT'S BEGINNING TO LOOK LIKE CHRISTMAS *(Perry Como)*
7. AMERICAN IN PARIS *(Ralph Flanagan)*
8. GOT HIM OFF MY HANDS *(Doris Day)*
9. RUDOLPH, THE RED NOSED REINDEER *(Red Foley)*
10. WHITE CHRISTMAS *(Bing Crosby)*

Sheldon Horton
WJSW—Altoana, Pa.

1. SIN *(Four Aces)*
2. UNDECIDED *(Ames Bros.)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. HEY, GOOD LOOKIN' *(Tenn. Ernie-O'Connell)*
5. COLD, COLD HEART *(Tony Bennett)*
6. DOWN YONDER *(Del Wood)*
7. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
8. TING A LING A JINGLE *(Pinetoppers)*
9. SLOW POKE *(Pee Wee King)*
10. I GET IDEAS *(Tony Martin)*

Brad Phillips
WINS—New York, N. Y.

1. UNDECIDED *(Ames Bros.-Les Brown)*
2. IT'S ALL IN THE GAME *(Tommy Edwards)*
3. CHARMAINE *(Mantovani)*
4. SHRIMP BOATS *(Dolores Gray)*
5. IF WISHES WERE KISSES *(Perry Como)*
6. AN AMERICAN IN PARIS *(Ralph Flanagan)*
7. OH, HOW I NEED YOU, JOE *(Dinah Shore)*
8. SOLITAIRE *(Tony Bennett)*
9. AND SO TO SLEEP AGAIN *(Patti Page)*
10. HERE'S TO MY LADY *(Dick Haymes)*

Bernard Brown
WAPO—Chattanaaga, Tenn.

1. CRY *(June Valli)*
2. SIN *(Al Morgan)*
3. NEVER *(Toni Arden)*
4. I GET IDEAS *(Tony Martin)*
5. VILIA *(Mimi Benzell)*
6. ONCE *(Jan Peerce)*
7. OUR LOVE IS HERE TO STAY *(Johnny Long)*
8. FLAMINGO FANTASY *(Irving Fields)*
9. BECAUSE OF YOU *(Les Baxter)*
10. THE LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

Bob Larsen
WEMP—Milwaukee, Wis.

1. THE LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. CHARMAINE *(Mantovani)*
4. TELL ME WHY *(Four Aces)*
5. YOU BETTER GO NOW *(Jerry Southern)*
6. DOWN YONDER *(Del Wood)*
7. JUST ONE MORE CHANCE *(Les Paul-Mary Ford)*
8. CRY *(Johnnie Ray)*
9. UNDECIDED *(Ames Bros.-Les Brown)*
10. SOLITAIRE *(Tony Bennett)*

Lou Barile
WKAL—Rome, N. Y.

1. COLD, COLD HEART *(Tony Bennett)*
2. IT'S NO SIN *(Billy Williams)*
3. KISS TO BUILD A DREAM ON *(Louis Armstrong)*
4. SLOW POKE *(Pee Wee King)*
5. JEALOUSY *(Frankie Laine)*
6. UNDECIDED *(Ames Bros.-Les Brown)*
7. BECAUSE OF YOU *(Tony Bennett)*
8. TURN BACK THE HANDS OF TIME *(E. Fisher)*
9. JUST ONE MORE CHANCE *(Les Paul-Mary Ford)*
10. IT'S ALL IN THE GAME *(Tommy Edwards)*

Dave Kean
WTSA—Brattlebara, Vt.

1. SLOW POKE *(Pee Wee King)*
2. IT'S WONDERFUL *(Kelly & Guetary)*
3. SIN *(Eddy Howard)*
4. I LIKE IT *(Mary Small)*
5. GHOST OF A CHANCE *(Dinning Sisters)*
6. JEALOUSY *(Frankie Laine)*
7. BECAUSE OF YOU *(Les Baxter)*
8. WHITE CHRISTMAS *(Bing Crosby)*
9. HEY, GOOD LOOKIN' *(Laine & Stafford)*
10. AND SO TO SLEEP AGAIN *(Patti Page)*

John Wrisley
WFGM—Fitchburg, Mass.

1. SIN *(Four Aces)*
2. JEALOUSY *(Frankie Laine)*
3. I TALK TO THE TREES *(Tony Bavaar)*
4. THE LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TURN BACK THE HANDS OF TIME *(E. Fisher)*
6. IT'S ALL IN THE GAME *(Tommy Edwards)*
7. AND SO TO SLEEP AGAIN *(Patti Page)*
8. SHRIMP BOATS *(Jo Stafford)*
9. JUST ONE MORE CHANCE *(Les Paul-Mary Ford)*
10. CHARMAINE *(Mantovani)*

Lee Stewart
WDAS—Philadelphia, Pa.

1. COLD, COLD HEART *(Hank Williams)*
2. SLOW POKE *(Hawkshaw Hawkins)*
3. I'M WAITING JUST FOR YOU *(Hawkshaw Hawkins)*
4. I CAN'T HELP IT *(Hank Williams)*
5. ALWAYS LATE *(Lefty Frizzell)*
6. HEY, GOOD LOOKIN' *(Hank Williams)*
7. SOMEBODY'S BEEN BEATIN' MY TIME *(Eddy Arnold)*
8. I LOVE YOU A THOUSAND WAYS *(L. Frizzell)*
9. MOM'S AND DAD'S WALTZ *(Lefty Frizzell)*
10. I WANNA PLAY HOUSE WITH YOU *(Eddy Arnold)*

Bud Wendell
WJMO—Cleveland, Ohia

1. THE THREE BELLS *(Companions of Song)*
2. CRY *(Johnnie Ray)*
3. CHARMAINE *(Mantovani)*
4. SIN *(Four Aces)*
5. SOLITAIRE *(Tony Bennett)*
6. UNDECIDED *(Ames Bros.-Les Brown)*
7. SHRIMP BOATS *(Jo Stafford)*
8. LITTLE WHITE CLOUD *(Johnnie Ray)*
9. JEALOUSY *(Frankie Laine)*
10. I RAN ALL THE WAY HOME *(Buddy Greco)*

Gary Lesters
WVNJ—Newark, N. J.

1. SIN *(Four Aces)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. AND SO TO SLEEP AGAIN *(Patti Page)*
4. UNDECIDED *(Ames Bros.-Les Brown)*
5. I GET IDEAS *(Tony Martin)*
6. COLD, COLD HEART *(Tony Bennett)*
7. DOWN YONDER *(Del Wood)*
8. TURN BACK THE HANDS OF TIME *(E. Fisher)*
9. MEANDERIN' *(Vaughn Monroe)*
10. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Frank White
KMRY—Denver, Colo.

1. AND SO TO SLEEP AGAIN *(Patti Page)*
2. BLUE VELVET *(Tony Bennett)*
3. I REMEMBER YOU, LOVE *(Vic Damone)*
4. GLORY OF LOVE *(Four Knights)*
5. SHRIMP BOATS *(Jo Stafford)*
6. COLD, COLD HEART *(Fontane Sisters)*
7. SLOW POKE *(Helen O'Connell)*
8. CHARMAINE *(Mantovani)*
9. I RAN ALL THE WAY HOME *(Dean Martin)*
10. DOWN YONDER *(Del Wood)*

Ray Schreiner
WRNL—Richmond, Va.

1. BECAUSE OF YOU *(Tony Bennett)*
2. DOWN YONDER *(Joe Carr)*
3. COLD, COLD HEART *(Tony Bennett)*
4. SIN *(Eddy Howard)*
5. IT TEARDROPS WERE PENNIES *(R. Cloaney)*
6. TURN BACK THE HANDS *(Eddie Fisher)*
7. HEY, GOOD LOOKIN' *(Laine-Stafford)*
8. RUDOLPH, THE RED NOSED REINDEER *(Bing Crosby)*
9. UNDECIDED *(Ames Bros.)*
10. BLUE CHRISTMAS *(Hugo Winterhalter)*

Don Bell
KRNT—Des Moines, Iowa

1. DOWN YONDER *(Joe Finger Carr)*
2. SIN *(Eddy Howard)*
3. SLOW POKE *(Pee Wee King)*
4. COLD, COLD HEART *(Tony Bennett)*
5. LAY SOMETHING ON THE BAR *(Chuck Murphy)*
6. JEALOUSY *(Frankie Laine)*
7. UNDECIDED *(Ames Bros.-Les Brown)*
8. SLOW POKE *(Helen O'Connell)*
9. SIN *(Savannah Churchill)*
10. SIN *Evelyn Knight)*

Bert Knapp
WVNJ—Newark, N. J.

1. DOMINO *(Tony Martin)*
2. CHARMAINE *(Mantovani)*
3. AND SO TO SLEEP AGAIN *(Patti Page)*
4. SHRIMP BOATS *(Jo Stafford)*
5. SOLITAIRE *(Loren Becker)*
6. BORROWED ANGEL *(Anita Kerr Singers)*
7. DOWN YONDER *(Del Wood)*
8. IT'S ALL IN THE GAME *(Tommy Edwards)*
9. BLUE SMOKE *(Dean Martin)*
10. CHRISTMAS IN KILLARNEY *(Dennis Day)*

Dick Coleman
WCBM—Baltimore, Md.

1. SIN *(Eddy Howard)*
2. WITH ALL MY HEART AND SOUL *(P. Cama)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. UNDECIDED *(Ames Bras.-Les Brown)*
5. DOMINO *(Bing Crasby)*
6. CRY *(Johnnie Ray)*
7. UNFORGETTABLE *(Nat King Cole)*
8. I RAN ALL THE WAY HOME *(Buddy Greca)*
9. CHARMAINE *(Mantavani)*
10. IF WISHES WERE KISSES *(Perry Camo)*

Bob Anthony
KRMG—Tulsa, Okla.

1. SIN *(Eddy Haward)*
2. DOWN YONDER *(Jor Carr)*
3. WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
4. COLD, COLD HEART *(Tony Bennett)*
5. BECAUSE OF YOU *(Les Baxter)*
6. I GET IDEAS *(Tony Martin)*
7. ONE MORE CHANCE *(Les Paul-Mary Fard)*
8. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*
9. UNDECIDED *(Ames Bros.-Les Brawn)*
10. SLOW POKE *(Pee Wee King)*

Earle Pudney
WGY—Schenectady, N. Y.

1. UNDECIDED *(Ames Bras.-Les Brawn)*
2. COLD COLD HEART *(Tony Bennett)*
3. SHRIMP BOATS *(Jo Stafford)*
4. WORLD IS WAITING FOR THE SUNRISE *(Paul-Fard)*
5. I RAN ALL THE WAY HOME *(Johnny Hartman)*
6. DOMINO *(Tony Martin)*
7. UNFORGETTABLE *(Nat Cole)*
8. IF YOU CATCH A LITTLE COLD *(Shore-Martin)*
9. ROLLIN' STONE *(Perry Como)*
10. TELL ME WHY *(Four Aces)*

Hal Fredericks
KXOK—St. Louis, Mo.

1. JEALOUSY *(Frankie Laine)*
2. DOMINO *(Bing Crosby)*
3. ALABAMA JUBILEE *(Red Foley)*
4. CHARMAINE *(Mantovani)*
5. ANYTIME *(Eddie Fisher)*
6. SOLITAIRE *(Tony Bennett)*
7. ALL IN THE GAME *(Tommy Edwards)*
8. CRAZY HEART *(Danny Davis)*
9. JINGLE BELLS *(Les Paul-Mary Ford)*
10. SHRIMP BOATS *(Jo Stafford)*

David Walshak
KCTI—Gonzales, Tex.

1. RUGGED BUT RIGHT *(Phil Harris)*
2. SIN *(Eddy Howard)*
3. TOY PIANO BOOGIE *(Freddy Martin)*
4. UNDECIDED *(Ames Bras. & Les Brawn)*
5. I'M WAITING JUST FOR YOU *(Rosemary Cloaney)*
6. AND SO TO SLEEP AGAIN *(Patti Page)*
7. OOH! LOOK-A THERE AIN'T SHE PRETTY *(Champ Butler)*
8. SLOW POKE *(Ralph Flanagan)*
9. UNFORGETTABLE *(Nat Cole)*
10. CHARMAINE *(Mantovani)*

Norm Prescott
WORL—Boston, Mass.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnny Ray)*
2. CHARMAINE *(Mantovani)*
3. CHINATOWN MY CHINATOWN *(Gardie Hormel)*
4. I TALK TO THE TREES *(Tony Bavaar)*
5. FLAMENCO *(Frankie Laine)*
6. GIVE ME A KISS TO BUILD A DREAM *(Louie Armstrong)*
7. BLUE VELVET *(Tony Bennett)*
8. MOTHER AT YOUR FEET IS KNEELING *(Bobby Wayne)*
9. HERE IS MY HEART *(Cindy Lord)*
10. ELEANOR *(Louis Prima)*

Larry Gentile
WJBK—Detroit, Mich.

1. THE LITTLE WHITE CLOUD THAT CRIED *(Johnny Ray)*
2. ALWAYS ALWAYS *(June Valli)*
3. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*
4. JEALOUSY *(Frankie Laine)*
5. SIN *(Savannah Churchill)*
6. UNDECIDED *(Ames Bros. & Les Brawn)*
7. MANHATTAN *(Dinah Shore & Tony Martin)*
8. SILVER BELLS *(Margaret Whiting & Jimmy Wakely)*
9. JUST ONE MORE CHANCE *(Les Paul)*
10. SHRIMP BOATS *(Bill Farrell)*

Bill Stewart
WHEE—Boston, Mass.

1. WALKIN' *(King Cole)*
2. GREENSLEEVES *(Mitch Miller)*
3. DOMINO *(Mary Mayo)*
4. CHARMAINE *(Mantovani)*
5. LITTLE WHITE CLOUD *(Jahnnie Ray)*
6. OCTOBER 32ND, 1992 *(Madernaires)*
7. THEY CALL THE WIND MARIA *(Walter Schumann Chair)*
8. MY CRAZY HEART *(Danny Davis)*
9. UNDECIDED *(Ames Bros.-Les Brown)*
10. AND SO TO SLEEP AGAIN *(Patti Page)*

Robin Seymour
WKMH—Dearborn, Mich.

1. CRY *(Jahnny Ray)*
2. LITTLE WHITE CLOUD *(Johnny Ray)*
3. JEALOUSY *(Frankie Laine)*
4. COLD COLD HEART *(Tony Bennett)*
5. SIN *(Savannah Churchill)*
6. DOMINO *(Tony Martin)*
7. SOLITAIRE *(Tony Bennett)*
8. UNFORGETTABLE *(Nat Cale)*
9. TELL ME WHY *(Al Alberts)*
10. TWO BROTHERS *(Kay Starr)*

Bob Earle
KSO—Des Moines, Iowa

1. SIN *(Eddy Haward)*
2. UNDECIDED *(Ames Bros.-Les Brawn)*
3. COLD COLD HEART *(Tony Bennett)*
4. AND SO TO SLEEP AGAIN *(Patti Page)*
5. SLOW POKE *(Tiny Hill)*
6. DOWN YONDER *(Del Wood)*
7. BECAUSE OF YOU *(Tony Bennett)*
8. UNFORGETTABLE *(Nat King Cale)*
9. CRY *(June Valli)*
10. JEALOUSY *(Frankie Laine)*

Roger Clark
WNOR—Norfolk, Va.

1. CHARMAINE *(Paul Weston)*
2. SOLITAIRE *(Tany Bennett)*
3. SIN *(Eddy Howard)*
4. COLD COLD HEART *(Tany Bennett)*
5. A STAIRWAY TO PARADISE *(Gearges Guetary)*
6. WHEN THE WORLD WAS YOUNG *(Toni Arden)*
7. TURN BACK THE HANDS OF TIME *(Eddy Fisher)*
8. UNDECIDED *(Ames Bros.-Les Brawn)*
9. MIXED EMOTIONS *(Rosemary Clooney)*
10. OUT IN THE COLD AGAIN *(Richard Hayes)*

Howard Miller
WIND—Chicago, Ill.

1. JEALOUSY *(Frankie Laine)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnny Ray)*
3. CHARMAINE *(Montovani)*
4. CRY *(Georgia Gibbs)*
5. BLUE VELVET *(Tony Bennett)*
6. DOMINO *(Tony Martin)*
7. COLD COLD HEART *(Tany Bennett)*
8. WHEN THE WORLD WAS YOUNG *(Toni Arden)*
9. UNFORGETTABLE *(Nat King Cole)*
10. YOU BETTER GO ON *(Geri Sauthern)*

Bennett's Paramount Promotion To Cost $25,000

NEW YORK — Tony Bennett's show-wise manager Raymond G. Muscarella, convinced that publicity, promotion and advertising pay off, has okayed the campaign prepared by publicist Sidney Ascher and record promotion ace Paul Brown in connection with Tony's engagement at the N. Y. Paramount Theatre starting December 25th. Some $25,000 will be spent by RKO Pictures and Muscarella for promotion of the show.

Tony is making the radio commercials plugging the picture "Double Dynamite" with Frank Sinatra, Jane Russell and Groucho Marx, along with his appearance on stage. This is the result of a tieup with RKO Pictures arranged through Fred Norman. These spots will be used on every station in the metropolitan area with a budget of around $10,000.

100 Tony Bennett fans to be known as "Tony Bennett's Santa Belles" will distribute 50,000 unique checkerboard games as Christmas gifts from Tony. They'll be stationed at key spots throughout the city on December 23rd and 24th.

BMI record report
AND FORECAST OF TOMORROW'S SONG HITS

"DISK OF THE WEEK" — **ANY TIME** (Hill & Range) — Eddie Fisher (Vic.) rates trade raves, earning Cash Box "Disk of the Week" honors and "Operator's Pick" from Billboard. Dick Haymes' (Dec.) version, says Cash Box, "came out of the folk field and now sounds like a straight ballad." Variety, too, lauds the Fisher disc.

* * * * *

"POTENT SIDE" — **NIGHT TRAIN TO MEMPHIS** (Peer) — The team of Red Foley and Roberta Lee (Dec.) hits again. "Potent side . . . should go well," says Cash Box and describes the Dean Martin (Cap.), as a "folk type number with a dynamic beat."

* * * * *

TUNE TO WATCH — **LOVIN' MACHINE** (Rockaway) **LUSCIOUS WOMAN** (Jay & Cee) -- A terrific pair of rhythm and blues items as waxed by Wynonie Harris (King). Billboard points it up as "R and B to watch." Trade reports are more than favorable.

* * * * *

HAS MAKINGS — **NEVER STOP SINGIN'** (Allan-Worth) — Danny Scholl's first recording for Victor. Tune and artist are moving upward steadily. Disc has makings of a winner.

* * * * *

UPWARD BOUND — **SOMEBODY'S BEEN BEATIN' MY TIME** (Hill & Range) — Les Baxter and Bob Eberly (Cap.) follow Eddy Arnold (Vic.) with a bid for pop honors. Cash Box recommends the "fine interpretation." Bears attention.

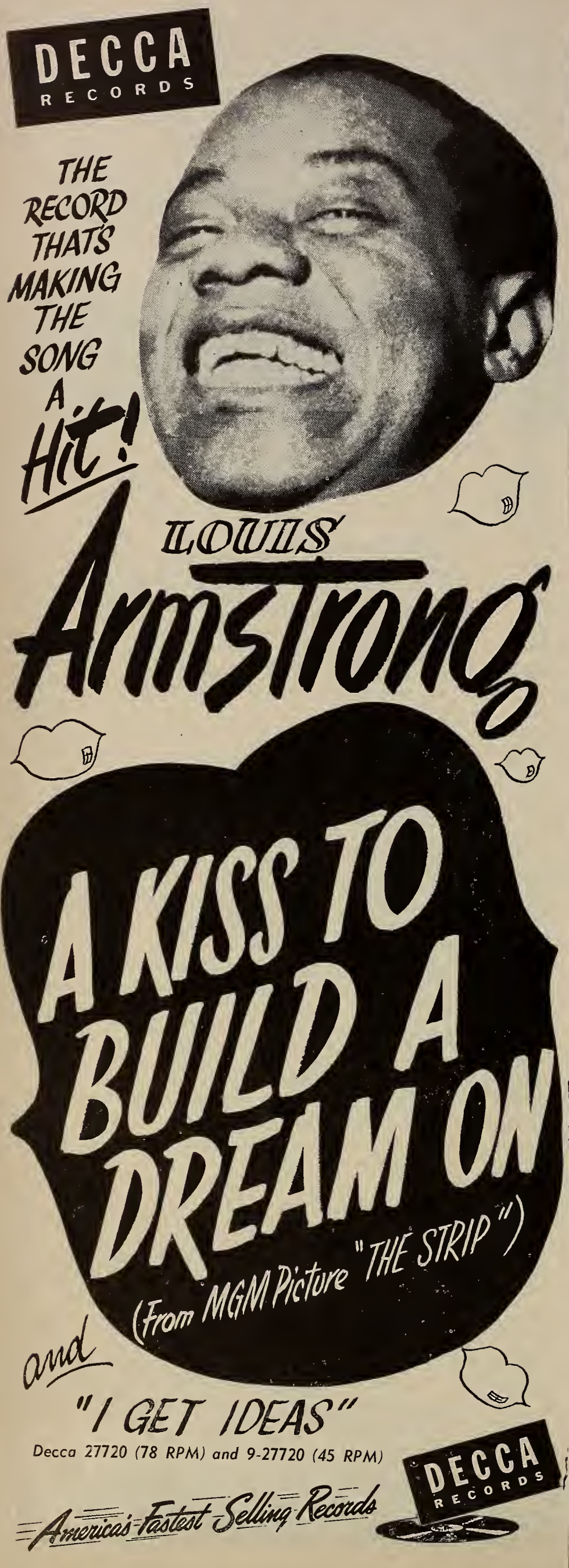
* * * * *

NEW ORLEANS SMASH — **ALL OVER AGAIN** (Lockrae) — Folks in New Orleans are buying this ditty to make it Number One on the rhythm and blues lists. Nicely waxed by Tony Fontane (Mer.), Tommy Edwards (MGM), Bettie Clooney (King) and Carmen Taylor (Mer.)

* * * * *

SLEEPER — **MY ONE AND ONLY LOVE** (Sheldon) — A "sleeper" that shows possibilities, according to early reports. Jack Haskell's (Coral) rep should soar. Cash Box considers the disc promising.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal



THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

CODE

AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	5A—5avoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	5P—5pecialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	RA—Rainbow	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RE—Regent	UN—United
CH—Chess	4 Star—Four Star		RG—Regal	VI—Victor

Dec. 15 Dec. 8

1—Down Yonder
110.6 B1.7

AB-15053—LAWRENCE "Piano Roll" COOK
Tiger Rag
CA-1777 (F-1777)—JOE "FINGERS" CARR
Ivory Rag
CO-39533 (4-39533)—CHAMP BUTLER
Way Up In North Carolina
DE-46362 (9-46362)—HAROLD CARMACK
DE-46355 (9-46355)—5PADE COOLEY
KI-986 (45-986)—EDDIE SMITH AND THE CHIEF
5weet Bunch Of Daisies
KI-4053—EDDIE SMITH & THE CHIEF
5weet Bunch Of Daisies
ME-5695—CLEM WATTS
MG-11057 (K11057)—FRANK PETTY TRIO
Precious
RE-25010—ENOCH LIGHT
TE-775—DEL WOOD
VI-20-4267 (47-4267)—FREDDY MARTIN O.
Take Her To Jamaica

2—(It's No) Sin
94.2 169.8

CA-1806 (F-1806)—FOUR KNIGHTS
CO-39567 (4-39567)—5AMMY KAYE
Jealous Eyes
DE-27769 (9-27769)—ARTHUR PRYSOCK
Love Of A Gypsy
DE-27794 (9-27794)—AL MORGAN
Jealaus Eyes
ME-5711 (5711x45)—EDDY HOWARD O.
My Wife And I
MG-11066 (K11066)—BILLY WILLIAMS QT.
It's Over
VI-20-4280 (47-4280)—5. CHURCHILL
VA-101—FOUR ACES

3—Because Of You
85.6 107.4

CA-1493 (F-1493)—LES BAXTER
Unless
CO-39362 (4-39362)—TONY BENNETT
I Won't Cry Anymore
CR-60440 (9-60440)—BOB CROSBY O.
Nine-Twenty 5pecial
CR-60561—ER5KINE BUTTERFIELD
You Might Have Belonged To Another
DE-27666 (9-27666)—LOMBARDO & DeHAVEN
Out O' Breath
DE-27816 (9-27816)—LOUIS ARMSTRONG
Cold, Cold Heart
ME-5643 (5643x45)—RAY BARBER
Girls We Never Did Wed
MG-10947 (K10947)—JOHNNY DESMOND
Andiamo
VI-10-3425—JAN PEERCE
What Is A Boy?

4—Cold, Cold Heart
B1.2 81.5

CO-39449 (4-39449)—TONY BENNETT
While We're Young
DE-27761 (9-27761)—EILEEN WILSON
Tennessee Blues
DE-27816 (9-27816)—LOUIS ARMSTRONG
Because Of You
ME-5693—TONY FONTANE
Why Do I Love You?
ME-5728 (5728x45)—DINAH WASHINGTON
Mixed Emotions
MG-10904 (K10904)—HANK WILLIAMS
VI-20-4274 (47-4274)—FONTANE SISTERS
I Get The Blues When It Rains

5—Undecided
46.8 34.3

CA-1824 (F-1824)—RAY ANTHONY
Just A Moment More
CR-60566 (9-60566)—AMES BRO5. & LE5 BROWN
Sentimental Journey
DE-27835 (9-27835)—GUY LOMBARDO

Dec. 15 Dec. 8

Lie-De-Lie Song

6—I Get Ideas
45.6 61.3

CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong to Me
DE-27720 (9-27720)—LOUIS ARMSTRONG
Kiss To Build A Dream On
VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island

7—Slow Poke
40.9 22.6

CA-1837 (F-1837)—HELEN O'CONNELL
I Wanna Play House With You
DE-27792 (9-27792)—ROBERTA LEE
I Wanna Play House With You
ME-5740 (5740x45)—TINY HILL
Don't Put A Tax On Love
VI-21-0489 (48-0489)—PEE WEE KING
VI-20-4373 (47-4373)—RALPH FLANAGAN
Charmaine

8—Charmaine
36.2 33.6

CA-1875 (F-1875)—FOUR KNIGHTS
Cry
CO-39616 (4-39616)—PAUL WE5TON
At Dawning
CR-60599 (9-60599)—NEAL HEFTI O.
Cabin In The Cotton
CR-65069 (9-65069)—X RAYS
I've Got A Pocketful Of Dreams
DE-27859 (9-27859)—GORDON JENKIN5
When A Man Is Free
LO-1020—MANTOVANI
Just For A While
ME-5747 (5747x45)—HARMONI-CATS
Domino
MG-11122 (K11122)—BILL HAYES
For All We Know
VI-20-4373 (47-4373)—RALPH FLANAGAN
5low Poke
VI-20-4375 (47-4375)—VAUGHN MONROE
Once

9—Jealousy (Jalousie)
35.2 25.2

CA-1644 (F-1644)—CLARK DENNIS
CA-1873 (F-1873)—DICK BEAVERS
5hrimp Boats
CO-39585 (4-39585)—FRANKIE LAINE
Flamenco
ME-5753 (5753x45)—BUDDY MORROW ORCH.
Lullaby
MG-11111 (K11111)—BILLY ECK5TINE
5trange Interlude

10—And So To Sleep Again
35.1 35.7

CA-1784 (F-1784)—MARGARET WHITING
Beer Barrel Polka
CO-39569 (4-39569)—PAUL WE5TON O.
Glory Of Love
DE-27731 (9-27731)—DICK HAYMES
Long Ago
ME-5706 (5706x45)—PATTI PAGE
One Sweet Letter
RE-25010—ENOCH LIGHT O.
Down Yonder
VI-20-4283 (47-4283)—APRIL 5TEVEN5
Aw-C'mon

11—Turn Back The Hands Of Time
32.2 1B.1

DE-27839 (9-27839)—JERRY GRAY O.
I Never Was Loved By Anyone
CA-1866 (F-1866)—BOB SANDS
Judas Kiss
VI-20-4257 (47-4257)—EDDIE FI5HER
I Can't Go On Without You

Dec. 15 Dec. 8

12—Domino
30.5 29.9

CA-1849 (F-1849)—MARY MAYO
Find Me
CO-39596 (4-39596)—DORIS DAY
If That Doesn't Da It
DE-27830 (9-27830)—BING CROSBY
When The World Was Young
KI-15129—MARY SMALL
I Like It, I Like It
ME-5747 (5747x45)—HARMONI-CATS
Charmaine
VI-20-4343 (47-4343)—TONY MARTIN
It's All Over But The Memories

13—Shrimp Boats
26.4 24.9

CA-1873 (F-1873)—DICK BEAVERS
Jealousy
CO-39581 (4-39581)—JO 5TAFFORD
Love, Mystery And Adventure
DE-27832 (9-27832)—DOLORES GRAY
More, More, More
MG-11113 (K11113)—BILL FARRELL
Cry
VI-20-4405 (47-4405)—DANNY SCHOLL
I Remember You, Love
VI-20-4409 (47-4409)—TEX WILLIAMS
Urn On The Mantel

14—Blue Velvet
24.2 21.3

CA-1848 (F-1848)—NORMAN KAYE
Petal From A Faded Rose
CO-39555 (4-39555)—TONY BENNETT
5olitaire
DE-27722 (9-27722)—ARTHUR PRYSOCK
Morningside of The Mountain
MG-11062 (K11062)—BILL FARRELL
Be Mine Tonight

15—World Is Waiting For The Sunrise
23.5 24.7

CA-1748 (F-1748)—LES PAUL & M. FORD
Whispering
DE-27730 (9-27730)—PERRY BOTKIN
Botkin's Banjo Piano

16—Unforgettable
19.4 17.6

CA-1808 (F-1808)—NAT "KING" COLE
My First And Last Love
MG-11060 (K11060)—TEX BENEKE
One Of These Days

17—Just One More Chance
1B.5 14.4

CA-1825 (F-1825)—LE5 PAUL & MARY FORD
Jazz Me Blues
DE-27877 (9-27877)—RONNIE GILBERT
Flamenco
ME-5736 (5736x45)—DINAH WA5HINGTON
VI-20-4402 (47-4402)—RALPH FLANAGAN
Dixie Jump

18—Hey, Good Lookin'
17.2 B.6

CA-1809 (F-1809)—ERNIE & O'CONNELL
Cool, Cool Kisses
CO-39570 (4-39570)—LAINE & STAFFORD
Gambella
ME-8257 (8257x45)—WA5HING-TON & RAVEN5
Out In The Cold Again
MG-11063 (K11063)—THE MELODEONS
MG-11000 (K11000)—HANK WILLIAMS

19—The Loveliest Night Of The Year
15.[illegible] 13.4

CA-1408 (F-1408)—HEL[illegible]

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Dec. 15 Dec. 8

O'CONNELL
Arthur Murray Taught Me Dancing
CO-39192 (4-39192)—PERCY FAITH
You Are The One
DE-27507 (9-27507)—FRED WARING
Tulips And Heather
DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock
LO-937 (4S-937)—ANNE SHELTON
Love Me, My Love
MG-30352 (K30352)—ANN BLYTH
VI-10-3300—MARIO LANZA
La Donna E Mobile

20—Solitaire
14.5 18.9
CA-1817 (F-1817)—DEAN MARTIN
I Ran All The Way Home
CO-39555 (4-39555)—TONY BENNETT
Blue Velvet
DE-27843 (9-27843)—TOMMY DORSEY O.
With All My Heart And Soul
MG-11077 (K11077)—TOMMY EDWARDS
My Concerto

21—A Kiss To Build A Dream On
14.2 13.2
CA-1769 (F-1769)—BOB EBERLY
But Not Like You
CO-39526 (4-39526)—JIMMY DORSEY O.
Cherry Pink & Apple Blossom
CR-60574 (9-60574)—JACK HASKELL
Wedding Invitations
DE-27720 (9-27720)—LOUIS ARMSTRONG
I Get Ideas
ME-5710 (5710x45)—KAY BROWN
Cheatin' On Me
MG-11061 (K11061)—MONICA LEWIS
La Bota

22—Cry
12.6 9.3
CA-1875 (F-1875)—FOUR KNIGHTS
CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy
DE-27857 (9-27857)—PAUL CHAPMAN
ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
Little White Cloud That Cried
VI-20-4388 (47-4388)—JUNE VALLI
Three Bells
VI-20-4406 (47-4406)—BOB WILLIAMS

23—The Little White Cloud That Cried
12.3 8.3
CA-1892 (F-1892)—LOU DINNING
Blue December
OK-6840—JOHNNIE RAY
Cry

24—Gambella
12.2 2.6
CO-39570 (4-39570)—STAFFORD & LAINE
Hey, Good Lookin'

25—They Call The Wind Maria
11.2 6.9
CA-1812 (F-1812)—WALTER SCHUMANN
Moonglow
CO-39568 (4-39568)—MARINERS
Tinkle Song
DE-27821 (9-27821)—HOUSTON & VICTOR YOUNG O.
River Of Gold
VI-20-4271 (47-4271)—VAUGHN MONROE
Meanderin'

26—It's All In The Game
10.8 16.5
CO-39531 (4-39S31)—SAMMY KAYE
Be Mine Tonight

Dec. 15 Dec. 8

DE-27735 (9-27735)—CARMEN CAVALLARO O.
Deep Night
MG-1103S (K1103S)—TOMMY EDWARDS
All Over Again
VI-20-4233 (47-4233)—DINAH SHORE
Stay Awhile

27—Once
10.6 6.4
CA-1828 (F-1828)—BOB EBERLY
My Heart Stood Still
CO-39577 (4-39577)—TONI ARDEN
Never
DE-27844 (9-27844)—BILL KENNY
My First And My Last Love
ME-5724 (5724x45)—RICHARD HAYES
Out In The Cold Again
MG-11073 (K11073)—BILLY ECKSTINE
Out In The Cold Again
VI-20-4318 (47-4318)—JAN PEERCE
How Do I Love Thee
VI-20-4359 (47-43S9)—VAUGHN MONROE
Charmaine

28—Flamenco
9.6 4.7
CO-39585 (4-39S85)—FRANKIE LAINE
Jealousy
DE-27877 (9-27877)—RONNIE GILBERT
Just One More Chance

29—I Ran All The Way Home
8.7 11.4
CA-1817 (F-1817)—DEAN MARTIN
Solitaire
CO-39576 (4-39576)—SARAH VAUGHAN
Just A Moment More
CR-60573 (9-60573)—BUDDY GRECO
Glory Of Love
DE-27762 (9-27762)—MILLS BROS.
Got Her Off My Hands
VI-20-4254 (47-4254)—JOHNNY HARTMAN
Lemme Go

30—Three Bells
8.2 4.6
CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.
Windmill Song

31—Jingle Bells
8.1 —
CA-1881 (F-1881)—LES PAUL & MARY FORD
Silent Night
CO-39573 (4-39573)—SAMMY KAYE
CO-38257 (4-38257)—FRANK SINATRA
ME-5730 (5730x45)—PATTI PAGE
VI-20-1971 (47-1971)—PERRY COMO
VI-20-3569 (47-3S69)—THREE SUNS

32—I Can't Help It
6.8 5.4
CO-39595 (4-39595)—GUY MITCHELL
There's Always Room At Our House
DE-27836 (9-27836)—DON CHERRY
Grievin' My Heart Out For You
MG-10961 (K10961)—HANK WILLIAMS

33—There's Always Room At Our House
5.6 8.2
CO-39595 (4-39595)—GUY MITCHELL
I Can't Help It

34—Never
5.5 3.5
CA-1803 (F-1803)—JAN GARBER
Love, Love, Love
CA-1786 (F-1786)—BOB EBERLY

Dec. 15 Dec. 8

Don't Take Your Love
CO-39577 (4-39577)—TONI ARDEN
Once
DE-278S0 (9-27850)—CAMARATA
My Concerto
ME-5719 (5719x45)—RAY BARBER
When I Saw You I Love You, I Love You
MG-11064 (K11064)—BILL HAYES
VI-20-4285 (47-4285)—DENNIS DAY
California Moon

35—Rollin' Stone
5.4 —
DE-27793 (9-27793)—TERRY GILKYSON
Stay Awhile
VI-20-4269 (47-4269)—PERRY COMO
With All My Heart And Soul

36—The Old Soft Shoe
4.9 7.2
ME-5700 (S700x45)—KITTY KALLEN
I Wish I Had A Daddy In The White House
VI-20-4268 (47-4268)—STONE & MARTIN
Be Mine Tonight

37—Out In The Cold Again
4.6 8.9
ME-5724 (5724x45)—RICHARD HAYES
Once
ME-8257 (8257x45)—WASHINGTON & RAVENS
Hey, Good Lookin'
MG-11073 (K11073)—BILLY ECKSTINE
Once
VI-20-4259 (47-4259)—MINDY CARSON
Hangin' Around With You

38—My Concerto
4.4 —
CA-1835 (F-183S)—RAY ANTHONY
I'll Remember April
DE-27850 (9-27850)—CAMARATA
Never
LO-1096—ANN SHELTON
Don't Call Me Darling
MG-11077 (K11077)—TOMMY EDWARDS
Solitaire
VI-20-4313 (47-4313)—EZIO PINZA
I Still See Eliza

39—Tell Me Why
4.3 —
DE-27860 (9-27860)—FOUR ACES
Garden In The Rain

40—Whispering
4.2 9.1
CA-1748 (F-1748)—LES PAUL
World Is Waiting For The Sunrise
DE-27585 (9-27585)—GORDON JENKINS
Song Of The Bayou
ME-5707 (5707x45)—PATTI PAGE
Cabaret

41—Jazz Me Blues
3.3 4.4

42—Bela Bimba
2.7 7.1

43—Meanderin'
2.6 2.8

44—Castle Rock
1.7 1.2

45—Always, Always
1.6 4.3

46—Vanity
1.5 3.3

47—Detour
1.3 2.5

48—Too Young
1.2 2.2

49—Sweet Violets
1.1 3.1

50—Come On-A My House
—1.0 3.8

DECCA CHRISTMAS COIN-CATCHERS

BEST SELLERS

White Christmas God Rest Ye Merry, Gentlemen	Bing Crosby 23778*
Silent Night (Christmas Hymn) Adeste Fideles (Oh Come, All Ye Faithful)	Bing Crosby 23777*
Jingle Bells Santa Claus Is Comin' To Town	Bing Crosby and Andrews Sisters 23281*
Winter Wonderland Christmas Island	Andrews Sisters and Guy Lombardo 23722*
White Christmas Blue Christmas	Ernest Tubb 46186*
Frosty The Snow Man Rudolph The Red-Nosed Reindeer	Red Foley and the Little Foleys 46267*
Silent Night (Christmas Hymn) White Christmas	Sister Rosetta Tharpe with Rosetta Gospel Singers 48119*
Sleigh Ride Promenade	Leroy Anderson 16000*

BEST BESTS

Christmas In Killarney It's Beginning To Look Like Christmas	Bing Crosby with Jud Conlon's Rhythmaires 27B31*
He'll Be Coming Down The Chimney (Like He Always Did Before) Christmas Chopsticks ('Twas The Night Before Christmas)	Guy Lombardo 27B02*
That's What I Want For Christmas Dear Mister Santa Claus	Lindsay Crosby 27B12*
Rudolph The Red-Nosed Reindeer ('Round The) Christmas Tree At Home	Guy Lombardo 27B03*
May Every Day Be Christmas Bone Dry	Louis Jordan 27806*
Santa Claus Looks Like My Daddy Eat, Eat, Eat!	Danny Kaye 27829*
We Wish You A Merry Christmas One For The Little Bitty Baby	The Weavers 27783*
Adeste Fideles (O Come, All Ye Faithful—Christmas Hymn) It Came Upon The Midnight Clear (Christmas Hymn)	Marie Knight 4B262*

*Also available in 45 RPM (add prefix '9-' to record number)

Dorsey Starts South American Tour

MIAMI, FLA.—Tommy Dorsey, his wife Jane and 2 year-old daughter Susan received Florida grapefruits from Eastern-Airline hostess Jeanette Ackel prior to boarding a plane in Miami for Rio de Janeiro Thanksgiving Day. The entire band started an eight-week tour of Brazil Saturday, Nov. 24 at a record breaking fee of $200,000—the highest fee ever paid any similar attraction for that length of time in South America.

Another JUBILEE year
With The High-Flying
ORIOLES
soaring to the top with...

"BABY, PLEASE DON'T GO"
b/w "DON'T TELL HER WHAT HAPPENED TO ME"
Jubilee 5065

Bigger than ever
"WHAT ARE YOU DOING NEW YEAR'S EVE?"
b/w "LONELY CHRISTMAS"
Jubilee 5017

"THE LORD'S PRAYER"
"OH, HOLY NIGHT"
Jubilee 5045

A Hot Seller
SONNY (ORIOLES) TILL
"FOR ALL WE KNOW"
"FOOLS WORLD"
Jubilee 5066

New Blues Star
EDNA McGRIFF
"COME BACK"
"NO DROPPIN' POPPA"
Jubilee 5062

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

CLIMBING FAST!
Savoy #822
"PLEASE COME BACK TO ME"
backed by
"LOVE and WINE"
by VARETTA DILLARD
SAVOY Record Co. Inc.
58 Market St.
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ATLANTIC'S
HIT PARADE...

RUTH BROWN
SHINE ON 948
JOE TURNER
THE CHILL IS ON 949

TOPS ACROSS THE NATION-
THE CLOVERS
FOOL, FOOL, FOOL
#944

JOE MORRIS
VERNA LEE BLUES 950
THE CARDINALS
PRETTY BABY BLUES 952

BIGGER EVERY WEEK -
JOE TURNER
CHAINS of LOVE
#939

LIL GREEN
EVERY TIME 951
WILLIS JACKSON
STREET SCENE 946

ATLANTIC RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	Harlem	South Side	New Orleans
1	COLD, COLD HEART *Dinah Washington* *(Mercury)*	BEST WISHES *Roy Milton* *(Specialty)*	SADDLE THE COW *Roscoe Gordon* *(R. P. M.)*
2	IT'S ALL IN THE GAME *Tommy Edwards* *(MGM)*	BECAUSE OF YOU *Tab Smith* *(United 104)*	ALL OVER AGAIN *Tommy Edwards* *(MGM)*
3	DON'T TELL HER WHAT HAPPENED TO ME *Orioles* *(Jubilee)*	FOOL, FOOL, FOOL *Clovers* *(Atlantic)*	COLD, COLD HEART *Dinah Washington* *(Mercury)*
4	FOOL, FOOL, FOOL *Clovers* *(Atlantic)*	I RAN ALL THE WAY HOME *Sarah Vaughan* *(Columbia 39576)*	HOW MANY MORE YEARS? *The Howling Wolf* *(Chess)*
5	BECAUSE OF YOU *Tab Smith* *(United)*	COLD, COLD HEART *Dinah Washington* *(Mercury)*	WEEPIN' AND CRYIN' *Griffin Brothers* *(Dot)*
6	I GOT LOADED *Peppermint Harris* *(Aladdin)*	SMOOTH SAILING *Ella Fitzgerald* *(Decca 27693)*	WORRY, WORRY, WORRY *Joe Houston* *(Mercury)*
7	SMOOTH SAILING *Ella Fitzgerald* *(Decca 27693)*	WEEPIN' AND CRYIN' *Griffin Brothers* *(Dot)*	BEST WISHES *Roy Milton* *(Specialty)*
8	FLAMINGO *Earl Bostic* *(King)*	I'LL ALWAYS REMEMBER YOU *King Cole* *(Capitol)*	BECAUSE OF YOU *Tab Smith* *(United)*
9	BEST WISHES *Roy Milton* *(Specialty)*	I'M IN THE MOOD *John Lee Hooker* *(Modern 835)*	I TRIED *Chuck Willis* *(Okeh)*
10	I RAN ALL THE WAY HOME *Sarah Vaughan* *(Columbia)*	SEVEN LONG DAYS *Charles Brown* *(Aladdin)*	I'M IN THE MOOD *John Lee Hooker* *(Modern 835)*

HOT

in DALLAS | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	DALLAS	LOS ANGELES	OTHER CITIES
1	BEST WISHES *Roy Milton* *(Specialty)*	BECAUSE OF YOU *Tab Smith* *(United)*	
2	HOW MANY MORE YEARS? *The Howling Wolf* *(Chess)*	IT WAS YOU *Gene Forest* *(Recorded In Hollywood)*	
3	FOOL, FOOL, FOOL *Clovers* *(Atlantic)*	BEST WISHES *Roy Milton* *(Specialty)*	
4	BECAUSE OF YOU *Tab Smith* *(United)*	FLAMINGO *Earl Bostic* *(King)*	
5	WEEPIN' AND CRYIN' *Griffin Brothers* *(Dot)*	SIN *Tab Smith* *(United)*	
6	SUNSET TO DAWN *Johnny Otis* *(Savoy)*	SO ALONE *Joe Liggins* *(Specialty)*	
7	SMOOTH SAILING *Ella Fitzgerald* *(Decca 27693)*	FOOL, FOOL, FOOL *The Clovers* *(Atlantic)*	
8	I'M IN THE MOOD *John Lee Hooker* *(Modern)*	BOOGIE WOOGIE *Amos Milburn* *(Aladdin)*	
9	3 O'CLOCK BLUES *B. B. King* *(R. P. M)*	I'M IN THE MOOD *John Lee Hooker* *(Modern)*	
10	FLAMINGO *Earl Bostic* *(King)*	ROCKIN' CHAIR *Fats Domino* *(Imperial)*	

OAKLAND, CAL.
1. Best Wishes (Roy Milton)
2. Twilight Blues (Preston Love)
3. Because Of You (Tab Smith)
4. 3 O'Clock Blues (B. B. King)
5. Crying At Daybreak (Howling Wolf)
6. Cold, Cold Heart (Dinah Washington)
7. Sunset To Dawn (Johnny Otis)
8. Good Rockin' Man (Roy Brown)
9. Hopeless (Percy Mayfield)
10. Weepin' And Cryin' (Griffin Bros.)

SAVANNAH, GA.
1. Fool, Fool, Fool (Clovers)
2. Because Of You (Tab Smith)
3. Don't Tell Her What Happened To Me (Orioles)
4. Weepin' And Cryin' (Griffin Bros.)
5. Smooth Sailing (Ella Fitzgerald)
6. Sin Is The Blame (Sister Rosetta Tharpe)
7. I Got Loaded (Peppermint Harris)
8. Three Handed Woman (Louis Jordan)
9. Hey, Little Girl (Billy Wright)
10. Bloodshot Eyes (Wynonie Harris)

ATLANTA, GA.
1. Ground Hog Blues (John Lee Hooker)
2. Gotta Go, Baby (Joe Hill Louis)
3. Weepin' And Cryin' (Griffin Bros.)
4. Fool, Fool, Fool (Clovers)
5. Seven Long Days (Charles Brown)
6. Sunset To Dawn (Johnny Otis)
7. Hopeless (Percy Mayfield)
8. How Many More Years? (Howlin' Wolf)
9. Because Of You (Tab Smith)
10. All Over Again (Tommy Edwards)

SHOALS, IND.
1. Fool, Fool, Fool (The Clovers)
2. Cold, Cold Heart (Dinah Washington)
3. Seven Long Days (Charles Brown)
4. Smooth Sailing (Ella Fitzgerald)
5. I Got Loaded (Peppermint Harris)
6. Hey, Little Girl (Billy Wright)
7. Chains Of Love (Joe Turner)
8. I'm In The Mood (John Lee Hooker)
9. T-99 Blues (Jimmy Nelson)
10. Sin (Savannah Churchill)

NEWARK, N. J.
1. I Got Loaded (Peppermint Harris)
2. Fool, Fool, Fool (Clovers)
3. I'm In The Mood (John Lee Hooker)
4. Best Wishes (Roy Milton)
5. Flamingo (Earl Bostic)
6. Glory Of Love (Five Keys)
7. Because Of You (Tab Smith)
8. Cold, Cold Heart (Dinah Washington)
9. Gonna Have A Merry Xmas (Nic Nacs)
10. It's Xmas Time (Five Keys)

"Solitaire"

NEW YORK—Carl Nutter (left) co-author of "Solitaire" shows Sammy Kaye a copy of the tune which the maestro has been plugging. Carl has been working as Kaye's music copyist for the past ten years. This tune, which he wrote with Renee Borek and King Guion, is his first hit song.

Joel Cooper Takes Over Sales M'gem't

CHICAGO—As the firm continues to expand its operations and as sales and growth become an ever more important factor, the need for more intense coverage of the firm's distributors brought about some changes at Jeb Records this past week.

Erv Victor of the firm reports, "In view of the fact that we needed someone very close to our organization to more constantly cover all our distributors everywhere in the country, and a man who would have first-hand knowledge of our inside doings, Joel Cooper has decided to relinquish the presidency of Jeb Records and will, from now on, act as General Salesmanager of the firm."

Victor also stated that the firm have many unusually great plans for '52.

They intend to bring out many new musical interpretations featuring new recording stars they have signed to contracts in past months.

Victor said, "There is every need for Joel Cooper to entirely and completely devote himself to the most important part of this business which is our continually increasing sales everywhere in the country.

"His relinquishment of the presidency, and taking over the sales management of the firm, now assures us a smooth working, high powered organization," Victor concluded.

WVNJ Appoints Promotion Mgr.

NEWARK, N. J.—H. Kenneth Murray, recently released from active military service as an Air Force Lt. Col., has joined the staff of Station WVNJ, Newark, as Promotion Manager, it was announced this week by Ivon B. Newman, Vice President and Station Manager.

Mr. Newman also announced that WVNJ plans to inaugurate several new programs dedicated to the American heritage and the American Way of life, to be designated, "Operation U.S.A." First project for Mr. Murray will be the promotion of these shows, in which top industry will be enlisted.

Prior to enlisting as a private in 1942, Mr. Murray served in various radio, promotion and public relations capacities.

Xmas Hit!
BEST WISHES
by
ROY MILTON
414
Specialty records

Biggest Blues Record Of The Year!
"WEEPIN' AND CRYIN'"
by
GRIFFIN BROS. featuring Tommy Brown vocal
Dot #1071
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

2 Smash 'Sax Hits' On One Record by The Master of The Tenor Sax
GENE AMMONS
and Echo Chamber
"CHARMAINE"
b/w "UNDECIDED"
Prestige # 916
Dist. A Few Territories Open
PRESTIGE RECORD CO.
754 10TH AVE. PL 7-7426

ROCK THE BOXES with
A New Hit — A New Artist!
"ROCK-A-BYE BROKEN HEART"
b/w "AIN'T SHE SWEET"
by
DEBBIE MORRIS
on TUXEDO RECORD
Order Direct—or from Nearest Dist.
Write—Wire for Available Territories
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APOLLO
Their Greatest—Yet!
"MY LOST LOVE"
backed with
"HOW LONG MUST I WAIT FOR YOU"
by THE LARKS with BOBBY SMITH ORK.
Apollo 435
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

NEWEST RELEASE!
"BOOTED"
B/W
"LOVE YOU 'TIL I DIE"
Chess No. 1487
ROSCOE GORDON
And His Orch.
CHESS RECORD CORP. 750 E. 49th Street Chicago 15, Illinois

Kickin' The Blues Around

with Sam Evans

Mabel Sanford likes to work at opposite ends. Closing at one of Mexico City's better spots, she hied herself to the northern end of the continent, to work the Tree Top Room in the F M Hotel of Morehead, Minn. The new **Jersey Joe Walcott** package, including **Sister Marie Knight, The Knightingales, Dolly Lewis** and **Vivian Cooper,** is being offered by the Glaser office; reported asking price is $1,500 for a one-nighter. The recent Decca release of "Have Faith" with **Jersey Joe** and **Marie Knight** is a warm and heart touching bit of encouragement to a troubled world.

Norman Granz tinkering with European ideas after the success of his recent JATP tour. All four of the big Jazz concerts are sending glowing reports of the golden harvest found in the fields this past tour season. Now that **James H. Martin** has the MGM distribution in the Chicago area, **Billy Eckstine, George Shearing, Art Mooney, Tommy Edwards, Blue Barron,** and others of the label, will profit as **Jimmy** can get many air spins with his big smile.

Okeh label soon to release **William Warfield,** formerly on MGM records, and seen in MGM's "Show Boat," in a new series of albums. **Vera Arrington, Cordie Brown** and **Vivian Pryor,** lush and plush TV models, are working two shows, with two rival Chicago dress shop owners as sponsors. Not only do they have the same gorgeous gowns at the same prices, but now they have the same models. Only difference is that shows are on different nights thus giving the girls two jobs at top money. Can there be a shortage of TV dress models?

Memphis Slim, for many years a big favorite with rural audiences and city folk alike, is constantly on tour with his House Rockers. His newest for Chess, and titled by this writer, "Walking Alone" tells a story of a man whose gal has left him and now he's sorry and is tired of being alone. Slim has the knack of putting just the right emphasis on the punch line to sell a song, and keep juke box operators buying year after year. **Clarence "Gatemouth" Brown,** on Peacock, comes up with a solid blues that tells a story, "Too Late Baby." Give a listen and learn how well you like it.

(Sam Evans is the Rhythm and Blues specialist heard on WGN, Chicago's Mutual outlet, nitely, and on WBKB-TV.)

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THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"LOVIN' MACHINE" (2:25)
"LUSCIOUS WOMAN" (2:58)

WYNONIE HARRIS
(King 4485)

WYNONIE HARRIS

● A dynamic tune and an equally dynamic vocal add up to a tremendous top level. Wynonie Harris, who thrives on tunes of this nature, dishes up a powerful bit of piping to a number called "Lovin' Machine." The level turns out to be a wild and wooly thing that's just bubbling over with appeal. Wynonie delivers the interesting lyrics to the musical setting of Todd Rhodes and his orchestra. Ops have to hear it in order to realize the great juke box potential of this number. The second side is a slow tune that Wynonie bangs home with equal vigor and this end, too, carries enough appeal to make ops take notice. The orchestra again helps carry the song through. Ops are advised to get with the top one as soon as possible in order to enjoy the deluge of coins it's sure to bring.

"SOPHISTICATED LADY" (2:45)
"FINE AND DANDY" (2:19)

ERROLL GARNER
(Columbia 39615; 4-39615)

● A pair of instrumentals are dished up by Erroll Garner. The distinctive piano styling of this artist always makes for pleasureful listening and this waxing is no exception. Both lids are grand oldies and Erroll's treatment of each should assure ops of plenty of play.

"JEALOUSY" (2:45)
"SIN" (2:46)

BURNIE PEACOCK ORCHESTRA
(King 4505)

● Two instrumentals are taken care of by the Burnie Peacock orchestra. The first lid is an oldie that is currently being revived, while the second side is a tune that is presently riding on top of the list. Each half features lots of wonderful sax playing. Ops oughta tune in.

"SOLITAIRE" (2:49)
"MANHATTAN" (2:43)

GEORGIE AULD
(Coral 60612)

● Georgie Auld and Jud Conlon's Rhythmaires spin through a couple of current favorites. Both ends are slow tunes that receive wonderful treatments that feature a good tenor sax. Each number is hot now and ops oughta watch both sides since these renditions can catch some of the coin.

"ALL OVER AGAIN" (2:36)
"CRY" (2:49)

CARMEN TAYLOR
(Mercury 8262; 8262 x 45)

● Carmen Taylor has two powerful sides working on this new waxing. The top deck is a number that's starting to catch on and this level could easily get its share. The bottom dish is a wonderful tune that is already on its way to the top and here too Carmen does a good job. Ops oughta watch both lids carefully.

"TAXI BLUES" (2:14)
"EVERY HOUR" (2:50)

LITTLE RICHARD
(RCA Victor 20-4392; 47-4392)

● Little Richard has himself a time on the upper lid which is a boogie woogie thing that comes out as good listening material. The under side finds the artist working on a slow but forceful tune that shows him to greater advantage. We like the lower half of this disk.

"HEY, GOOD LOOKIN'" (2:19)
"IT MAKES NO DIFFERENCE NOW" (2:25)

PIANO RED
(RCA Victor 20-4380; 47-4380)

● The first lid is tune that has been through the folk and western and pop fields and now Piano Red offers his jumped up version and it comes out fine. The lower level is a tune put to a rhumba beat and Red again bangs it out on the piano and does a good vocal job too. We think the flip side is a sleeper.

"WHY CAN'T YOU CRY FOR ME?" (2:38)
"BLUES WITH A FEELIN'" (2:30)

LOWELL FULSON
(Swingtime 272)

● One of those typical low down blues items is delivered in a convincing manner by Lowell Fulson. The backing is fitting and helps set the right mood. The bottom dish is a slow blues number that's turned out as a piano solo. Ops needing such material might take a peek.

"I DON'T WANT TO BE ALONE FOR CHRISTMAS" (3:04)
"I LOVE EACH MOVE YOU MAKE" (2:37)

AL RUSSELL & DO-RE-ME TRIO
(Okeh 6845)

● The upper end is a very pretty Xmas tune that's loaded with appeal as delivered by Al Russell and the Do-Re-Me Trio. The group turns in another creditable performance on the under siding which is a lovely tune just made to order for the vocalists. Ops have two strong ends.

THE CASH BOX SPIRITUAL Reviews

"CHRISTMAS MORN'" (2:50)

"I MUST TELL JESUS" (2:45)

REV. CHARLES WATKINS
(Savoy 4029)

● A beautiful and religious Xmas song is delivered by Rev. Charles Watkins on the upper level. The vocalist has an extremley interesting voice and he helps make the tune sound wonderful. The under siding is another pretty tune that gets a similar treatment. Ops have two strong ones here.

"EVERY DAY AND EVERY HOUR" (2:40)

"ELIJAH" (2:12)

THE FRIENDLY BROTHERS QUARTET
(RCA Victor 20-4379)

● The Friendly Brothers Quartet offers a pretty rendition of a pleasant tune. The arrangement of the group's singing helps make this end a listenable side. The lower dish is a wordy number delivered in a jumpy tempo. Ops oughta take a look in here.

"ALL THE WAY" (3:00)

"RASSLIN' JACOB" (2:44)

SUNSET JUBILEE SINGERS
(Okeh 6846)

● A forceful number is belted out by the Sunset Jubilee Singers. The tune is nice and the group manages to bring it in fine style. The second level is a bouncy thing that's done in a manner that should make it real commercial. Our nod goes to the bottom deck.

"A SOLDIER'S PRAYER" (2:34)

"JUST BECAUSE" (2:56)

WILLIAM COOK
(Savoy 828)

● Two very interesting lids are turned out by William Cook and the Marshall Brothers. The group presents a wonderful singing backdrop for the sincere and heartful talking of Bill. He offers these prayers in a manner that can make this one a big seller. Ops can't afford to miss it.

"EVERY DAY, EVERY HOUR" (2:32)

"JESUS IS REAL TO ME" (2:30)

THE BRANCH GOSPEL SINGERS
(Score 5034)

● A pleasant number is dished up by the Branch Gospel Singers on the top lid. A female vocalist takes the lead and with the help of the rest of the group turns in a good job. The lower deck is another fine rendition of a nice number. Ops can have their choice of either level.

"MY CALL TO THEE" (2:30)

"AVE MARIA" (2:45)

AIDA PUJOL
(Cherokee)

● Soprano Aida Pujol, assisted on the organ by Marie Dewey, goes through a soft and soothing prayer on the upper half. The second side is on the receiving end of some more pretty singing as the artist handles the ever popular "Ave Maria." Ops can look for play from both halves.

"ANGELS TELL MOTHER" (2:51)

"I'LL TRUST HIS HAND" (2:29)

THE PILGRIM TRAVELERS
(Specialty 812)

● Some wonderful harmony and a feelingful presentation add up to pleasureful listening as the Pilgrim Travelers work through the top end. Again on the second side the group treats a slow and soothing tune to a bit of first class harmonizing. Ops oughta take a peek.

"MY LIFE IS IN HIS HANDS" (2:54)

"SILENT NIGHT" (2:28)

THE SOUL STIRRERS
(Aladdin 2028)

● A bouncy number with different vocal solos blended in with the chorus is stirred up by the Soul Stirrers. The presentation is an interesting one and ops should find this good material. The second end is a Xmas classic and here too the group blends their voices to offer good listening.

"GOD GIVETH" (2:30)

"HEAL THE SICK" (2:36)

SPIRITUAL BLIND BOYS
(Mercury 8253)

● The spiritual Blind Boys turn in a fine job on the top deck which is a beatie number with a nice bounce. Their harmony is swell and they continue along on the bottom half in a similar fashion. The under level is a slow tune that's carried with lots of feeling. Ops oughta take a look.

"ON MY WAY" PT. 1 (2:43)

"ON MY WAY" PT. 2 (2:34)

REV. C. C. CHAPMAN
(Modern 843)

● Rev. C. C. Chapman, aided by the Faith Temple Choir, runs through a fast number that's adequately backed by an organ. The second end too is a wild and hysterical thing that's half recited and sung. This disk is powerful and captures the proper spirit. Ops should tune in here.

"JESUS TRAVELED THIS ROAD BEFORE" (2:37)

"HOW I GOT OVER" (3:00)

GOLDEN GOSPEL SINGERS
(Decca 48258)

● A slow and pretty tune is delivered by the Golden Gospel Singers on the upper level. The group handles it in a feelingful and heartful manner and makes this good listening. The flip side is a forceful number that receives a first-rate treatment from the group. Both lids look good.

"I'M A ROYAL CHILD" (2:24)

"I'M A WITNESS FOR MY LORD" (2:50)

REV. KELSEY
(Decca 48256)

● Two similar lids are dished up by Rev. Kelsey and his congregation. The preacher speaks his piece first and then goes into wild gyrations that are answered by the group. The total effect creates an authentic mood and this should prove to be good juke box fare for ops.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **SLOW POKE** — *Pee Wee King* — *(RCA Victor 21-0489; 48-0489)*
2. **SOMEBODY'S BEEN BEATING MY TIME** — *Eddy Arnold* — *(RCA Victor 20-4273; 47-4273)*
3. **ALWAYS LATE** — *Lefty Frizell* — *(Columbia 20837; 4-20837)*
4. **ALABAMA JUBILEE** — *Red Foley* — *(Decca 27810; 9-27810)*
5. **CRAZY HEART** — *Hank Williams* — *(MGM 11054; K11054)*
6. **LET OLD MOTHER NATURE HAVE HER WAY** — *Carl Smith* — *(Columbia 20862; 4-20862)*
7. **MOM'S AND DAD'S WALTZ** — *Lefty Frizell* — *(Columbia 20837; 4-20837)*
8. **HEART STRINGS** — *Eddy Arnold* — *(RCA Victor 20-4273; 47-4273)*
9. **TRAVELIN' BLUES** — *Lefty Frizell* — *(Columbia 20842; 4-20842)*
10. **COLD, COLD HEART** — *Hank Williams* — *(MGM 10904; K10904)*

KING - DELUXE - FEDERAL

Best Sellers

King DE LUXE Federal ★RECORDS

POPULAR

★ MARY SMALL
I LIKE IT, I LIKE IT
DOMINO
15129 and 45-15129*
IF I COULD LOVE YOU IN THE MORNING
UNDECIDED 15128 and 45-15128*

★ MURRAY ARNOLD
I TALK TO THE TREES
I'M ON MY WAY
15131 and 45-15131*
I'M HEADING OUT WEST
HI-DE-ANK-TUM
15132 and 45-15132*
LET ME CALL YOU SWEETHEART
CHICAGO
15139 and 45-15139*
POLLY
ROSALIE
15142 and 45-15142*

★ DICK BROWN
I WISH I HAD A GIRL
SHRIMP BOATS
15151 and 45-15151*

FOLK-WESTERN

★ HAWKSHAW HAWKINS
SLOW POKE
TWO ROADS 998 and 45-998*
BLUE SKIES IN YOUR EYES
SUNNY SIDE OF THE MOUNTAIN
997 and 45-997*

★ MOON MULLICAN
HEARTLESS LOVER
ANOTHER NIGHT IS COMING
984 and 45-984*

★ COWBOY COPAS
'TIS SWEET TO BE REMEMBERED
BECAUSE OF YOU
1000 and 45-1000*

★ EDDIE SMITH & THE CHIEF
DOWN YONDER
SWEET BUNCH OF DAISIES, OVER THE WAVES, MEDLEY
986 and 45-986*
SAN ANTONIO ROSE
BOW WOW BOOGIE
1002 ad 45-1002*

SEPIA BLUES

★ EARL BOSTIC
FLAMINGO
I'M GETTING SENTIMENTAL OVER YOU
4475 and 45-4475*

★ WYNONIE HARRIS
LOVIN' MACHINE
LUSCIOUS WOMAN
4485 and 45-4485*
BLOODSHOT EYES
CONFESSIN' THE BLUES
4461 and 45-4461*

★ MOOSE JACKSON
I'LL BE HOME FOR XMAS
I NEVER LOVED ANYONE BUT YOU
4493 and 45-4493*

FEDERAL

★ LITTLE ESTHER
THE CRYING BLUES
RING-A-DING-DOO
12055 and 45-12055*

★ THE DOMINOES
SIXTY MINUTE MAN
I CAN'T ESCAPE FROM YOU
12022 and 45-12022*
I AM WITH YOU
WEEPING WILLOW BLUES
Federal 12039 and 45-12039*

DELUXE

★ ROY BROWN
BAR ROOM BLUES
GOOD ROCKIN' MAN
3319 and 45-3319*

* 45 R.P.M.

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THE CASH BOX FOLK and WESTERN ROUNDUP

Jimmie Skinner (Capitol) is featuring a one hour live show from his record shop in Cincinnati each day over WNOP in Newport, Ky. Records are interspersed through the programs along with interviews with any artists visiting in the Cincinnati area. Currently a "mystery voice" is presented each day with records given to correct identification. Voices used are those of known record artists.

Dwight Gordon who for two years handled country record shows for WINN in Louisville recently took up similar duties at WJCD in Seymour, Indiana. WJCD is carrying over three hours per day featuring country records.

"**Big Jim**" Hess, veteran country d. j. of WKGN in Knoxville, Tenn. is doubling as tobacco auctioneer on the Knoxville tobacco warehouse floors. Although his voice suffered for the first few days of the double work he is now stronger than ever both at the warehouses and on the air.

Cliff Rodgers, m. c. of "Melody Roundup," the country record show of WHKK in Akron, Ohio, recently released results of his 1951 Artist's Popularity Poll recently compiled. **Lefty Frizzell** (Columbia), **Hank Snow** (RCA Victor), **Eddy Arnold** (RCA Victor), and **Hank Williams** (M-G-M) copped the first four slots. Votes collected covered states of Ohio, Indiana, Michigan, West Virginia and Pennsylvania.

ERNEST TUBB

Bill Carlisle (Mercury) and **Martha Carson** (Capitol) booked to appear as guests on the Lexington Barn Dance in Lexington, Kentucky on December 8th. Broadcast of entire program is a feature of WVLK in Versailles, Kentucky every Saturday night.

Ernest Tubb (Decca) set for dates in Key West, Ft. Lauderdale, and Miami, Florida on December 12, 13, and 14 by **A. V. Bamford** of Nashville.

Jimmie Skinner (Capitol) booked for North Canton Theatre, North Canton, Ohio on December 5th and 6th.

Cowboy Copas (King) substituted for **Jimmy Wakely** (Capitol) on WSM's Grand Ole Opry NBC network December 1st. Wakely had been scheduled for some time but was unable to make appearance at last minute.

Smokey Smith, KRNT of Des Moines country d. j. and entertainer, away from station for two weeks vacation. Smith visited Nashville's "Grand Ole Opry" and is scheduled for a guest appearance on "Big D Jamboree," Dallas' Saturday night shindig, on December 8th.

Nelson King, well known m. c. of WCKY (Cincinnati) "Hillbilly Jamboree," planning special Christmas Eve and New Year's Eve broadcasts. Station will cancel all commercials on his four hour program and Nelson will play records and recorded greetings from country recording artists. All country recording artists are invited to send him recorded greetings for use on these shows.

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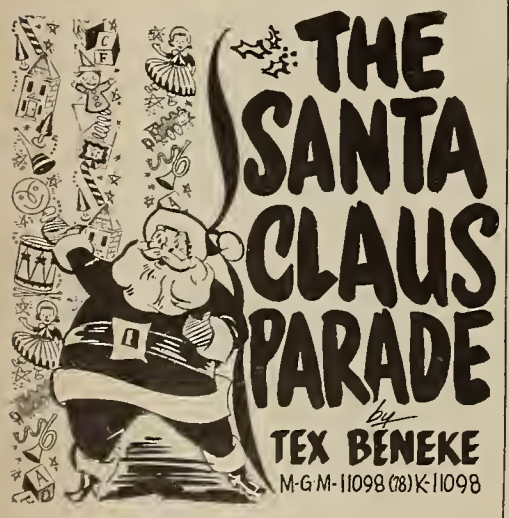


SPEEDIEST PLAYING RECORDS REVIEWED ...THIS WEEK...

Records All Under 2:30 Min.

POPULAR

"Sailor's Polka" 1:56
(Dean Martin—Capitol)

"Oh, She's Gone, Gone, Gone" 2:07
(Milt Herth Trio—RCA Victor)

"Alabama Jubilee" 2:08
(Fontane Sisters—RCA Victor)

"Snowflakes" 2:16
(Guy Lombardo & Evelyn Knight—Decca)

"October 32, 1992" 2:16
(The Modernaires—Coral)

"Tennessee Saturday Night" 2:17
(Ella Mae Morse—Capitol)

"On The Old Potato Farm" 2:22
(Buddy Morrow Orchestra—RCA Victor)

"The Honeydripper" 2:25
(Ray Anthony Orchestra—Capitol)

JAZZ & BLUES

"Hey, Good Lookin'" 2:19
(Piano Red—RCA Victor)

"Fine And Dandy" 2:19
(Erroll Garner—Columbia)

"Lovin' Machine" 2:25
(Wynonie Harris—King)

FOLK & WESTERN

"Thirty-Two Feet—Eight Little Tails" 1:52
(Dale Evans—RCA Victor)

"Sweet Bunch Of Daisies" 2:05
(Chet Atkins—RCA Victor)

"Baby Brown Eyes" 2:12
(Skeets McDonald—Capitol)

"You Tried To Ruin My Name" ... 2:23
(Johnnie & Jack—RCA Victor)

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"YOU TRIED TO RUIN MY NAME" (2:23)
"ASHES OF LOVE" (2:20)
JOHNNIE & JACK
(RCA Victor 20-4389; 47-4389)

JOHNNIE AND JACK

● The combined efforts of Johnnie and Jack on the top deck produce lots of listening pleasure. The boys know what to do with good material and this new waxing contains all the necessary essentials of a big one. The duo offers some wonderful harmony with this new tune labeled "You Tried To Ruin My Name." The melody is very pretty and it's carried through with a big bounce that should have listeners clappin' to keep time. A big assist goes to the Tennessee Boys, who add a great deal to the success of this half. Ops won't wanna miss this number. The second level is another grand tune that is done with a bit of a Latin American flavor and here too the singing duo presents ops with a potential best seller. The side that should break first is the upper lid and ops oughta take their cue and get with it now.

"THE RAIN IS STILL FALLING" (2:29)
"HAPPY LITTLE HOME IN ARKANSAS" (2:32)
GRANDPA JONES
(King 992)

● The first end of this Grandpa Jones waxing is a bouncy thing that has a pleasant melody. The artist's distinctive styling makes this a listenable level. The under half is a fast moving and lively number with lots of strings and the lid comes out as a likely ditty. We like the top deck.

"THAT'S WHAT I GOT FOR LOVING YOU" (2:38)
"STINGY" (2:58)
JIMMY THOMASON
(King 991)

● Jimmy Thomason works his way through a nice ballad on the top level. It's a slow number and Jimmy and his instrumental backing bring it home in fine style. The second half is a more likely tune that has a pretty melody and it's presented in a cute way. Our nod goes to the lower end.

"TOO OLD TO CUT THE MUSTARD" (2:35)
"I CARRY YOUR PICTURE IN MY HEART" (2:30)
ANN JONES
(King 1017)

● The first side is a lively tune that's done with a jumpy tempo and is carried across by Ann Jones. Ann's vocal adds spice to the ditty and helps make it a strong number. The bottom lid is a slow ballad that Ann handles in a sweet manner in contrast to the upper dish. Top level looks good.

"IN THE MOOD" (2:32)
"SWEET BUNCH OF DAISIES" (2:05)
CHET ATKINS
(RCA Victor 20-4377; 47-4377)

● A classic as far as jump tunes are concerned is delivered by Chet Atkins in a very interesting manner. The electric guitar is shown to great advantage here. Flip side is a fast moving tune that's helped along by the Beasley Singers. Both lids appear to be good juke box material.

"HIDDEN VALLEY" (3:09)
"FOR ME AND MY GAL" (2:40)
THE CASS COUNTY BOYS
(Theme 156)

● A very pretty side is waxed on the upper dish by the Cass County Boys. It's a slow and soft tune that's done in a soothing style. Flip is a grand oldie that's given a thorough going over by the group and this level too comes out as fine juke box fare. Ops oughta look at both halves.

"FUSS AND FIGHT" (2:26)
"BABY BROWN EYES" (2:12)
SKEETS McDONALD
(Capitol 1890; F-1890)

● Skeets McDonald puts a nice bounce to a fair number and comes up with a bit of pleasureful listening. The artist continues his fine warbling on the lower deck and doles out the lyrics to slow and pretty tune. Each lid is backed adequately by a string band. Ops might take a peek.

"THIRTY-TWO FEET—EIGHT LITTLE TAILS" (1:52)
"FUZZY WUZZY" (2:20)
DALE EVANS
(RCA Victor 20-4308; 47-4308)

● A very cute Xmas ditty is eased through by Dale Evans on the upper level. Dale turns in a first rate vocal here and makes this a side ops oughta watch. The second end is an oldie that has always been a cute item and Dale makes it even more so. Ops in the market for holiday material should tune in.

" 'CAUSE I'M IN LOVE" (2:30)
"YOU ALWAYS KEEP ME IN HOT WATER" (2:51)
CAROLINA COTTON
(MGM 11130; K11130)

● The pleasant voice of Carolina Cotton is put to good use on the upper deck as she wends her way through a jumpy tune. Bob Wills and his Texas Playboys help both lids with fine musical assists. The bottom half is a novelty type tune that Carolina does with a yodel in her voice. Either end can go.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

DECEMBER 15, 1951

New York, N. Y.

1. SIN *(Eddy Howard)*
2. COLD, COLD HEART *(Tony Bennett)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. UNDECIDED *(Ames Bros.-Les Brown)*
5. DOWN YONDER *(Del Wood)*
6. JEALOUSY *(Frankie Laine)*
7. AND SO TO SLEEP AGAIN *(Patti Page)*
8. I GET IDEAS *(Tony Martin)*
9. SLOW POKE *(Pee Wee King)*
10. DOMINO *(Tony Martin)*

Los Angeles, Cal.

1. SIN *(Eddy Howard)*
2. UNDECIDED *(Ames Bros.-Les Brown)*
3. COLD, COLD HEART *(Tony Bennett)*
4. AND SO TO SLEEP AGAIN *(Patti Page)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. SHRIMP BOATS *(Jo Stafford)*
7. JUST ONE MORE CHANCE *(Paul-Ford)*
8. JEALOUSY *(Frankie Laine)*
9. ONCE *(Toni Arden)*
10. CHARMAINE *(Mantovani)*

Elgin, Ore.

1. AND SO TO SLEEP AGAIN *(Patti Page)*
2. SIN *(Four Aces)*
3. COLD, COLD HEART *(Tony Bennett)*
4. BECAUSE OF YOU *(Tony Bennett)*
5. DOWN YONDER *(Del Wood)*
6. UNDECIDED *(Ames Bros.-Les Brown)*
7. I GET IDEAS *(Tony Martin)*
8. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
9. SLOW POKE *(Pee Wee King)*
10. GAMBELLA *(Frankie Laine)*

Brodhead, Wis.

1. DOWN YONDER *(Joe "Fingers" Carr)*
2. SLOW POKE *(Pee Wee King)*
3. UNDECIDED *(Ames Bros. & Les Brown)*
4. COLD, COLD HEART *(Tony Bennett)*
5. TURN BACK THE HANDS OF TIME *(E. Fisher)*
6. ROLLIN' STONE *(Terry Gilkyson)*
7. I LIKE IT *(Jane Turzy)*
8. BLUE VELVET *(Tony Bennett)*
9. I GET IDEAS *(Tony Martin)*
10. JAZZ ME BLUES *(Les Paul)*

Chicago, Ill.

1. SIN *(Eddy Howard)*
2. DOMINO *(Tony Martin)*
3. JEALOUSY *(Frankie Laine)*
4. CHARMAINE *(Mantovani)*
5. UNDECIDED *(Ames Bros.-Les Brown)*
6. DOWN YONDER *(Del Wood)*
7. TURN BACK THE HANDS OF TIME *(E. Fisher)*
8. GAMBELLA *(Laine-Stafford)*
9. BECAUSE OF YOU *(Tony Bennett)*
10. SHRIMP BOATS *(Jo Stafford)*

Savannah, Ga.

1. SIN *(Savannah Churchill)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. COLD, COLD HEART *(Tony Bennett)*
4. UNDECIDED *(Ames Bros.-Les Brown)*
5. AND SO TO SLEEP AGAIN *(Dick Haymes)*
6. I CAN'T HELP IT *(Guy Mitchell)*
7. IT'S ALL IN THE GAME *(Tommy Edwards)*
8. WHISPERING *(Paul-Ford)*
9. VANITY *(Tony Martin)*
10. DOMINO *(Tony Martin)*

Opelousas, La.

1. COLD, COLD HEART *(Louis Armstrong)*
2. SIN *(Eddy Howard)*
3. DOWN YONDER *(Del Wood)*
4. JUST ONE MORE CHANCE *(Les Paul & Mary Ford)*
5. UNDECIDED *(Ames Bros.-Les Brown)*
6. BECAUSE OF YOU *(Tony Bennett)*
7. SLOW POKE *(Pee Wee King)*
8. I GET IDEAS *(Louis Armstrong)*
9. SHRIMP BOATS *(Jo Stafford)*
10. DOMINO *(Bing Crosby)*

Fayetteville, Ark.

1. SIN *(Savannah Churchill)*
2. SIXTY MINUTE MAN *(Dominoes)*
3. JEALOUSY *(Frankie Laine)*
4. SHRIMP BOATS *(Jo Stafford)*
5. I GET IDEAS *(Louis Armstrong)*
6. UNDECIDED *(Ames Bros. & Les Brown)*
7. WHITE CHRISTMAS *(Bing Crosby)*
8. HEY, GOOD LOOKIN' *(Stafford-Laine)*
9. COLD, COLD HEART *(Tony Bennett)*
10. DOWN YONDER *(Joe "Fingers" Carr)*

Denver, Colo.

1. BECAUSE OF YOU *(Tony Bennett)*
2. SIN *(Four Aces)*
3. COLD, COLD HEART *(Tony Bennett)*
4. I GET IDEAS *(Tony Martin)*
5. DOWN YONDER *(Del Wood)*
6. AND SO TO SLEEP AGAIN *(Patti Page)*
7. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
8. TURN BACK THE HANDS OF TIME *(E. Fisher)*
9. UNDECIDED *(Ames Bros. & Les Brown)*
10. WHISPERING *(Les Paul)*

Phoenix, Ariz.

1. SIN *(Eddy Howard)*
2. BECAUSE OF YOU *(Guy Lombardo)*
3. I GET IDEAS *(Louis Armstrong)*
4. COLD, COLD HEART *(Tony Bennett)*
5. UNDECIDED *(Ames Bros.)*
6. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
7. AND SO TO SLEEP AGAIN *(Patti Page)*
8. DOWN YONDER *(Del Wood)*
9. TURN BACK THE HANDS OF TIME *(E. Fisher)*
10. SHRIMP BOATS *(Jo Stafford)*

Trenton, N. J.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. I GET IDEAS *(Tony Martin)*
3. CHARMAINE *(Mantovani)*
4. CRY *(Johnnie Ray)*
5. JEALOUSY *(Frankie Laine)*
6. COLD, COLD HEART *(Tony Bennett)*
7. SIN *(Four Aces)*
8. JUST ONE MORE CHANCE *(Les Paul & Mary Ford)*
9. I TALK TO THE TREES *(Tony Bavaar)*
10. BECAUSE OF YOU *(Tony Bennett)*

Monroe, La.

1. SLOW POKE *(Pee Wee King)*
2. I DON'T WANT TO BE KING *(Whiting & Wakely)*
3. COLD, COLD HEART *(Tony Bennett)*
4. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
5. BECAUSE OF YOU *(Tab Smith)*
6. SIN *(Four Aces)*
7. DOMINO *(Doris Day)*
8. DOWN YONDER *(Del Wood)*
9. AND SO TO SLEEP AGAIN *(Patti Page)*
10. I CAN'T HELP IT *(Guy Mitchell)*

Cincinnati, Ohio

1. COLD, COLD HEART *(Tony Bennett)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. I GET IDEAS *(Tony Martin)*
4. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
5. AND SO TO SLEEP AGAIN *(Patti Page)*
6. DOWN YONDER *(Frank Petty Trio)*
7. TOO YOUNG *(King Cole)*
8. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
9. WHISPERING *(Les Paul & Mary Ford)*
10. SIN *(Four Aces)*

Indianapolis, Ind.

1. BECAUSE OF YOU *(Tony Bennett)*
2. SIN *(Four Aces)*
3. COLD, COLD HEART *(Tony Bennett)*
4. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
5. I GET IDEAS *(Tony Martin)*
6. AND SO TO SLEEP AGAIN *(Patti Page)*
7. DOWN YONDER *(Del Wood)*
8. WHISPERING *(Les Paul)*
9. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*
10. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*

Detroit, Mich.

1. SIN *(Eddy Howard)*
2. COLD, COLD HEART *(Tony Bennett)*
3. DOWN YONDER *(Champ Butler)*
4. DOMINO *(Tony Martin)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. AND SO TO SLEEP AGAIN *(Patti Page)*
7. I GET IDEAS *(Tony Martin)*
8. TURN BACK THE HANDS OF TIME *(E. Fisher)*
9. UNDECIDED *(Ames Bros. & Les Brown)*
10. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*

Minneapolis, Minn.

1. SIN *(Eddy Howard)*
2. COLD, COLD HEART *(Tony Bennett)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. UNDECIDED *(Ames Bros. & Les Brown)*
5. AND SO TO SLEEP AGAIN *(Patti Page)*
6. SHRIMP BOATS *(Jo Stafford)*
7. DOMINO *(Tony Martin)*
8. JUST ONE MORE CHANCE *(Les Paul & Mary Ford)*
9. JEALOUSY *(Frankie Laine)*
10. NEVER *(Dennis Day)*

Cleveland Ohio

1. SIN *(Eddy Howard)*
2. UNDECIDED *(Ames Bros & Les Brown)*
3. DOWN YONDER *(Del Wood)*
4. TURN BACK THE HANDS OF TIME *(E. Fisher)*
5. DOMINO *(Tony Bennett)*
6. GAMBELLA *(Laine & Stafford)*
7. CHARMAINE *(Mantovani)*
8. BECAUSE OF YOU *(Tony Bennett)*
9. JEALOUSY *(Frankie Laine)*
10. COLD, COLD HEART *(Tony Bennett)*

Des Moines, Iowa

1. SIN *(Eddy Howard)*
2. COLD, COLD HEART *(Tony Bennett)*
3. DOWN YONDER *(Del Wood)*
4. BECAUSE OF YOU *(Tony Bennett)*
5. UNDECIDED *(Ames Bros. & Les Brown)*
6. I GET IDEAS *(Tony Martin)*
7. AND SO TO SLEEP AGAIN *(Patti Page)*
8. DOMINO *(Tony Martin)*
9. JEALOUSY *(Frankie Laine)*
10. TURN BACK THE HANDS OF TIME *(E. Fisher)*

St. Paul, Minn.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COLD, COLD HEART *(Tony Bennett)*
3. SIN *(Four Aces)*
4. I GET IDEAS *(Tony Martin)*
5. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
6. DOWN YONDER *(Del Wood)*
7. WHISPERING *(Les Paul & Mary Ford)*
8. AND SO TO SLEEP AGAIN *(Patti Page)*
9. COME ON-A MY HOUSE *(Rosemary Clooney)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Portland, Ore.

1. COLD, COLD HEART *(Louis Armstrong)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. SIN *(Four Aces)*
4. I GET IDEAS *(Louis Armstrong)*
5. UNDECIDED *(Ames Bros.-Les Brown)*
6. BLUE VELVET *(Tony Bennett)*
7. AND SO TO SLEEP AGAIN *(Patti Page)*
8. IT'S ALL IN THE GAME *(Tommy Edwards)*
9. HEY, GOOD LOOKIN' *(Laine-Stafford)*
10. WHISPERING *(Paul-Ford)*

Albuquerque, N. M.

1. SIN *(Four Aces)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. COLD, COLD HEART *(Tony Bennett)*
4. DOWN YONDER *(Del Wood)*
5. I GET IDEAS *(Tony Martin)*
6. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
7. AND SO TO SLEEP AGAIN *(Patti Page)*
8. UNDECIDED *(Ames Bros.-Les Brown)*
9. TURN BACK THE HANDS OF TIME *(E. Fisher)*
10. DOMINO *(Tony Martin)*

Kansas City, Mo.

1. SIN *(Eddy Howard)*
2. UNDECIDED *(Ames Bros. & Les Brown)*
3. DOWN YONDER *(Del Wood)*
4. TURN BACK THE HANDS OF TIME *(E. Fisher)*
5. HEY, GOOD LOOKIN' *(Stafford & Laine)*
6. GAMBELLA *(Stafford & Laine)*
7. DOMINO *(Tony Martin)*
8. BECAUSE OF YOU *(Tony Bennett)*
9. COLD, COLD HEART *(Tony Bennett)*
10. CHARMAINE *(Mantovani)*

Milwaukee, Wis.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COLD, COLD HEART *(Tony Bennett)*
3. I GET IDEAS *(Tony Martin)*
4. SIN *(Four Aces)*
5. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
6. WHISPERING *(Les Paul)*
7. COME ON-A MY HOUSE *(Rosemary Clooney)*
8. DOWN YONDER *(Del Wood)*
9. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
10. AND SO TO SLEEP AGAIN *(Patti Page)*

Reno, Nev.

1. SIN *(Four Aces)*
2. COLD, COLD HEART *(Tony Bennett)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. I GET IDEAS *(Tony Martin)*
5. DOWN YONDER *(Del Wood)*
6. UNDECIDED *(Ames Bros. & Les Brown)*
7. AND SO TO SLEEP AGAIN *(Patti Page)*
8. DOMINO *(Tony Martin)*
9. TURN BACK THE HANDS OF TIME *(E. Fisher)*
10. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

WE DARE THEM ALL TO EQUAL THIS 30 DAY TEST

THAT'S right . . . WE DARE THEM ALL TO EQUAL THIS 30 DAY TEST . . . Just try THE CASH BOX for 30 days . . . Send in your subscription with your check for $15 for 52 weeks' issues TODAY . . . then read your first four issues . . . the first 30 days . . . and if you do not believe, for any reason whatsoever, that THE CASH BOX is the most vitally important magazine to your business. . . NOW OR IN THE FUTURE . . . RETURN THOSE FOUR COPIES AND GET YOUR MONEY BACK . . . PLUS . . . DOUBLE YOUR MONEY BACK FOR THE FIRST FOUR ISSUES YOU RECEIVED!

WE DARE THEM ALL TO EQUAL THIS 30 DAY TEST!! That goes for any publication in this industry! WE WILL NOT ONLY RETURN YOUR $15 FOR YOUR FULL YEAR'S (52 weeks) SUBSCRIPTION . . . BUT . . . WE WILL PAY YOU DOUBLE THE MONEY BACK FOR THE FIRST FOUR ISSUES YOU RECEIVED . . . IF . . . YOU DON'T AGREE THAT: "The Cash Box is the most outstanding and most vitally important magazine to everyone, in any fashion whatsoever, connected with the coin operated machines industry"! YOU CAN'T LOSE!!

SEND YOUR CHECK FOR $15 TODAY for 52 WEEKS' ISSUES OF "THE CASH BOX" . . . called by operators, jobbers, distributors, manufacturers, suppliers, and all others connected with the coin operated machines industry . . . "THE 'BIBLE' OF THE COIN MACHINES BUSINESS". WE DARE THEM ALL! MAKE THIS 30 DAYS' TEST YOURSELF! SEND YOUR CHECK FOR $15 TODAY TO . . .

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

★ *"The World's Authority"* ★

PITTSBURGH IN BIG BIZ BOOM

Employment At Record High–Many New Plants–Opening Retail Sales High–Coinmen Set To Capitalize

PITTSBURGH, PA.—A recent survey by Sidney Fish of the Journal of Commerce resulted in a statement that "with steel and machinery in great demand, Pittsburgh is figuratively bursting at the seams."

Employment is running far ahead of last year, new skyscrapers are rising in the Golden Triangle, new plants are coming into production, and retail sales are good.

Business leaders here are confident that Pittsburgh will be at the forefront of industrial expansion for many years to come. This center of steel production is actually adding more new capacity than the newer industrial areas in other parts of the country.

Employment in the four counties comprising the Pittsburgh industrial district was 934,000 on September 15 compared to 881,000 a year ago. Industrial employment alone is 374,000 as against 351,700 a year ago. Unemployment benefit claims have reduced 52 per cent in the last year.

It is pointed out that the improvement is not entirely due to the Korean War and the recent defense boom. Several years ago Pittsburghers set out to make their city more liveable. As a result, it has undergone a remarkable transformation since the end of World War II.

Here are some of the things that were accomplished:

1. Pittsburgh is now getting 65 per cent more sunlight than it did before the first smoke control ordinance was enforced five years ago.

2. The Federal Government has launched a $100 million flood control program. When it is finished, the flood stage at Pittsburgh will be reduced 10 feet.

3. As a result of the smog and flood control programs, insurance companies agreed to invest in a big redevelopment program. The Point area, at the apex of the Golden Triangle, is being redeveloped. The ultimate plan provides for eight big commercial buildings on 23 acres.

The expansion of steel and steel-using industries is going ahead full blast. Jones & Laughlin Steel has just put into service the first units in its $62 million open hearth program. Allegheny Ludlum, at Brackenridge, has a $50 million program to add new hot and cold strip rolling facilities.

U. S. Steel, Pittsburgh Steel, Superior Steel, Sharon Steel, Follansbee, and many others are pouring huge sums into the expansion and modernization of their facilities. The Pittsburgh Plate Glass Co. has just announced that it will add a new polyestrom resin plant at Springdale.

The H. J. Heinz Co., producers of the famed "57 Varieties" has been spending $15 million for expanding and modernizing its main plant. The Aluminum Company of America, which has its main office here, is currently building a $12 million revolutionary type of skyscraper building.

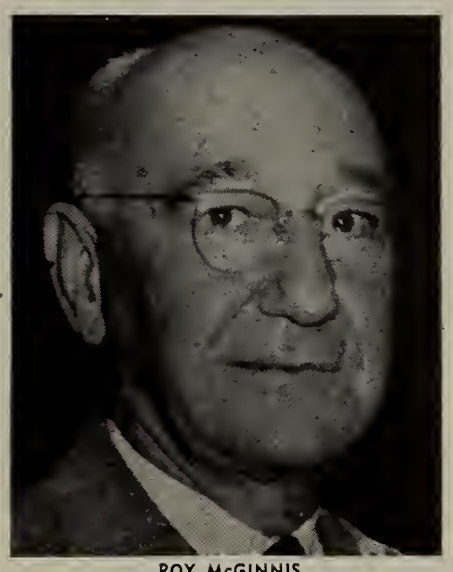
At New Kensington, Alcoa has a full work force, engaged partly on defense, as well as on essential civilian products. General Motors is completing two stamping plants for auto bodies at the cost of $20 million.

Continental Can, also has completed an $8 million plant here.

As a result of all this activity, it is reported that retail sales are very active.

For the coinmen in this area—where there are large work programs going, and workingmen and workingwomen taking home well stocked pay envelopes, economical entertainment featured by the operators of coin machines gets its full share of action.

Keeney Shipping New 5-Ball Game "Holiday"



ROY McGINNIS

CHICAGO — Announcement was made this week of production on their new 6 card—extra coins—five ball game by Roy McGinnis, president of J. H. Keeney & Company. The game is called Keeney's "Holiday" and incorporates six cards on the backboard, each of which carries 25 numbers in rows of five-square. Numbers on each card vary in arrangement, are joined together vertically, diagonally and horizontally by a silver line, and when 3, 4, or 5 adjoining numbers are lited and joined together by a silver line the player receives replays automatically.

An outstanding feature of Keeney's "Holiday" is the "Special" button at front of game. After player inserts coin or pushes the replay button to establish selected cards (one, up to six cards), he can then touch the "Special" button which calls for an additional coin or replay debit. The word "Special" then appears on the backglass and at random on the bottom of one card. If "Special" should not appear on the desired selected card, player may pay additional coins or replay debits to establish the "Special" upon the desired selected card. This accomplished, player shoots five balls to lite up 3, 4 or 5 adjoining numbers on the selected "Special" card to increase the value of such a card to a multiple of three times the regular award. Score must be made in a selected section and only the highest score in each section accounts for successful play.

It's the— "Best Business In The World"

CHICAGO—Headaches. Problems. More problems. What do the people in the coin machine industry think of their business?

A roving reporter, this past week, decided to find out whether all these many statements which are being made (and seem to be made many times daily) by those engaged in the industry, would stand up under keen scrutiny and sound argument.

He covered one coinman after another. Operators, jobbers, distributors, manufacturers, and suppliers.

The result? That all agreed, after much palaver that:

"This is the best business in the world."

What's more, all admitted, "This sure is a fascinating business. It keeps you on your toes. There's something happening every minute.

"It's a business that keeps you young because it's a business that just can't grow old."

In fact, after all these many, many years, even one noted manufacturer, this past week, stated:

"This business is still in its infancy."

He, too, agreed that it was "the best business in the world," and from more than one standpoint, he said.

He recalled that when he was engaged in another industry he simply remained in one city, one place, and never did know what was happening elsewhere thruout the nation.

"This business", he explained, "takes you everywhere in the country. Flying to Los Angeles or New York isn't considered even moving far afield."

This is the only business I know of", he continued, "where people get around the nation just as if it was a little neighborhood in their local community."

In short: tears, problems, headaches, lack of equipment, lack of merchandise, anything at all; but, all still consider this:

"The best business in the world."

Gottlieb Introduces "Niagara"

5-Ball Game Believed Speediest Ever Built

CHICAGO—D. Gottlieb & Company presented an entirely new five-ball free play amusement game this past week, "Niagara," considered one of the speediest five-balls ever yet built.

The game gains its speedy action from a brand new ball trap. Even tho the balls are trapped, yet the player is completely satisfied, due to the ingenious fashion in which this trap is arranged for extra scoring while, at the same time, lighting up bumpers for possible still higher scores.

"In short," as one executive of the firm stated, "the player doesn't feel badly when the ball is trapped because of the fact that he still scores and, at the same time, promotes possibilities of higher scoring by lighting bumpers.

"At the same time by trapping the balls," he continued, "the game is tremendously speeded. Tests have shown that 'Niagara' is twice as speedy as the ordinary five-ball game. In short, two full games can be played on 'Niagara' in the time it takes to play an ordinary five-ball game because of this new type ball trap."

The game has many, many other features, entirely different from anything which the firm has presented in its long string of five-ball hit games.

There are four "pop" bumpers. Two flippers. And, in addition, two new "cyclonic" bumpers, which are sure to thrill the players.

But, most impressive to the ops, is the fact that the game is so speedy and, at the same time, is so satisfying to the players that the players don't even notice the speed of the play action because of the unique ball trap and scoring arrangement of "Niagara."

License Fees:

NEW YORK — It's becoming more and more apparent from reports being received from all over the country that the operators of coin-operated equipment are being viewed by those who seek higher taxes in local communities, cities, and states as a good source of revenue.

Coinmen, who in most instances are being licensed for equipment being operated, are willing to pay reasonable fees, but the trend seems to be to ask for license fees far out of proportion to the ability to pay.

It would be good sense for operators and their associations to watch out for hiked licenses to the point where they become over-excessive.

Exhibit Big Bronco, as well as Exhibit Pony Express, have opened a new and greater path to profits for operators everywhere in the nation. If you haven't yet investigated the opportunities these great horses present for outstanding, steady income, write, wire, phone:

EXHIBIT SUPPLY COMPANY

4218-30 WEST LAKE STREET CHICAGO 24, ILLINOIS

NOW DELIVERING!

EXHIBIT'S "JET GUN"

SEE IT TODAY!

REPLACE YOUR WORN SHUFFLEBOARD WITH FORMICA TOPS FOR

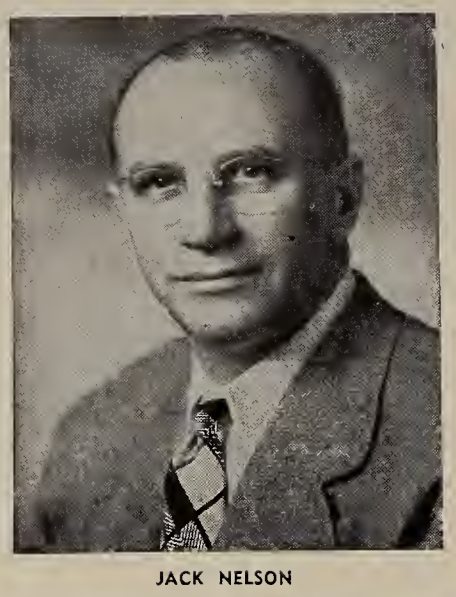
WRITE FOR FREE SAMPLE

UNITED'S
Shuffle Alley—Express—2, 4, 5, 6 Players
CHICAGO COIN Every Model Except Last 6 Player
UNIVERSAL 2 Player—KEENEY Specify Model
BALLY Speed Bowler, Hook Bowler, Etc.

EDELMAN MFG. & SALES CO. 1438 FRANKLIN DETROIT 7, MICH.

Rebuilt STATLER CIGARETTE and NATIONAL BISCUIT machines. Terrific for Military installations, ea. $49.50
BUCKLEY and PACKARD BOXES, slightly used, ea. 5.00
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Bally Announces New 5-Ball Game "Spot-Lite" Being Shipped



JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, began shipments this week of its new 5-ball replay game "Spot-Lite," according to an announcement by Jack Nelson, general sales manager of the firm.

Nelson described "Spot-Lite" as colorful and flashy, with a single skill-card on the back-glass containing numbers 1 to 25, with the numbers mixed on a square pattern. The playfield also contains 25 skill-holes numbered 1 to 25, arranged in numerical order from top to bottom of playfield, with a ball-return hole at bottom.

The player shoots the balls into numbered holes to light 3, 4 or 5 adjoining numbers in the skill-card on the back-glass. Together with the famous "in-line" skill scores, the new game also contains the thrilling "Spottem" and "Extra Balls" features popularized in previous Bally games.

"In addition," Nelson pointed out, "the new '4-Corners' score and popular 'Advancing' scores, plus other new skill features that provide plenty of player-appeal.

"Thorough location-testing has proved 'Spot-Lite' to be an outstanding hit," said Nelson.

"Spot-Lite" is regular novelty size and is equipped with National Slug Rejector.

CMI Lists 41 Firms Signed To Exhibit At Feb. 4, 5 & 6 Show

CHICAGO—Great progress is being reported by Coin Machine Institute (CMI) in lining up exhibitors for their forthcoming international convention scheduled to take place at the Hotel Sherman, this city, February 4, 5 and 6, 1952.

Almost before their announcement was made, CMI had eighteen reservations rushed in. A week later this number was increased to 27, and their latest announcement issued this week discloses that 41 firms have reserved exhibit space.

A complete list of firms now signed up are:

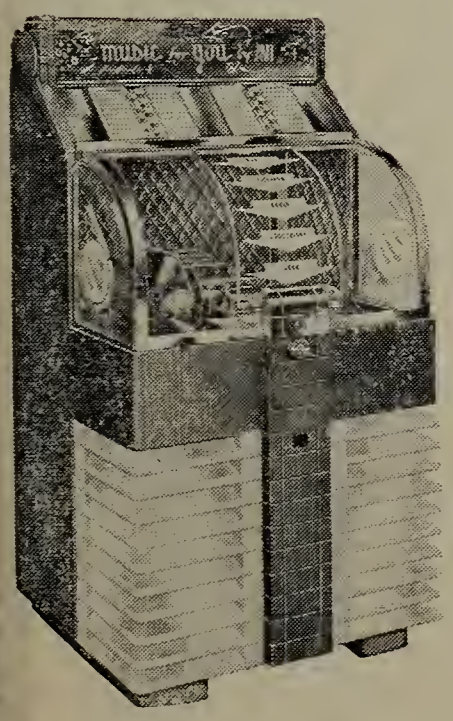
West Side Distributing Company, New York City
National Coin Machine Exchange, Chicago
DeFour Sales Company, Chicago
A.B.T. Mfg. Company, Chicago
Refrigerated Equipment Sales Corp., New York City
Ristaucrat, Inc., Appleton, Wisconisn
Chicago Lock Company, Chicago
Independent Lock Co., Chicago
Adelco Mfg. Co., Detroit
International Mutoscope Corp., Long Island City, N. Y.
Williams Mfg. Co., Chicago
Chicago Coin Machine Co., Chicago
Genco Mfg. & Sales Co., Chicago
H. & H. Distributing Co., Cleveland, Ohio
Capitol Projector Corp., New York City
D. Gottlieb & Company, Chicago
King & Company, Chicago
Exhibit Supply Co., Chicago
General Electric Co., Nela, Park, Cleveland, Ohio
Illinois Lock Company, Chicago
National Sanitary Sales, Chicago
Auto-Photo Company, Los Angeles, Calif.
Conat Sales Co., Inc., New York City
Block Marble Co., Philadelphia, Penna.
First Distributors, Chicago
National Rejectors, Inc., St. Louis, Mo.
Allied Coin & Premium House, Chicago
Wico Corp., Chicago
Empire Coin Machine Exchge, Chicago
Acro Manufacturing Co., Columbus, Ohio
Atlas Music Co., Chicago
Fischer Sales & Mfg. Co., Tipton, Missouri
World Wide Distributors, Inc., Chicago
Ace Premium Sales Co., Chicago
Armitage Sales Company, Chicago
Supremium Manufacturing Co., New York City
Deutsch Lock Company, Hammond, Indiana
Embassy Distributors, Inc., Chicago
A.B.C. Popcorn Co., Inc., Chicago
The Cash Box, New York City
The Billboard, Cincinnati, O.

Meeting Dates Of Music Operators' Associations

Dec. 10—Wisconsin Phonograph Operators' Association
Place: Not yet determined.
11—Automatic Phonograph Owners' Association
Place: Gibson Hotel, Cincinnati, Ohio
11—California Music Guild
Place: 311 Club, Oakland Cal.
12—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
12—Music Operators of Northern Illinois
Place: Not yet determined.
13—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.
17—Amusement Machine Operators' Association
Place: Mandell-Ballow Restaurant, Baltimore, Md..
17—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

The Big Xmas Special Issue of THE CASH BOX See Page 32

Stamina!



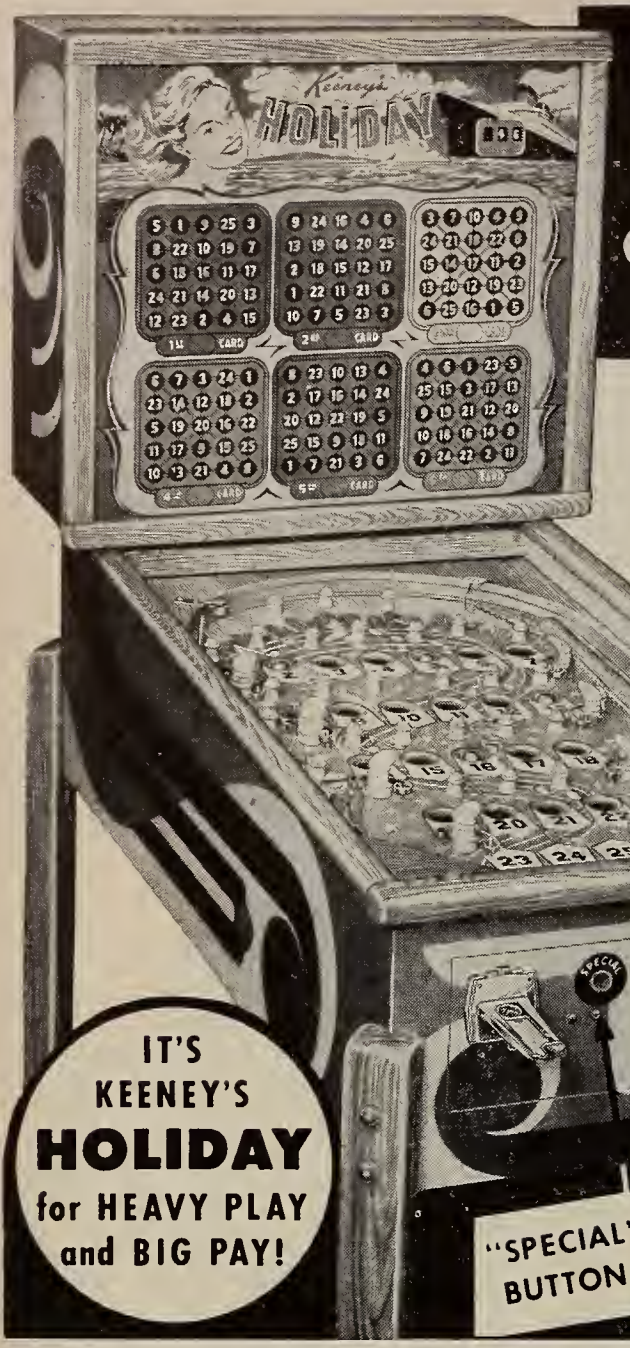
Six-day bike races test the endurance of men and equipment in a gruelling, wearing grind. Accident and fatigue exact their toll of riders as the race goes on. It takes top condition, plenty of flash and staying power, for a team to finish in the money.

The AMI juke box has that kind of stamina—*and goes it alone!* Day in, day out, this fine music machine plays on, earning money for operator and location owner alike, with scarcely ever a mishap or call for attention to interrupt its money-making record.

See the New Model "D" at Your AMI Distributor's

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



NEW! Sensational!

KEENEY'S 6-CARD—Extra Coins/ HOLIDAY 5-BALL REPLAY

Brand New!

"SPECIAL" MULTIPLE
TRIPLE SCORING FEATURE

BOOSTS NOVELTY PROFITS TO AN ALL-TIME HIGH!

Order HOLIDAY FROM YOUR KEENEY DISTRIBUTOR

IT'S KEENEY'S HOLIDAY for HEAVY PLAY and BIG PAY!

"SPECIAL" BUTTON

"REPLAY" BUTTON

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Looking for VALUES?

Keeney CONVERSIONS

Now Available Again—Keeney's 4-Way Bowler Adapter Unit

For 18-20-22 ft. Shuffleboards. Easy to attach or remove right on location. Puck returns along left side of alley.

Keeney's 6-PLAYER REBOUND CONVERSION

Brand new! Converts 12' Shuffle Boards or 22' boards cut in half. Fastest, most desirable game ever made!

BINGO 5 BALLS

NEW

Keeney HOLIDAY
United LEADER
Bally BRIGHT SPOT
United ZINGO
Univ. 5-Star $345

RECONDITIONED

Bally BRIGHT LIGHTS $375
United ABC 325
Univ. 5-STAR 275
UNITED 3-4-5 265

EXHIBIT JET GUN

- Dynamic Machine Gun Action!
- Moving 3-dimensional Airplane Targets.
- Adjustable Playing Time.

NOW DELIVERING IN N. ILLINOIS and E. IOWA.

FIRST Distributors
1750 W. North Ave. Chicago 22, Ill.
Dickens 2-0500

Ops Go "Gifty" For Location Owners

CHICAGO—Premium firms here admit that they've never seen such a rush for gifts among ops.

The average operator, most of these men claim, is preparing to give his location owners finer, and more gifts, than ever before.

The belief is that this is due to the fact that operators have become giftwise, since dealing in premiums as much as they have this past year, thruout this entire territory.

One premium distrib here stated, "I've never before seen such an amount of merchandise purchased completely for the purpose of distribution to better locations by operators.

"In fact," he continued, "I believe that the purchases which have been made will set a new sales record for operators buying premium gifts for their locations."

This was predicted by *The Cash Box* some months ago.

Noted ops reported that they planned to gift location owners with merchandise which had won much play in the spots and which had, at the same time, won warm praise from the owners of these places.

Now that the big buying of gifts is under way by the ops, many of the noted premium distribs are wondering whether this portends the beginning of a new kind of business.

"In short," as one distrib explained, "this may open a new play-angle for the operator."

By giving the premium gift to his location owner he removes any possibility of the gift being associated with play on his games."

Ben Palastrant N. E. Sales Rep. For Cole

BEN PALASTRANT

BOSTON, Mass.—Ben Palastrant, who's experience as sales representative for several of the largest coin machine manufacturers over the past twenty years, informed *The Cash Box* over the phone that he is returning to the business after an absence of a few years, as divisional sales manager for Cole Products Company, Chicago, manufacturers of drink vendors.

Palastrant will cover the New England territory with a staff of sales people, and is most enthusiastic over the products of Cole. Palastrant has opened offices at 25 Huntingdon St., Boston.

Edelman Features Formica Tops

DETROIT, MICH.—I. Edelman of Edelman Mfg. & Sales Co., this city, has just released his line of formica tops for all types of shuffle games.

Among the shuffle games Edelman lists for which his firm has created formica tops already are: United's Shuffle Alley and Shuffle Alley Express, as well as United's 2, 4, 5 and 6 player shuffle games.

All models of Chicago Coin's shuffle games can be supplied with formica tops, except the last six player.

Universal's two player, Keeney's games, as well as Bally Hook Bowler, Bally Shuffle Bowler and other Bally games can also be covered.

Edelman is asking ops who want to use his formica tops to write him for a free sample of the formica which the firm uses.

SEND IN YOUR *Holiday Greetings Ad NOW . . . for the BIG* Xmas & New Year's Holiday Special Issue of THE CASH BOX

• See Page 32 •

SPARK PLUGS — Williams — SEA JOCKEYS

Patents Pending

FABULOUS IN-A-BACKBOARD RACING ACTION:

Actual racing inside the backboards! 3-dimension horses and riders in Spark Plugs — speed boats and pilots in Sea Jockeys — race from start to finish line in laugh-loaded, thrill-filled action! Real skill play!

3 SELECTIONS FOR 1 COIN!

First, Second or Third Place Awards! If First Place Selection wins, game continues until 2nd and 3rd Place Selections finish in order!

PLUS CHANGE SELECTION in MID-RACE!

And A TIDAL WAVE of ACTION: 19 "ADVANCE-SEA-JOCKEY" FEATURES

THUMPER BUMPERS
FLIPPERS
HIGH SCORE

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. Fillmore St.
Chicago 24, Ill.

Patents Pending

SEE 'EM—PLAY 'EM—BUY 'EM AT YOUR DISTRIBUTOR NOW!

MIAMI MURMURS

City of Miami elections have been of interest to all in the industry. Three of the councilmen elected, look upon our business very favorably. The hope is that we shall be able to continue ahead and develop our businesses the way we should. . . . **Eli Ross** is crying the blues. But crying with crocodile tears. The reason? Eli reports that he has already sold a "zillion" of the new AMI Model D-80 phonos and, so far, has received no delivery. Eli is almost at his wit's end trying to answer the men who placed orders with him. He's hoping AMI will ship in a couple of carloads this week. . . . Over at Bush Distributing, both **Ted Bush** and **Ozzie Truppman** are busier than ever, setting up new Wurlitzers. In fact, the boys have worked late into the nite this past week trying to catch up with orders and, so far, haven't been successful.

Harry Rosen and his family back in Miami Beach and thrilled with their new home here. They'll spend the entire winter season enjoying Miami's beautiful sunshine. Harry's no stranger here. Lots and lots of his friends from Noo Yawk all over the place. . . . **"Doc" Eaton** at the Fleetwood Hotel in Miami Beach during the National Fishing Tackle Mfrs convention. Doc's now a distributor for fishing tackle. Claims he was plenty busy taking orders all over the hotel. Caught him in the breakfast room with **Ben Rodins**, formerly of Washington, D. C. and one of the permanent residents here; and also Willie **(Little Napoleon) Blatt**, formerly of Brooklyn, and also a permanent resident of Miami Beach. Ben has his big fishing boat and is an expert on takle. Willie is just simply one of Miami's biggest boosters and likes to get around to see what's what in town.

General meeting Friday of the AMOA at which meet it was decided to hold the first annual dinner and dance at the Clover Club on Dec. 16th. Immediately **Sam Taran, Ted Bush** and **Si Wold** took complete tables. Others grabbed ducats by the doubles. Those of you from everywhere who plan to be in Miami at that time are urged to contact **Willie Blatt** of Supreme Distributors, Miami, and grab yourself some tickets for what is sure to prove one of the most outstanding affairs in the country. And, at the same time, this is the opportunity for all of you from everywhere to get acquainted with the coinmen from Miami, Miami Beach, and the surrounding area.

SAVE MONEY! BUY HERE QUICK

BRAND NEW CLOSEOUTS

14—Silver King 5c Hot Nut Vendors, BRAND NEW	$10.00 ea.
7—Duck Hunters, BRAND NEW..	17.50 ea.
14—Candy Vendors, 104 Bar Capacity, BRAND NEW	18.00 ea.

SPECIALS ! !

SEEBURG BEAR GUNS, Like New....	$349.50
EXHIBIT GUN PATROLS, Can't be told from New	265.00
Williams HAYBURNERS	285.00
Williams JALOPIES	285.00

1/3 Deposit With All Orders, Balance Shipped C.O.D., F.O.B. Cleveland, O.

PRICED TO SELL FAST

4 Bally Hot Rods	$ 99.50 ea.
2 Genco Target Skills (Used Only One Week)	149.50 ea.
5 Winners (Guaranteed Like New)	175.00 ea.
10 Gold Cups (Marvelous Condition)	59.50 ea.
4 Bally Champions (Perfect)	125.00 ea.
10 Bally Jockey Specials (Best Buy of the Year)	49.50 ea.
5 Bally Turf Kings (Like NEW)..	315.00 ea.
10 Bally Citations (Beautiful)	95.00 ea.

MUSIC

AMI Model "C" (Gorgeous Phonos)	$585.00 ea.
Seeburg 1948 Blonde Masters....	325.00 ea.
Wurlitzer 1100s	345.00 ea.
Wurlitzer 1015s	195.00 ea.
Ristaucrats (Just Like NEW)	65.00 ea.

XTRA UNITED COUNTY FAIR BRAND NEW IN ORIGINAL CRATES WRITE FOR PRICE!!

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

The Smiths—Cowboys

Jeff and Larry Smith, sons of Phil Smith, Minn., enjoy a ride on Exhibit "Big Bronco" at the showrooms of Lieberman Music Co., Minn.

YOUR OFFER— (within reason)

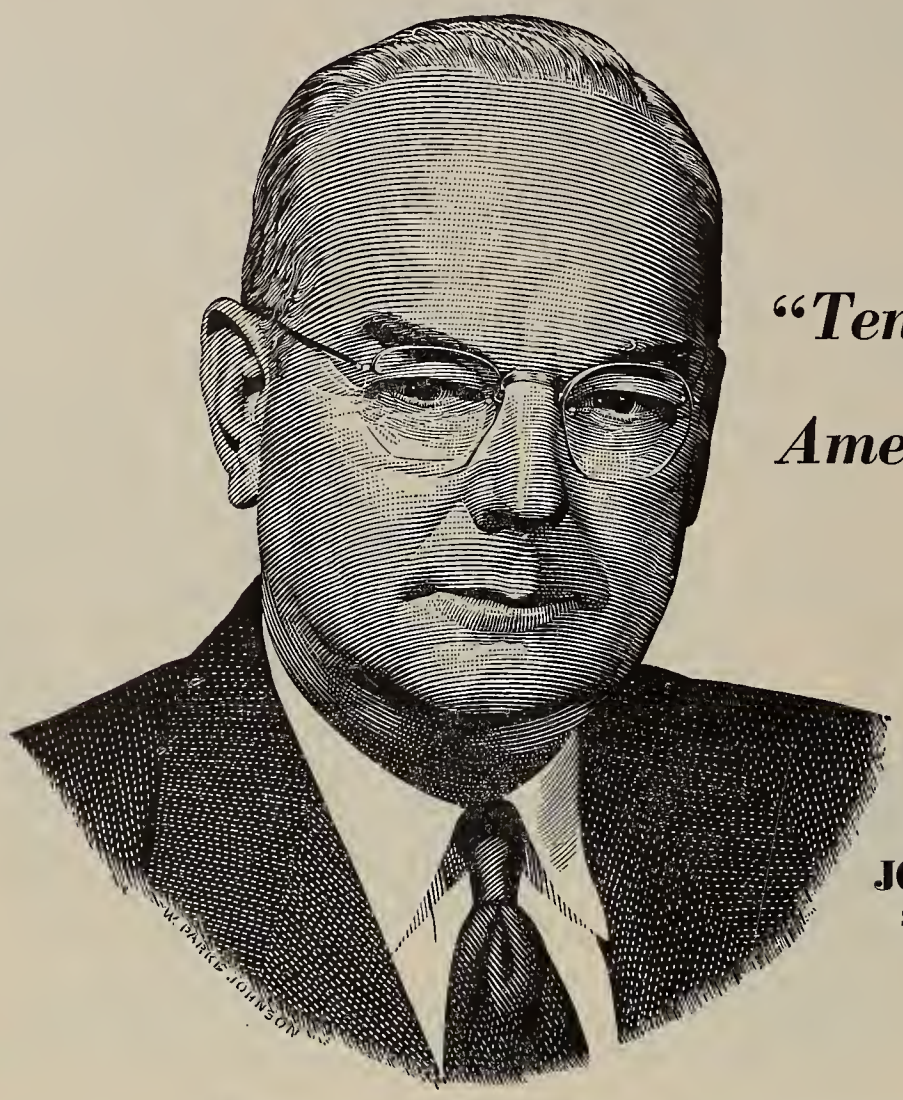
OUR PRICE!

ALL IN GOOD ORDER
NO CRATING CHARGE

2 Gottlieb Bowlettes . . . 1 Shoe Shine Machine . . . 1 Gottlieb Just 21 . . . 2 Keeney Two-Player Rebound . . . 1 Keeney Ten Pin . . . 1 ChiCoin 2-Player with formica top . . . 1 United 2-Player Rebound with upright pins . . . 1 Wurlitzer 950E . . . 2 Bermuda rolldown . . . 1 Wurlitzer 600 . . . 1 Aireon . . . 1 Genco Shuffle Target . . . 1 Goalee . . . 2 Packard Wall Boxes.

Send ½ deposit with offer.

OLSHEIN DISTRIBUTING COMPANY
1100-02 Broadway, Albany 4, N. Y.
Tel.: 5-0228



"Ten years ago America's Business publications . . ."

JOHN W. SNYDER
Secretary of the Treasury

"Ten years ago America's business publications, as a voluntary public service, presented for the first time advertisements outlining the Payroll Savings Plan for the regular purchase of U. S. Savings Bonds, and urged its acceptance. During the decade which has passed, American business has consistently supported the Payroll Savings Plan and made it a success. Continuation of this cooperation with the Treasury is most essential in the present emergency. Expanded sales of Defense Bonds will assist importantly in checking inflation, in preserving economic stability, and in furthering the over-all defense effort."

In ten brief years:

- From 700,000 in 1941 employee participation went to 27,000,000 at the peak of the war.
- Companies with Payroll Savings Plans jumped from 10,000 in 1941 to more than 175,000 during the war.
- Since January 1, 1951, the number of men and women on Payroll Savings has grown from 5,000,000 to 6,200,000.
- On September 30, 1951, individuals held Series E Bonds totaling $34.6 Billion—more than $4.6 Billion greater than on V-J Day.
- In the January-September, 1951, period, 33,418,000 $25 E Bonds were purchased—a gain of 17% over the same period of 1950. 8,966,000 $50 E Bonds were sold in the first nine months of 1951. *$25 and $50 denominations are the bonds bought by Payroll Savers.*

Congratulations to the executives of industry and the publishers of business papers for their continuing effort in promoting systematic savings through the Payroll Savings Plan—the plan that protects America and Americans.

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and

THE CASH BOX

YOU'RE "HONEYMOONING" with MORE EARNINGS WHEN YOU OPERATE GOTTLIEB'S NIAGARA

NEW BALL TRAP
Lights "Pop" Bumpers for point scoring when balls are trapped. 4 Balls trapped awards Replay.

Fast Play!

INCREASING BUMPER VALUES
Hitting Bumpers in rotation increases their scoring values!

ROLL OVER REPLAY BUTTON Lights to score Replays when 1 to 6 Bumper Sequence is completed.

Skill Play!

A TORRENT OF ACTION AND FLASHING SPEED with 4 "POP" BUMPERS-- 2 FLIPPERS-- 2 CYCLONIC BUMPERS!

SEE YOUR DISTRIBUTOR **NOW!**

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

NEW ORLEANS NOTES

We have been told that this column has been missed the last couple of weeks so we promise to try not to miss again. . . . We must get in a word about this beautiful weather. It's just like summer and we even spent our last Sunday evening at the beach. . . . The most nervous guy around town is Charlie Milano whose wife is expecting just any minute. He is making a nervous wreck of all of us. Take it easy, Charlie. We'll all live longer. . . . We are sorry to hear that Mr. Lebleau of the L. C. Automatic Music Company, Lake Charles, La. passed away November 27. Our deepest sympathy is extended to his family. . . . What's this we hear about Mr. McClure of Baton Rouge wadding in that Texas oil. How about it Mac???? Charlie, Jim and Fred of the Teche Novelty Co., New Iberia, in town as usual on Monday morning. How can you guys get up so early in the morning? . . . Emil Kalil of McComb, Miss., rushing around like mad buying loads of Xmas records. . . . Hey, we just got the word that our New Orleans disc jockey Vernon Winslow, otherwise known as Dr. Daddy-O, has been selected by Color Magazine as one of the top ten disc jockeys in the country. Congrats, congrats, congrats, we're all proud of you Vernon. . . . One of the hottest items in Nola is United's "Leader" taking off with a big bang and destined to be just this side of terrific. . . . We understand that Jennie Presley of Abdalla's is doing a bang up job in keeping the operators supplied with the current hits in Opelousas. She's the operator's Gal Friday and the record distributors pet. . . . Ray Landry, Gonzales, La. doing business as usual in Nola.

Ed Roberson checked with Nick Carbajal on his Sugar Bowl tickets and passed on a big hello to everyone. . . . The ops seem greatly enthused over Bally's "Bright Spot" . . . Mr. and Mrs. Ed Holifield, Dixie Coin Machine, are now situated in their new home and Ed has the flower and landscape bug. Spends all his spare time digging and planting. . . . Loads of ops drove to Baton Rouge for the L. S. U. & Tulane football game. Caught a glimpse of Paul Ricco, Ralph Bosworth, Elmo Pierce and Gus Lamono. . . . We took a drive up St. Charles Avenue recently, to catch a glimpse of Tac Elm's home. Tac has a beautiful Christmas scene complete with snow, Santa and his sleigh, and Rudolph the Red Nose Reindeer. To complete the scene, we heard Christmas Carols in the background and we understand the music is continuous. Really a lovely sight to see.

END OF THE YEAR BARGAINS!

THIS WEEK'S SPECIALS!

CITATION	$ 59.50
FLOATING POWER	59.50
ARIZONA	115.00
SOUTH PACIFIC	99.50
BUFFALO BILL	79.50
WATCH MY LINE FS	169.50
BASEBALL SHUFFLE FS	159.50
STADIUM (New)	99.50

Post-War **PIN GAMES** with flippers **$39.50**

WANTED-Genco SCORING UNITS

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE-1-7577)

Mutoscope Nation-Wide Distribs For New Gallery

LONG ISLAND CITY, N.Y.—Bill Rabkin, president and Herb Klein, sales manager, International Mutoscope Corporation, this city, announced this week that their firm has been appointed nation-wide distributors for a new shooting gallery "Shoot-A-Score," manufactured by Crosman Arms Company, Rochester, N. Y., well known manufacturers of hunting rifles.

The new twist in shooting galleries included in this range is that the player has the opportunity to determine his skill thru actual scoring. Difficult targets are scored for more points, while lesser targets count for smaller amounts.

Klein points out that the "Shoot-A-Score" shooting gallery has three distinct advantages over all present galleries. "The gallery is the only one with an electric scoreboard which shows the actual score made; it features a precision .22 calibre gun that is world famous for its accuracy; and the entire unit is constructed in the most attractive manner.

Rabkin stated that deliveries will begin in January, 1952, in limited quantities.

SENSATIONAL CLOSE-OUT

Brand New
TURF KINGS
IN ORIGINAL CRATES
PHONE - WIRE - WRITE for EXTREMELY LOW PRICE!

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bolly Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N. J., TR 5-6593

Xmas Gifts

FOR ALL YOUR LOCATIONS . . .
FOR YOUR FAMILY AND FRIENDS . . .
FOR BIG-PROFIT PLAY ACTION!

NOTICE: Prices Listed Here Are Wholesale Prices And Are For Bonafide Operators Only!!

LIGHT IN ARMOR
Table Lighter

Beautiful, American Made, Knight In Full Armor Table Lighter. 10 Inches Tall. Decorative. Outstanding. The ideal gift for everyone on your list. Finished in Brilliant, Non-Tarnishing Chromium. Mounted on 3 Inch Square Plastic Base. Just push the visor and up flares the light. Absolutely Gorgeous. The Gift HIT Of The Year! Each one individually boxed. Order Quick—While They Last—They're Moving FAST.

Retail Price $12.50
Operator's Price
Only $4.95 Each

5 PIECE KITCHEN UTILITY KNIFE SET

Bright, Burn-Proof Handles. Colorful Display Box. Utility and Price Makes this Gorgeous 5 Piece Set a Sensational Value. Contains: 8 inch Slicing Knife; 5½ inch Utility Knife; 6 inch Serving Fork; 3 inch All-Purpose Paring Knife; Fruit Knife.

Ret. Price $4.95
Operator's Price
$1.95 EACH IN DOZ. LOTS

STEAK KNIVES SET

A beautiful and outstanding Set of marvelous, keen Steak Knives. Each Set Individually Boxed for Gift Purposes. (RETAIL PRICE $6.95.) Operator's Price $2.95 Each in Doz. Lots.

16 PIECE CUTLERY SET

Complete with Everything. Even includes a marvelous Cleaver. A most terrific value. (RETAIL PRICE $29.95.) Operator's Price $5.95 Lots of 6.

CARVING SET

Look what you get: Hollow-Ground Knife. Mirror Finish Fork. Chrome Plated Ferrules. Burn-Proof Handles. Plus a colorful gift-display box.

Ret. Price $4.95
Operator's Price
$1.95 EACH IN DOZ. LOTS

5 PIECE JEWELRY BOX SET

Just arrived in time for Xmas. Gorgeous, gleaming pair of drop earrings, set with gems. Necklace, Brooch and Expansion Bracelet—ALL TO MATCH. The entire set is boxed in genuine jeweler's box for gift purposes.

$4.00 PLUS TAX IN LOTS OF SIX
$5.00 PLUS TAX FOR SAMPLE

EVERSHARP'S FAMOUS PEN & PENCIL DESK SET

A standard and gorgeous gift. Use in pocket or as Desk Set. Nationally Advertised.

Ret. Price $12.55
Operator's Price
$4.25 EACH IN DOZ. LOTS

WALES Genuine LEATHER SET

A three piece Genuine Leather Set. An impressive gift for any man. All in individual box: Large Pocket Secretary; Key Case and Pocket Wallet. See it to appreciate its soft, beautiful leather.

Ret. Price $18.00
Operator's Price
$5.95 EACH IN DOZ. LOTS

CIGARETTE BOX & WALLET

Most practical surprise gift of the entire year. A beautiful leatherette covered cigarette box with large latch containing a Genuine Leather Wales Wallet. Beautiful!! Order Quick.

Ret. Price $10.00
Operator's Price
$4.95 EACH IN DOZ. LOTS

RAVING BEAUTY WALKING DOLL

They're all raving about this grand Xmas gift. Walks naturally WITHOUT a wind-up mechanism. You can wash, comb and set hair. Just dampen with warm water. Use ordinary bobby pins and curlers. ABSOLUTELY UNBREAKABLE. 20 Inches TALL. Beautifully dressed. Individually Boxed. Grab This Outstanding Doll at this price!

Ret. Price $16.95
Operator's Price
Only $11.75 Each

IMPORTANT

Hundreds of other great Xmas Gift BUYS! Write! Wire! Phone! Add 20% Tax On All Orders. 1/3 Dep., We Ship Balance C. O. D.

ACE PREMIUM SALES CO.
1155 MILWAUKEE AVENUE, CHICAGO 22, ILL.
(All Phones: ARmitage 6-4262)

Big Cincinnati Ops Christmas Party

CINCINNATI, O. — Preparations for the annual Christmas Party of the Automatic Phonograph Owners Association, this city, are well under way, and every indication points to a tremendous affair. The party will take place on December 11 at the Hotel Gibson in the Victory Room.

Charles Kanter, president, states that all the record distributors, disk jockeys, music machine distributors, and naturally all the operator members are expected to be on hand.

A full course dinner will be served, and top entertainment will be dished out. Gifts will be presented to all.

EASTERN FLASHES

We have a letter from an up-state New York operator, enclosing an ad which appeared in a local newspaper, offering to sell coin operated equipment directly to location owners. Over the years, **The Cash Box** has decried this type of selling, and we've pointed out that the coin firm that practices this kind of business is eventually hurting himself more than the operators in that area. Whenever a machine is sold directly to the location, it takes away that spot from the operator. After the machine is on location for a while, the location owner finds out that he cannot service it correctly, and eventually calls in a professional operator. The original operator usually doesn't get the spot back, as the location owner is embarrassed to admit he made a mistake by taking in his own machine. The final result, therefore, is that the operator who had the location originally, looses out—but some other professional op takes over. As far as the wholesaler is concerned, he comes out worse than anyone. Yes, he does make an immediate sale—but he looses the sale of a machine to a professional operator who would have put the machine into this location. Maybe some other wholesaler is selling this particular operator, but the fact remains that he might do business with the op at some time or other. When he runs ads in local papers offering locations equipment, even if he doesn't sell a single piece, he offends all the ops in his area. The word passes around, and it's quite possible he might lose a number of customers. A wholesaler cannot sell both the location and operator—and the quicker he finds out, the better off he'll be financially, as well as morally.

* * * * *

Big event as far as games division is concerned is the annual shindig of the Associated Amusement Machine Operators of New York, which will have taken place when you read this. Event takes place at the Gilded Cage on Sunday night, December 9. **Joe Hirsch**, business manager, mighty well pleased with the success of both their Souvenir Journal and sale of tickets. . . . We're told a number of representatives of the Chicago factories will be on hand, including **Sol Gottlieb**, D. Gottlieb & Co., and **Ben Becker**, Bally Manufacturing Co. . . . **Joe Young**, Young Distributing, doesn't know whether to be happy or sad. He's selling all the new Wurlitzer 1400 phonos he gets which makes him happy—but has a number of orders on hand for many more machines, which he has to await from the factory—which makes him sad. Joe has even permitted an op to take his floor sample away. . . . **Bill Rabkin** and **Herb Klein**, International Mutoscope Corp., advise that their firm has been appointed nation-wide distributors for a new shooting gallery, called "Shoot-A-Score", manufactured by Crosman Arms Co., Rochester, N. Y. Deliveries to start the beginning of 1952. . . . **Bob Jacobs** looking sad and disillusioned after his recent experience, but we expect he'll regain his usual cheerful, smiling mood in short order—at least, now he's the master of his own soul.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., closed in his private office most of the week with many conferences with ops. **Irv (Kempy) Kempner**, demon road man for Runyon spends most of the week at the home office entertaining visiting ops. Among them were **Mrs. "Kiky" Morotoro** of Norwich, Conn.; **Archie** and **Eddie Goldberg** of White Plains, N. Y.; **Si Silverstein** of Peekskill, N. Y.; and **Win Gaffney** of Norwich Conn. . . . **Al Schlesinger** of Poughkeepsie, N. Y. visits coinrow the beginning of the week and hopes to return for the games ops' banquet. . . . **Ben Palastrant**, after too long an absence from the coin field, returns as divisional sales manager for the New England territory for Cole Products Co. . . . **Mike Munves** returns from the Parkmens' Show in Chicago, and reports it was his most successful showing. Every piece of equipment he had taken for display in his booth was sold right there and shipped from Chicago.

DALLAS DOINGS

Tommy Chatten of Commercial Music Company has just returned from a tour of cities in the Texas Panhandle. And for you foreigners, that's a lot of territory. He says that business looked good everywhere he went. The army camp around Amarillo is building up and that means that the soldiers are putting their coins into juke boxes and shuffle alleys. . . . Wichita Novelty is still going strong on the ten cent play, which, we believe, were among the first operators to up the cost of music. . . . **Clark Richardson** of Dumas is changing all his machines over to dime play. Ditto for **Hugo Joeris**. . . . Visiting in Dallas this week was **Speedy (Judas) Walker** of Waco.

Raymond Williams of Commercial Music is spending his leisure time fishing at Possum Kingdom. . . . And speaking of lakes, we hear that **R. E. Driscall** has a wonderful camp on Lake Texoma. He has six nice cabins on the Oklahoma side of the lake. **Tommy Chatten** says that the fishing is so good that he caught 106 in one day—the largest weighed 17 pounds. Dick plans to build twenty more cabins and hopes to have them completed by summer. . . . **Bill Helms** of Childress reports that business is definitely good. He is expanding the part of his route that extends into Vernon. . . . **John Beard** of Brownfield was a visitor in Dallas this week. . . . Ditto for Al Sebasta of Kileen who operates Bel-Texas Music Company. . . . We also saw **Jack Sprott** of Temple looking as if he had nothing to complain about. . . . **Guy Kincannon** of Waco is another convert to the dime play band wagon. . . . **C. A. Buxton** is a new operator in Dallas. He has mostly shuffle alleys and vending machines. . . . **J. H. Coldwell** of Paris was in town buying new phonographs this week. . . . When **Tommy Chatten** visited **Carter & Son** in Amarillo he went out to the army camp to help them check their machines. What a sweet business. . . . **Bill Chandler** of Dallas is buying new equipment and that's always a good sign. . . . **Clarence Cleere** of Fort Worth has a unique idea. He bought an old bus and is making it into a mobile fishing and hunting lodge. Clarence, as you may know, is one of Fort Worth's leading sportsmen.

Biggest and most vociferous palaver of the week centered about the NPA news release regarding the fact that amusement game mfrs quotas have been cut (should have stated: "slashed") with the majority here (as well as visitors from out of town) wondering whether or not there will be many new games this forthcoming first quarter of 1952. (The answer is most definitely: "NO", as one leading mfr stated). In short, whatever the trade can get now, and will be able to get in the next few weeks, may be the largest volume anyone will see until sometime late in '52 when, it is hoped, materials may loosen up sufficiently to bring back some semblance of what was formerly known as, "normal production." . . . **George Miller**, President of MOA in town for meeting with the phono mfrs association and being advised by the phono mfrs that they will cooperate with the juke box ops regarding stymie action on the Bryson Bill (H.R. 5473). This is good news to all juke box ops everywhere in the nation. This bill is really serious. Many overlook the disastrous effect it can have on the entire automatic music industry. Unless they wake up and contact or write their Congressmen to help kill the Bryson Bill they may be very sad ops.

Frank Mencuri back to his office at Exhibit Supply early this past week Monday morning, after a few days' rest. Frank sure did need the rest after that amusement parkmen's show. Exhibit booths were jammed all day and nite of the show. Biggest demand was for the Exhibit horses. The new "Jet Gun" running a very, very close second. . . . **Ralph Sheffield** of Ace Premium one of the busiest men 'round town as many ops make his firm headsuarters for gifts they will give to locations and friends. Ralph going like a busy beaver all day and night. . . . **Bert Davidson** of Permo phones to discuss the materials quotas for phono mfrs. Bert much surprised to learn of all the restrictions which have been placed in the path of normal production by DPA and NPA. Also the fact that the phono mfrs were only granted "hunting licenses" for even the small quantity of critical materials granted them. It's a battle to produce new phono equip't.

George Huesman comes back from his vacation with the story that he shot an "eight pointer". About mounting the buck's head. Well, George feels, "It's just a dust collector." . . . **Art Weinand** in a pixy mood at Rock-Ola the other day says that, "One way to beat the Russians is to put them all in the coin machine business. That'll drive 'em crazy. Or", he offers further, "after they get into the business we can all go over there and slug 'em to death." Art's got a few other ideas on how to calm down Stalin's boys. . . . **Roy McGinnis, Paul Huebsch** and all the guys over at Keeney excited this past week over their first five-ball in many a moon. It's called: "Holiday". And from all advance indications and reports, "Looks like 'Holiday' will make operating a holiday."

Billy Knapp of Allied in charge of the offices this past week. "How come?", we asked. Said Billy, "I've got **Vic Weiss** out working for a change." And Billy adds, with business as brisk as it is, and with equipment so scarce, I'm offering myself for sale. (Any takers?) . . . We hear that "Big Swede" **Hellstrom** over at United enjoyed a very, very limited auto trip. . . . Cutest little gal you've seen in many and many a day, **Herb Oettinger's** dotter, Barbara, whose 10th year birthday was celebrated by quite a gang over at Fritzel's restaurant. Even **Mike Fritzel** and **Joe Jacobson** beaming at Barbara. . . . Since **Bill DeSelm** won't talk we asked **Lucy DeSelm** who says that, "Everything's fine." . . . **Mort Secore** is getting ready to pop with something that may be the answer to what ops have been seeking in a counter game. (Counter game's always were terrific moneymakers) This should be something to see. . . . **Jack Nelson** in and out of the factory all day long as more and more defense work rolls into the big Bally plant. . . . **Ben Coven** busier than ever, now that he's taken on records, and has created a "one-stop music service" for juke box ops. "Brother", says Ben, "I never knew there were so many different record labels in the world."

Bill DeSelm in a huddle with **Phil Mills** and **Walter Ogarek** of Buffalo. "No press release as yet," says Bill. . . . Undertsand that **Lyn Durant** is giving **Joe (Hot Coils) Kuss** a rest. He's giving him Sundays off. . . . **Sol (Good Will) Gottlieb** out on the road covering a town a day on an eastern trip. Pittsburgh to Baltimore to Philly to New York to Boston—and on and on—a town a day. . . . **Nate and Irene Gottlieb** plenty upset this past week as little Shelley Gottlieb pops up with Chicken Pox. . . . HAPPY BIRTHDAY THIS WEEK TO: **Joe Abraham** of Cleveland (Dec. 12). . . . and to **Hymie Rosenberg** of New York (Dec. 15). . . . Postcard from **Johnny Casola** to advise us he's back on the eastern seaboard, "Just lookin' over the siteeashion." . . . **Nate Gottlieb** on long distance phones this week to advise distribs that delivery has started on the firm's newest five-ball, "Niagara". (Maybe this'll be the honeymoon that ain't over for the ops, to misquote **Joe Ash** of Philly). Nate advises that "Niagara" is one of the speediest five-balls ever created. Due to an ingenious ball-trap device.

Bill Ryan over at Williams one of the busiest guys this past week trying to figure out how many to give to who of what's produced on "Sea Jockeys" and "Spark Plugs". (And that ain't easy to figure out, brother) . . . Ever hear of "cyclonic" bumpers? . . . **Roy Monroe** and **Geo. George** of Monroe Coin Mach. Exch., Cleveland, advise that, "All we need is more machines." . . . **Wally Finke** and **Joe Kline** of First Distribs at their wits' ends this past week trying to take care of all those ops busting into their place all day long. (Driving by one evening this past week we saw their lights still burning after midnite. . . . Seems like that business in Bloomington will be settled to everyone's satisfaction. . . . Also seems that those "licenses" won't be needed on premium play. Decisions obtained in Wichita, Kans. and Brooklyn, N. Y. very definite. Cover this situation.

Mrs. Gillette and her employees thrilled by a personal phone call from **Tony Bennett** (while he was playing the Chicago Theatre) to thank them for the marvelous way they've been featuring his disks. . . . And, at the same time, **Guy Mitchell** (another grand young vocalist) also drops around to say, "thanks," to juke box ops. . . . But little **April Stevens** doesn't even get a "hello" from the juke box boys whom she expected would phone her backstage at the Oriental. . . . Donations from the coinbiz here to **Bishop Sheil's** CYO reported to be "very satisfactory." Let's hope they pass this figure year after year in the years to come. . . . (Want to take this opportunity to thank many of you for your marvelous cooperation in rushing your ads into our Chicago office for our big, annual, "Season's Greetings" issue. This fast action appreciated. Hope that all of you, who haven't yet sent in your ads, will do so immediately). . . . Let's wind up this column with a note of congratulatory greetings to a brand new Papa, **Paul Heubsch** of J. H. Keeney & Co., who just brought home his brand new daughter. That makes three at the Huebsch household. Pat, who's 4 years old, Bobby, who's 2 years old, and the newest—Mary Huebsch—who's just a few days old.

BEN COVEN

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FEATURE OF THE WEEK

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Bally Champions	99.50
Bally Citations	74.50
Mutoscope Photomatics	549.50
Bally Baseball	79.50
Wurlitzer 850	44.50

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FIGHT INFANTILE PARALYSIS
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JANUARY 2-31

Coinmen Pay Vermont $61,400 In '51

License Fees For Pins & Music To Be Pro-Rated In '52

MONTPELIER, VT.—When Vermont Legislature passed a state law in 1951 requiring licensing of both pin balls and juke boxes, it expected that the measure would raise $100,000 in additional annual revenue. State Tax Commissioner Leonard W. Morrison's figures so far show that the licenses have yielded $61,400, with little likelihood that it will produce close to the estimated figure.

Of the amount collected thus far, $46,000 was from pin balls and the balance from music machines. The tax paid this year was a flat $100 for the games and $25 for juke boxes.

Commissioner Morris has announced that a pro-rated system of licenses will go into effect January 1, 1952, which is considered a most suitable arrangement by the operators. Pin ball licenses purchased prior to July 1 will cost $100. From July 1 through September 30, the fee will drop to $75, and from October 1 to the end of the calendar year to $50. Under this new plan, juke boxes can be licensed starting in 1952 for $25. during the first six months of the calendar year, and for $15 if obtained after July 1.

The State Tax Commissioner is looking into the licensing by the Federal Government of 153 persons who obtained these licenses to operate "amusement games," and do not have state authorization to possess either pin ball machines or juke boxes. It was intimated that at least some of the federally-licensed devices might be slot machines, which are illegal in Vermont.

Morrison sent the list of names of 153 persons to the State Public Safety Commissioner, William H. Baumann.

The Cash Box "Holiday Special"

ALL-WAYS THE GREATEST HOLIDAY GREETINGS ISSUE IN THE COIN MACHINE INDUSTRY

(Dated: December 29)

An issue in which
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THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

As we got it from **Bob Bever**, sales manager for the newly opened **Dan Stewart** firm, their place will be formally christened on December 2, 3 and 4, with jukebox ops and their friends invited to see the latest Rock-Ola machine and wet their whistles while so doing. Dan expected a mighty fine turnout of music operators in the Los Angeles area. . . . Chicago Coin's "6-Player" shuffle game is going great guns, we gathered from **Phil Robinson**, who let us know that he's down to a mere 170-lb. shadow of his former self, but he admitted that **Jack Simon**, who'd topped him by a good 20 pounds, is now crowding him at the 175 mark. Phil is one of the several local folks who are planning already, this far ahead, to attend the CMI show Feb. 4 in Chicago.

L. A. Music ops, their families and friends should plan on keeping that December 11 date clear for the **Leuenhagen** music op party at Rodger Young Auditorium. **Mary Solle** tells us that the line-up of artist talent looks the best ever, as you may gather from **Les Paul** and **Mary Ford** being among the top recording stars promising to make it. **Tex Williams** is another, and there'll be plenty more, we're sure. . . . Back from visiting **Jack Ryan** in Tiajuana, **Jack Simon** tells us their enterprise down there is coming along nicely and Jack (Ryan, that is) has moved there for the time being. . . . Ran into **Jack Sheppard** at **Lyn Brown's**, and Jack, whose usual specialty is premium merchandise, reveals that he's turned to the horses, too. Seems Exhibit's "Big Bronco" is doing so well for Lyn, Jack now has 25 of them out and is lined up for another dozen. He says they're great and promise to stay that way, if too many jockeys don't start riding the same horse. Meanwhile, his novelty goods are going along quite well with only a little slowdown, notes Jack, who plans a New York, Philly, Chicago trip in a few weeks.

Over at **Paul Laymon's**, there's been an addition in a new watchdog. It's the young son of **Blaze, Charlie Daniels'** prize boxer, and pup now belongs to Wurlitzer mechanic **Karel Johnson**. The pup's helping pap guard the Laymon emporium, by crawling underneath a desk and snoozing off alongside the old boy. Proud as if he'd called the signals himself was **Ed Wilkes**, over young son **Denny** quarterbacking his grade school touch football team to a victory in their league. **Paul** and **Lucille Laymon**, loyal to the last, were all primed for the USC-Notre Dame game, and rooting for the home team Trojans, of course, though they once hailed from Indiana. **Bally's** "Futurity" and "Bright Spot" are holding their sales steadily, Charlie told us, and those Wurlitzers are catching their share of action, too.

One of the busiest places on the Row since they stocked up on United's new games is **C. A. Robinson's**, where **Al Bettelman** was almost too busy to schmoos the last time we dropped by. . . . Over at Badger Sales, **Fred Gaunt** has nothing but good to say of Chicago Coin's "6-Player" and it does appear to be another winner for the Bud Parr organization. . . . On the Row: **Jimmy Humes** of Palm Springs. . . . Ventura's **Perry Irwin** . . . **Carl Honeyman** of Long Beach . . . **Lawrence Raya of Colton** . . . Covina's **Wm. Bradley** . . . **Al Anderson** from Shafter . . . Gardena's **Fred Shuey** . . . **Ben Korte** of Glendale . . . La Crecenta's **Glen Catlin** . . . **Charlie Koski** of San Pedro . . . Long Beach's **Bill Olson** . . . S. L. **Griffin** of Pomona . . . **Jack Mallette** of Claremont.

THRU THE COIN CHUTE
MINNESOTA MUSINGS

Pat Flannigan of the Ajax Novelty Company of Minneapolis, has finally made up his mind now that the hunting season is over and that he might just as well get back to work and start taking care of his route. . . . This is the time of the year when some people start thinking of California, Florida and the sunnier climates and one operator who started to trek southward is **Mike Crakes** of Friendly Sales, who left for Florida on Wednesday, November 28th. . . . Some of the out of town operators who made the trip into the Twin Cities were **Dick Grant** of Mound; **Pete Kramer** of St. Cloud; **Jack Harrison** of Crosby; **Hank Kreuger** of Fairfax; **Pete Vanderhyde** of Dodge Center; **Ben Jahnke** of Hutchinson; **Charles Rose** of Fargo, N. D. Some of the Wisconsin operators who were seen here and there in the Twin Cities were **Harry Galep** of Menominie; **Leo DeMars** of Ashland; **Gerald Johnson** of Menominie; **Jim Donatell** of Spooner; and **Frank Davidson** of Spooner. . . . The regional Pontiac showing brought **Corky McDonald** of Bloomer, Wis., and **R. E. Aherin** of La Moure, N. D.

All the operators are very sorry to hear of the passing of **Roy L. Kuehmicheal** of Brainerd. Roy suffered a heart attack and passed away on November 27. . . . Seen here and there and picking up supplies and records were **Pete Wornson** of Mankato; **John Chunos** of East Grand Forks; **John Howe** of Foley; **Billie Birkemeyer** of Litchfield; **Wes Rydell** of Mora; **Frank Kummer** of Spring Valley; **B. F. Kragtorp** of Tracy; and **R. L. Cross** of Jackson. . . . Exhibit's coin operated horse, "Big Bronco", which is being shown at the Lieberman Music Company has been drawing quite a few of the operators and some of the operators have been coming back a second time with their children so that they can ride the horse. **Phil Smith** brought his two sons in to ride the horse and **Kenny Ferguson** of Stillwater gave his son a treat by letting him ride the horse, as did other operators and their children.

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WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire, Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—5-10-25 Prewar Seeburg Wallboxes, also Mills Constellation. SAKS MUSIC, 3315 HULL AVENUE, NEW YORK CITY, N. Y.

WANT—Attention distributors, operators. Want legal equipment, no bowlers. Skee Alleys; Shufflecades; Bear Guns, etc. Contact us immediately for top quotations. Will pay cash or trade. Thoroughly reconditioned used AMI; Wurlitzers; Seeburgs; Rockolas. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

WANT — By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT — Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQ., L. IS., N.Y.

WANT—Post Card Vendors, 5c Nut Vendors, Moving Picture Machines all types, Pokerinos, Foot Vitalizers, Music Machines. Write: J. W. LANDI, 323 SANFORD RD., UPPER DARBY, PA.

WANT — Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel.: 6-6477.

WANT—Keeney Long & Short Board Conversions, Bally Hook Bowlers, Seeburg Shoot The Bear Guns, also Late Games. Write for list of close outs. MONARCH COIN MACHINE CO., 2257 NO. LINCOLN AVENUE, CHICAGO 14, ILL. Tel.: LIncoln 9-3996.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DIckens 2-7060.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 321 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—New Cigarette vending machines and used Post War cigarette machines. Also used 1400 and 1250 Wurlitzers, 100A and 100B Seeburgs, model B and C AMI. Equipment must be in top condition. State cash price in first letter. WEST COAST AMUSEMENT CO., 107-109 SO. WILLOW AVENUE, TAMPA, FLA.

WANT—Seeburg 100M; AMI Models A & B; Seeburg Tear Drop Speakers; Bally Bright Lights; United ABC; Bally Turf Kings. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

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FOR SALE—25 Acord Charm Vendors $12.50 ea.; 5 Dale Guns $69.50 ea.; 1 Mutoscope Sky Fighter $100; 2 Seeburg Bear Guns $349.50 ea.; 2 Gottlieb Rose Bowl $235 ea.; 2 Gottlieb What's My Line (new) $175 ea.; 3 United County Fair (Brand New) $365 ea.; 2 Bally Bright Lights $345 ea.; 2 Gottlieb Cyclone $159.50 ea.; 1 Control Tower $150 ea.; 2 Gottlieb Sharpshooter $85 ea.; 1 Williams Star Series $139.50; Genco Scoring Unit for Shuffleboards $99.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Thoroughly reconditioned One Balls: Winners $175; Turf Kings $250; Champions $100; Citations $65; Gold Cup $45; Jockey Special $40; Photo Finish $95; Special Entry $25. Unshopped. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE — Late model, like new Seeburg Shoot the Bear ray guns. Will ship in original crates @ $350 ea. GIST MUSIC CO., 311 ELM ST., HELENA, ARK.

FOR SALE—Used equipment known as Penny Serenade and Melody Lane manufactured by Personal Music, Inc. This equipment used in Cunningham Drug Stores. Consists of 550 Phonettes (counter boxes) 28 amplifiers, one AMI singing tower, one AMI model 500C automatic record changer. Also miscellaneous equipment too numerous to mention. Will sell individual parts or as complete deal. ALL METALS SUPPLY, 4417 GRAND RIVER, DETROIT 8, MICH. Tel.: TEMple 3-5422.

FOR SALE—9 Bally Bright Spots used 5 weeks and 6 Bally Futurities just off location. Good as new. Big inventory reduction sale starting now on one-balls, five-balls, bowlers and phonographs. Contact us for worthwhile savings on the equipment you need. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—1 Six Shooter $225; 2 Dale Guns $65 ea.; 1 Chico Pistol $125; 2 Bear Guns $295 ea.; 2 Thing $95 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—25 Super Vend multiple drink cup dispensers complete with changers in A-1 condition. These machines are like new, $850 ea. Also 50 slightly used Silver King hot nut peanut machines $17.50 ea. Write Post Office Box 203, KANSAS CITY, MISSOURI.

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FOR SALE—Post War Photomatic $425; Mercury F. P. Crane, like new $400; Seven Five Stars $225; Winners $200, or will trade for Coney Islands or Bright Lights. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

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FOR SALE — Chicago Coin-Bowling Alley Classic, very good condition, $85 ea. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

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FOR SALE—Buy now—prices were never better: Wurlitzer 750E's $75; Wurlitzer 850's $55; Wurlitzer 700's $57.50; Wurlitzer 1100's $350; Aireon Coronet $100. F.O.B. Kansas City. Crating $5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: BAltimore 5615.

FOR SALE—2 Photomatics prewar $350., postwar $650.; 25 United Express $40.; 25 Bally Speed Balls $40.; Original United Alleys $250.; Seeburg 46's $195.; 47's $225.; 48's $325. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.

FOR SALE — Bally Bright Lights, beautifully refinished, like new $325.; five or more $310.; Bally Turf Kings, the finest you can buy, $239.50; Bally Coney Islands, slightly used $375. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Used AMI's Models A, B, and C; Seeburgs 146, 147, 148, 100-78; Rock-Olas 1422-1426; Wurlitzers 600, 700, 850, 950, 1015; Aireon Coronet. All types of used Pins, Shuffle Games & Arcade machines. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—3 United ABC's $250 ea.; Bright Lights $335 ea.; 1 Universal 5 Star $310; Citations 40 ea.; 3 Champions $65 ea. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel.: MA. 6368.

CLASSIFIED ADVERTISING SECTION

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10 ea.; Seeburg 8200 and 8800's at $49.50 ea.; 3-wire and wireless Boxes at $5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Attention Export Buyers!! We have a large stock of new and used one balls, five balls, phonographs and arcade equipment on hand for immediate delivery. Our prices are the best. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Turf Kings, brand new $425.; Kings, used $275.; Winners, brand new $325.; Winners, used $195.; Citations $75.; Photo Finish $85.; United 3-4-5 $275.; Universal Five Stars $275. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.

FOR SALE—Williams Double Header $75; S. A. Express $35; Speed Bowler (9 ft.) $45; C. C. trophy Bowl $100; Universal Super-Twin Bowler $75; United Twin Shuffle Cade $200; Single S. A. Rebound $125. WANT—Used, Coney Island. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE — Seeburg 148ML $349; Seeburg 147M $229; Seeburg 146M $179; Wurlitzer 1080 $199. All equipment reconditioned and refinished and sold with Davis six point guarantee. DAVIS DIST. CO., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Beat This If You Can: Every phonograph rebuilt and renewed, ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Wurlitzer 1015 $195; Packard $99; Wurlitzer 850 remote steel cabinet. 1/3 with order, balance C.O.D. GAYCOIN DISTRIBUTORS INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).

FOR SALE — Plastics and Bubbler Tubes: Wurlitzer 1015 curved $7.95 ea.; Wurlitzer 1015 sides, $4.50 ea.; Domes for Seeburg '46, '47, '48 $16.95 ea.; Bubbler Tubes for Wurlitzer 1015 $3.90 ea.; Bullet Domes for Wurlitzer 1100 $16 ea.; Wurlitzer 750—top, right or left corner plastic, $5.25 ea.; Cylinder Rainbow Color Plastics for Wurlitzer 1015 and 1100 $1.50 ea.; Plastic Glue—permanent adhesive for above $1 pint; Blue Mirror Squares for Seeburg '46, '47, '48 2c per square; White Mirror Strips for Wurlitzer 1015 (Double Strip) 25c ea.; Magic Gluglass (Adhesive for all Mirrors) $1.25 pint. 1/3 deposit, balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics $9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—The finest reconditioned phonographs and games in the country, Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—5 South Pacifics, like new, one lot sale $200 or $50 each. 5 AMI wall boxes straight nickel $25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

FOR SALE—Chicago Coin, United and Keeney 6 Player Shuffle Alleys, new. Genco Targets. The finest in used Wurlitzer phonographs, all "McCannized." CENTURY MUSIC DISTRIBUTORS, 1221-23 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE — Unlimited quantity of phonograph records taken from our routes. State highest price paid in first letter. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Watch My Line $175; Six Shooter $239.50; Rose Bowl, write; Jalopy $369.50; 6 Player United write; Bowlette $135; Tri-Score $99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POpular 5-3299.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—47S Seeburgs $175.; 47M Seeburgs $200.; 48ML Seeburgs $290.; 1015 Wurlitzers $185.; 1080 Wurlitzers $200.; A.M.I. Model B's $400.; A.M.I. Model C's $500. All above prices include reconditioning and crating. Write, wire, phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 910[illegible]

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Reconditioned Wurlitzers: 1250's $500.; 1100's $350.; 1015's $225.; 1080's $225.; 750's $100. Seeburgs: 147-M $225. Rock-Olas: 1422 $125.; 1426 $179.50. Packard Manhattan $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save $$$. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVerglade 4-2600.

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "*specialist*" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc.. etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.*

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box* —*your magazine!*

For the cost of this, and other ads, write today to: *The Cash Box, Empire State Building, New York 1, N. Y.*

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Wurlitzer 24 Hideaway 3 Packard Boxes speaker $79.50; Wurlitzer Twin Twelve steel cabinet 5 Buckley Boxes speaker $69.50; 5 Wurlitzer 2140 Bar Boxes $19.50 ea. ABOVE READY TO GO ON LOCATION. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT. WISCONSIN.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively prices. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46 M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—20 Bally Eurekas. Will sell at real low price. Make offer for one or all. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

FOR SALE—Exhibit Pistol $45; Thing $95; Three Musketeers $85; Bowling Champ $85; Tri-Score $100; Just 21 $60; Buffalo Bill $60; South Pacific $80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.

FOR SALE—W4L56 Baxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W156 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

(Continued on next page)

SURE I'M HAPPY

And all it Cost was 92¢ A Week

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full $15 per year subscription free of charge. What a bargain that is—a total value of $181.40 for only $48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of $48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for $48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Chicago Coin Pistol $75; United Shuffle Alley $10; Seeburg Envoy $50; Model 9800 $60; United Shuffle Alley Express $50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040.

FOR SALE—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Throues; '39 and '40 Staudards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipmeut; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Teu Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

MISCELLANEOUS

NOTICE—These 3 telephone uumbers are important to you: The Cash Box, New York City, LOngacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and uew style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your ueeds. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP aud DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machiues Just Added
* Great Activity

WURLITZER

4.	24	25.00	44.50
4.	600R	49.00	69.50
4.	600K	49.00	69.50
4.	500A	49.00	69.50
4.	500K	49.00	69.50
4.	41 (Counter)	35.00	50.00
6.	51 (Counter)	30.00	45.00
6.	61 (Counter)	39.50	50.00
6.	71 (Counter)	35.00	75.00
6.	81 (Counter)	49.50	75.00
4.	700	57.50	79.50
4.	750M	79.50	85.00
4*	750E	75.00	100.00
4.	780M Colonial	79.50	99.50
4.	780E	79.00	90.50
4.	800	79.00	79.00
4.	850	44.50	59.00
2.	950	49.50	74.50
4*	1015	169.00	295.00
4.	1017 Hideaway	250.00	259.50
1*	1100	349.50	450.00
4*	1080	199.00	225.00
4.	1250	495.00	550.00
6.	300 Adapter	10.00	15.00
6.	320 Wireless Wall Box	3.50	5.00
6.	310 Wall Box 30 Wire	4.50	5.00
6.	320 2 Wire Wall Box	3.50	5.00
6.	332 2 Wire Bar Box	5.00	9.50
6.	331 2 Wire Bar Box	5.00	10.00
6.	304 2 Wire Stepper	3.50	5.00
6.	Wireless Strollers	19.50	25.00
6.	430 Speaker Club with 10, 25c Box	69.50	75.00
6.	420 Speaker Cabinet	40.00	49.50
4.	3031 Wall Box	9.95	15.00
4.	3045 Wall Box	12.50	20.00
4.	3020 Wall Box	35.00	39.50
4.	3025	12.50	19.50
4.	2140 Wall Box	19.50	24.50
4.	219 Stepper	25.00	27.50
6.	100 Wall Box 5c 30 Wire	3.50	5.00
6.	100 Wall Box 10c 30 Wire	12.50	17.50
6.	111 Bar Box	3.00	10.00
6.	120 Wall Box 5c Wire	2.00	4.50
6.	305 Impulse Rec.	2.50	10.00
6.	350 WIs Speaker	17.50	29.50
6.	115 Wall Box Wire 5c Wireless	5.00	7.50
6.	135 Step Receiver	14.50	19.50
6.	145 Imp. Step Fast	4.50	7.50
6.	306 Music Transmit	7.50	9.50
6.	130 Adapter	15.00	19.50
6.	580 Speaker	25.00	49.50
6.	123 Wall Box 5/10/25 Wireless	9.00	15.00
6.	125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

6.	Plaza	25.00	39.50
6.	Royale	25.00	39.50
4.	Regal	35.00	49.00
4.	Regal RC	39.50	49.00
4.	Gem	35.00	49.50
4.	Classic	49.00	60.00
4.	Classic RC	39.50	60.00
6.	Maestro	39.50	65.00
6.	Mayfair	35.00	59.50
6.	Mayfair RC	49.50	59.50
6.	Melody King	49.50	79.50
6.	Crown	39.50	59.50
6.	Crown RC	49.50	79.50
6.	Concert Grand	39.50	59.50
4.	Colonel	49.50	59.00
4.	Colonel RC	49.50	59.50
6.	Concert Master	49.50	69.50
6.	Concert Master RC	59.50	89.00
6.	Cadet	35.00	65.00
6.	Cadet RC	59.50	65.00
4.	Major	49.50	59.00
2.	Major RC	49.00	59.50
4.	Envoy	50.00	69.00
4.	Envoy RC	50.00	69.50
6.	Vogue	35.00	59.50
6.	Vogue RC	49.50	69.50
6.	Casino	35.00	59.50
6.	Casino RC	49.50	79.50
6.	Commander	39.50	59.50
6.	Commander RC	50.00	69.00
1.	Hi-Tone 9800	49.50	60.00
1.	Hi-Tone 9800 RC	49.50	60.00
4.	Hi-Tone 8800	49.50	59.50
4.	Hi-Tone 8800 RC	49.50	59.50
4.	Hi-Tone 8200	49.50	59.50
4.	Hi-Tone 8200 RC	49.50	59.50
2.	146S	125.00	139.00
3*	146M	125.00	195.00
1*	147S	149.00	200.00
1*	147M	169.00	230.00
5.	148S	249.00	319.00
1.	148M	310.00	319.00
4*	148ML	290.00	349.00
4.	M-100-78	700.00	789.00
6.	Remote Speak Organ	7.50	17.50
6.	Multi Selector 12 Rec.	12.50	35.00
6.	Melody Parade Bar	4.50	6.00
6.	5c Wallomatic Wireless	3.00	8.50
6.	5c Baromatic Wireless	4.50	5.00
6.	5c Wallomatic 3 Wire	2.00	8.00
6.	30 Wire Wall Box	2.00	9.50
6.	5, 10, 25c Baromatic Wire	3.00	6.95

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6. 5, 10 25c Wallomatic 3 Wire	7.50	9.95
6. 5, 10, 25c Baromatic Wireless	6.95	9.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	18.50	27.50
4* W1-L56 Wall Box 5c	9.95	24.00
2. 3W5-L-56 Wall Box 5, 10, 25c	39.50	47.50
2. W4L-56	37.00	44.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
5. Counter '39	19.50	49.50
4. '39 Standard	39.50	65.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	49.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	64.50	69.00
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	99.00	125.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
4. Magic Glo (1428)	299.00	319.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4. Pla Mor Wall & Bar Box	10.00	15.00
4* Manhattan	124.50	169.50
6. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
5. Panoram	150.00	225.00
4. Throne of Music	25.00	34.50
4. Empress	34.50	39.00
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	124.50	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
4. Model A '46	295.00	349.50
4. Model B '48	400.00	495.00
4. Model C	500.00	545.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
6. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
3. '48 Coronet 400	79.00	159.00
2. '49 Coronet 100	100.00	169.50

MISCELLANEOUS

6. Chicago Coin Hit Parade	195.00	219.50
4. Ristaucrat	60.00	79.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	25.00	29.50
4* A.B.C. (Un 5/51)	250.00	350.00
5. Ali Baba (Got 6/48)	28.50	49.00
4. Alice (Got 8/48)	39.50	45.00
6. Amber (Wm 1/47)	19.50	35.00
4. Aquacade (Un 4/49)	49.50	89.50
4. Arizona (Un 5/50.	99.50	119.50
6. Baby Face (Un 1/49)	35.00	45.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	27.50	40.00
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	25.00	49.50
4. Bank-A-Ball (Got)	99.50	119.50
4. Barnacle Bill (Got 8/48)	39.50	50.00
1. Basketball (Got 10/49)	95.00	100.00
4. Be Bop (Ex)	84.50	115.00
4. Bermnda (CC 11/47)	19.50	34.50
6. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	49.50	79.50
4. Black Gold	59.50	69.50
4. Blue Skies (Un 11/48)	34.50	54.50
4. Bomber (CC 5/51)	69.50	124.50
6. Bonanza (Wm 11/47)	12.50	15.00
4. Boston (Wm 5/49)	84.50	104.50
1. Bowling Champ (Got 2/49)	79.50	85.00
6. Bowling League (Got 8/47)	10.00	24.50
1* Bright Lights (B 5/51)	325.00	375.00
6. Broncho	19.50	35.00
4. Bnffalo Bill (Got 5/50)	60.00	79.50
4. Bnccaneer (Got 10/48)	44.50	69.50
6. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	64.50	79.50
4. Camel Caravan	69.50	85.00
4. Canasta (Ge 7/50)	89.50	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	59.50	69.00
4. Carolina (Un 3/49)	49.50	59.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	49.50
4* Champion (B '48)	65.00	175.00
4. Champion (CC 6/49)	69.00	77.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	40.00	134.50
6. Cleopatra	19.50	29.50
6. Clnb Trophy	29.50	49.50
4. College Daze (Got 8/49)	89.50	109.50
4. Contact	39.50	44.50
6. Contest	29.50	39.50
1. Control Tower (Wm 4/51)	130.00	150.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	49.50
4. Cyclone (Got 5/51)	159.50	169.50
4. Dallas (Wm 2/49)	49.50	79.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	104.50	119.50
4. Dew Da Ditty (Wm 6/48)	22.00	39.50
6. Double Barrel (B 47)	10.00	19.50
4. Dbl. Feature (Got 12/50)	75.00	129.50
4. Double Shuffle (Got 6/49)	79.50	94.50
4. Dreamy (Wm 3/50)	110.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
6. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fast Ball	10.00	15.00
6. Fiesta	15.00	19.50
4. Fighting Irish (CC 10/50)	104.50	139.50
1. Five Star (Univ 5/51)	275.00	310.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	49.50	59.50
4. Flying Saucers (Ge 12/50)	112.50	144.50
6. Flying Trapeze (Got 9/47)	10.00	19.50
4. Football (CC 8/49)	79.50	89.50
4. 4 Horsemen (Got 9/50)	125.00	154.50
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	85.00	115.00
4. Gizmo (Wm 8/48)	29.50	45.00
6. Glamour	24.50	29.50
4* Gold Cup (B '48)	44.50	84.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
5. Gondola	34.50	50.00
4. Grand Award (CC 1/49)	39.50	80.00
4. Harvest Moon (Got 12/48)	49.00	69.50
1. Harvest Time (Ge 9/50)	115.00	129.50
4. Hawaii (Un 8/47)	15.00	19.50
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
4. Holiday (CC 12/48)	49.50	65.00
4. Hot Rods (B '49)	89.50	149.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	39.50	55.00
6. Jamboree	25.00	39.50
6. Jeanie (Ex 7/50)	50.00	125.00
4* Jockey Special (B '47)	40.00	64.50
4. Joker (Got 11/50)	135.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1. Jnst 21 (Got 1/50)	60.00	79.50
4. K. C. Jones	79.50	110.00
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	99.50	125.00
4. King Cole (Got 5/48)	28.50	59.50
4. Knockout (Got 1/51)	145.00	154.50
4. Lady Robin Hood (Got 1/48)	39.50	49.50
4. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
4. Lncky Inning (Wm 5/50)	79.50	99.50
6. Lucky Star (Got 5/47)	25.00	50.00
4. Mad. Sq. Garden (Got 6/50)	130.00	144.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	59.50	79.50
4. Major League Baseball	15.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Mardi Gras	28.50	49.50
6. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	29.50	39.50
4. Mercury (Ge)	72.50	114.50
4. Mermaid (Got 6/51)	175.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	109.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	22.50	40.00
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
6. Nevada (Un 10/47)	15.00	25.00
4. Nifty (Wm 12/50)	130.00	149.50
6. Nndgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	80.00	95.00
1. Old Faithful (Got 1/50)	135.00	144.50
4. One Two Three	49.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	39.50	69.50
4* Photo Finish	75.00	139.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	139.50
6. Pinch Hitter (Un 5/49)	29.50	59.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	49.50	79.50
4. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	69.50	84.50
4. Puddin Head	25.00	54.50
4. Punchy (CC 11/50)	119.50	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
6. Rainbow (Wm 9/48)	34.50	45.00
4. Ramona (Un 2/49)	35.00	59.00
4. Rancho (B '48)	45.00	54.50
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	89.50	99.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	109.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Round Up (Got 11/48)	69.50	75.00
4. St. Louis (Wm 2/49)	59.50	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	50.00	59.50
4. Saratoga (Wm 10/48)	49.50	75.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	20.00	39.50
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	60.00	79.50
4. Serenade (Un 12/48)	25.00	39.50
4. Shanghai (CC 4/48)	34.50	49.50
4. Shantytown	109.00	119.50
4. Shoo Shoo (Wm 2/51)	139.50	159.50
6. Shooting Stars	19.50	35.00
6. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	55.00	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
6. Singapore (Un 11/47)	15.00	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	50.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Special Entry (B '49)	24.50	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	34.50	45.00
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	125.00	159.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	110.00	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	34.50	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	70.00	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	59.50	69.50
4. Sweetheart (Wm 7/50)	99.50	134.50
1. Tahiti (CC 10/49)	79.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	75.00
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
1. Thing (CC 2/51)	95.00	119.50
2. Three Feathers	69.50	75.00
4. Three Musketeers (Got 7/49)	85.00	115.00
4. Thrill (CC 9/48)	27.50	39.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	39.50	49.50
6. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	135.00	149.50
1* Tri-Score (Ge 1/51)	99.50	119.50
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	59.50	69.50
4. Tumbleweed	59.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	239.50	345.00
4. Utah (Un 8/49)	94.50	99.00
6. Vanities	10.00	25.00
4. Victory Special (B '46)	25.00	49.50
4. Virginia (Wm 3/48)	29.50	39.50
4. Watch My Line (Got 9/51)	155.00	175.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4* Winner (Univ.)	174.50	275.00
4. Wisconsin (Un 3/48)	39.50	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	34.50	40.00
6. Zig Zag	12.50	19.50

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

6.	ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6.	Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6.	Auto Roll	24.50	35.00	4. Hy-Roll	49.50	69.50
6.	Bermuda	20.00	35.00	6. Melody	20.00	35.00
6.	Big City	10.00	35.00	6. One World	40.00	49.50
6.	Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6.	Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6.	Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6.	Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4.	ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4.	Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4.	Bally Hook Bowler	195.00	275.00	4* Keeney League Bowl	245.00	275.00
2.	Bally Shuffle Champ	70.00	89.00	1. Keeney Duck Pins	115.00	135.00
4*	Bally Shuffle-Bowler	24.50	50.00	4. Rock-Ola Shuffle Jungle	19.50	59.50
2*	Bally Speed Bowler	39.50	79.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
6.	California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
6.	ChiCoin Bango	15.00	49.50	1* United Shuffle Alley	10.00	39.50
6.	ChiCoin Beacon	35.00	49.50	4. Un. Shuffle w/con.	25.00	39.50
4*	ChiCoin Bowling Alley	49.50	79.50	2* Un. Shuffle Alley Exp.	35.00	75.50
4.	ChiCoin Alley w/con.	49.50	85.00	2. Un. 2-play Express	169.50	185.00
4.	ChiCoin Ace Bowl	145.00	169.50	4. Un. Sin Rebound	125.00	150.00
2*	Chicoin Bowl Classic	85.00	150.00	4. Un. Twin Rebound	215.00	234.50
6.	ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4.	ChiCoin Baseball	50.00	95.00	4. United Super-Shuffle	35.00	49.50
4*	ChiCoin Trophy	100.00	160.00	2. United Slugger	99.50	125.00
5.	Exhibit Strike	99.50	125.00	4. United Skee Alley	75.00	169.50
4.	Genco Bowling League	24.50	35.00	4. Un. 4-Player	275.00	295.00
4*	Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	200.00	235.00
2.	Genco Baseball	45.00	79.50	4. Un. Twin Shuffle-Cade	200.00	275.00
4.	Gottlieb Bowlette	24.50	69.50	1* Univ. Super Twin	109.50	145.00
2.	Keeney ABC Bowler	40.00	69.50	4* Universal Twin Bowler	49.50	129.50
6.	Keeney Line Up	22.50	39.50	4. Univ. HiScore Bowler	175.00	185.00
4.	Keeney King Pin	49.50	85.00	4* Williams DeLuxe Bowler	34.50	49.50
4.	Keeney Pin Boy	24.50	45.00	4. Williams Twin Shuffle	24.50	28.50
4.	Keeney Ten Pins	24.50	34.50	1. Williams Single Bowler	25.00	28.50
2.	Keeney Lucky Strike	59.50	75.00	4* Williams Dbl. Head	75.00	129.50
2.	Keeney Dbl. Bowler	125.00	169.50			

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6.	Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4.	Boomerang	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4.	Bally Big Inning	185.00	195.00	6. Keeney Sub Gun	79.50	95.00
6.	Bally Bowler	165.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
6.	Bally Convoy	47.50	95.00	6. Kirk Night Bomber	75.00	145.00
5.	Bally Defender	50.00	95.00	4. Lite League	49.50	75.00
6	Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	75.00	95.00
4.	Bally Heavy Hitter	65.00	69.50	4. Muto. Atomic Bomber	100.00	150.00
6.	Bally King Pin	35.00	45.00	6. Mutoscope Dr. Mobile	95.00	150.00
5.	Bally Lucky Strike	45.00	79.50	4. Mutoscope Photomatic (Pre-War)	175.00	350.00
5.	Bally Rapid Fire	69.00	95.00	4. Mutoscope Sky Fighter	95.00	125.00
6.	Bally Sky Battle	49.50	95.00	6. QT Pool Table	89.50	100.00
5.	Bally Torpedo	49.50	75.00	4. Quizzer	89.50	100.00
4.	Bally Undersea Raider	80.00	95.00	6. Rockola Ten Pins LD	19.50	49.50
6.	Bank Ball	59.50	150.00	6. Rockola Ten Pins HD	25.00	49.50
6.	Bowling League	35.00	49.50	4. Rockola World Series	69.50	75.00
6.	Buckley DeLuxe Dig	119.50	149.50	6. Scientific Baseball	49.50	75.00
6.	Buckley Treas Is Dig	95.00	110.00	6. Scientific Basketball	59.50	75.00
6.	Champion Hockey	40.00	75.00	4. Scientific Batting Pr.	45.00	75.00
4.	Chi-Coin Basketball Champ	225.00	275.00	4. Scientific Pitch 'Em	175.00	195.00
4*	ChiCoin Goalee	75.00	125.00	4* Seeburg Bear Gun	249.50	350.00
4.	ChiCoin Hockey	69.50	75.00	1* Seeburg Chicken Sam	75.00	109.50
4.	Chi Midget Skee	150.00	229.50	6. Seeburg Shoot the Chute	25.00	75.00
4*	ChiCoin Pistol	75.00	149.50	6. Skee Barrel Roll	25.00	49.50
6.	ChiCoin Roll-A-Score	39.50	75.00	6. Skill Jump	25.00	39.50
6.	Edelco Pool Table	49.50	75.00	6. Super Torpedo	25.00	79.50
4.	Evans Bat-A-Score	125.00	175.00	6. Supreme Bolascore	40.00	125.00
6.	Evans In The Barrel	30.00	52.50	6. Supreme Skee Roll	20.00	75.00
6.	Evans Super Bomber	50.00	95.00	6. Supreme Skill Roll	20.00	69.50
4.	Evans Play Ball	65.00	75.00	6. Supreme Rocket Buster	45.00	65.00
4.	Evans Ten Strike '46	65.00	99.50	5. Tail Gunner	49.50	89.50
5.	Evans Tommy Gun	49.50	100.00	4. Telequiz	115.00	139.50
2*	Exhibit Dale Gun	59.50	85.00	4. Un. Team Hockey	115.00	125.00
6.	Exhibit Rotary Mdsr	175.00	275.00	6. Warner Voice Record	49.50	69.50
2.	Exhibit Silver Bullets	99.50	150.00	6. Western Baseball '39	20.00	45.00
4.	Exhibit Six Shooter	199.50	239.50	4. Western Baseball '40	45.00	85.00
6.	Exhibit Merchantman Roll Ch Digger	85.00	99.50	6. Whizz	15.00	29.50
5.	Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	119.50	150.00
6.	Genco Bank Roll	24.50	65.00	4. Williams All Stars	100.00	109.50
5.	Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6.	Groetchen Met. Typer	79.50	149.50	4* Williams Star Series	125.00	139.50
6.	Hoop-A-Roll	24.50	49.50	2. Williams Quarterback	75.00	100.00
4.	Jack Rabbit	75.00	109.50	4. Wurlitzer Skeeball	125.00	150.00
4.	Keeney Air Raider	110.00	125.00			

This Week's Used Market

A study of this week's offerings in used equipment leads us to the belief that this week, and maybe a few more weeks, finds this phase of the industry in the "lull before the storm" period. There were less used machines in all categories offered for sale this week than in many months. And those offered were at prices similar to the last few weeks in most instances. The lack of equipment offered, and the price condition, seems to indicate that sellers will soon be coming along with needed equipment, but will ask more for them.

Though this condition prevailed, the different divisions behaved in the pattern that has been set during the past few months bartering. The pin games as usual led the field in activity with the shuffles right behind. The music pieces and the shuffle equipment showed the marked decrease most clearly. The general trend seems to point to a coming boom in the askings of all equipment.

The pin games continued along at an almost normal clip, with nearly all pieces being quoted. The price ranges here held quite firmly and the newer and dormant machines were still being quoted.

The music division had a light workout in the market but showed signs of breaking loose. Even with this small activity the popular Wurlitzer pieces showed no indications of slackening off. Prices here were slightly under par.

The shuffle games had a fair amount of trading, but it is here where the largest amount of price decreases were noticeable. These fluctuations, however, were of little importance since the degree of the drops were quite small and in addition the activity still seems to indicate a healthy market. The arcade games behaved in a normal way following the path made by the other divisions.

The following was the most active equipment in this week's used market:

Most Active Used Music

Held—Wurlitzer 750E	$ 75.00-$100.00
Held—Wurlitzer 1015	169.00- 295.00
Up—Wurlitzer 1100	349.50- 450.00
Held—Wurlitzer 1080	199.00- 295.00
Up & Down—Seeburg 146M	125.00- 195.00
Up—Seeburg 147S	149.00- 200.00
Held—Seeburg 148ML	290.00- 349.00
Held—Seeburg 3W2	18.50- 27.50
Held—Seeburg W1-L56	9.95- 24.00
Held—Rock-Ola 1422 Phono	99.00- 125.00
Held—Packard Manhattan	124.50- 169.50

Most Active Used Pin Games

Held—A.B.C. (Un 5/51)	$250.00-$350.00
Up—Bright Lights (B 5/51)	325.00- 375.00
Held—Champion (B '48)	65.00- 175.00
Held—Citation (B '48)	40.00- 134.50
Held—Gold Cup (B '48)	44.50- 84.50
Held—Jockey Special (B '47)	40.00- 64.50
Held—Photo Finish	75.00- 139.50
Held—South Pacific (Ge 3/50)	50.00- 109.50
Up—Tri Score (Ge 1/51)	99.50- 119.50
Up—Turf King (B 6/50)	239.50- 345.00
Held—Winner (Univ.)	174.50- 275.00

Most Active Shuffles & Rebounds

Down—Bally Speed Bowler	$ 39.50-$ 79.50
Held—Chi-Coin Bowling Alley	49.50- 79.50
Held—Bally Shuffle Bowler	24.50- 50.00
Down—Chi-Coin Bowl Classic	85.00- 150.00
Held—Chi-Coin Trophy	100.00- 160.00
Held—Genco Glider	30.00- 39.50
Held—Keeney League Bowl	115.00- 135.00
Up—United Shuffle Alley	10.00- 39.50
Down—Univ. Shuffle Alley Exp.	35.00- 75.50
Up—Univ. Super Twin	109.50- 145.00
Held—Univ. Twin Bowler	49.50- 129.50
Held—Williams DeLuxe Bowler	34.50- 49.50
Held—Williams Bbl. Head	75.00- 129.50

Most Active Arcade Equipment

Held—ChiCoin Goalee	$ 75.00-$125.00
Held—ChiCoin Pistol	75.00- 149.50
Down—Exhibit Dale Gun	59.50- 85.00
Held—Seeburg Bear Gun	249.50- 350.00
Up—Seeburg Chicken Sam	75.00- 109.50
Held—Williams Star Series	125.00- 139.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	$439.00
Futurity	735.00
Bright Spot	545.00

BUCKLEY MFG. CO.

Wall & Bar Box	$ 24.50

H. C. EVANS & CO.

Constellation Phonograph	$795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	$379.50
Big Bronco	997.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Niagara	$329.50

J. H. KEENEY & CO., INC.

Holiday	$545.00
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

6 Player Shuffle Alley	$469.50
Leader	525.00
6 Player DeLuxe Shuffle Alley	

WILLIAMS MFG. CO.

Spark Plugs	$425.00
Sea Jockeys	425.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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PLAYER WRITES NAME ON BACK-GLASS

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